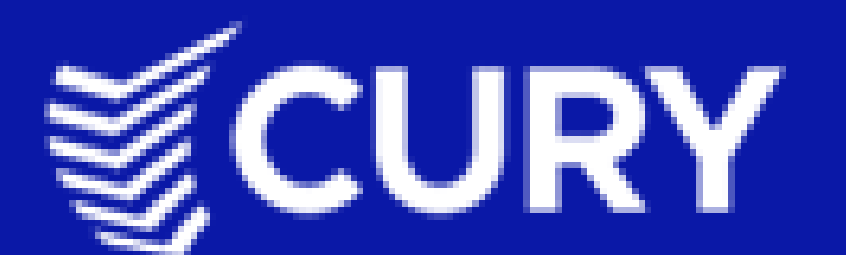


APRESENTAÇÃO INSTITUCIONAL



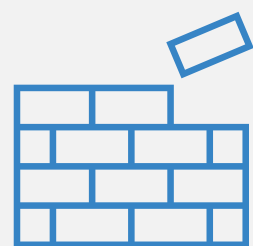
DISCLAIMER

As declarações contidas neste documento relacionadas às perspectivas dos negócios da CURY, projeções de resultados financeiros e operacionais e referências ao crescimento potencial da Companhia, constituem meras previsões e estão baseadas nas expectativas da Administração com relação ao desempenho futuro.

Estas previsões são altamente dependentes do comportamento do mercado, da situação econômica no Brasil e do setor (mudanças políticas e econômicas, volatilidade das taxas de juros e câmbio, mudanças tecnológicas, inflação, intermediação financeira, pressões competitivas sobre produtos e preços e mudanças na legislação tributária) e, portanto, sujeitas a mudanças sem qualquer aviso prévio.



VISÃO GERAL



Uma das empresas líderes na construção residencial do Brasil



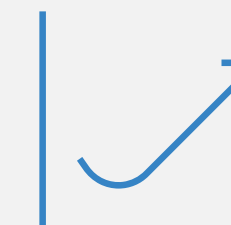
Comprometimento com os mercados de São Paulo e Rio de Janeiro



Expertise de mais de 60 anos em engenharia de baixo custo de construção

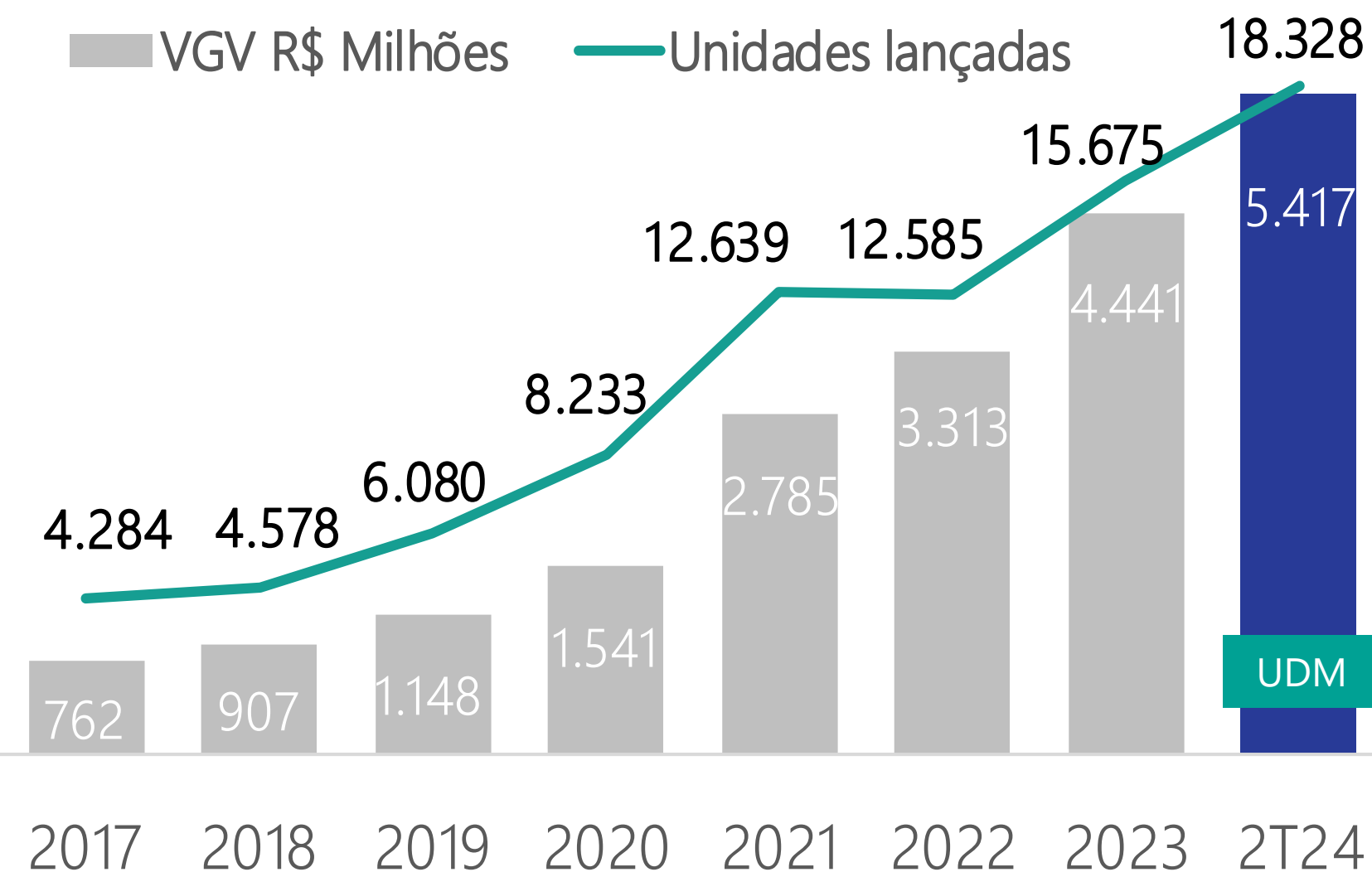


Portfolio de produtos completo e flexível, cobrindo ampla gama de faixas do segmento residencial



Disciplina financeira : crescimento + margens + retornos

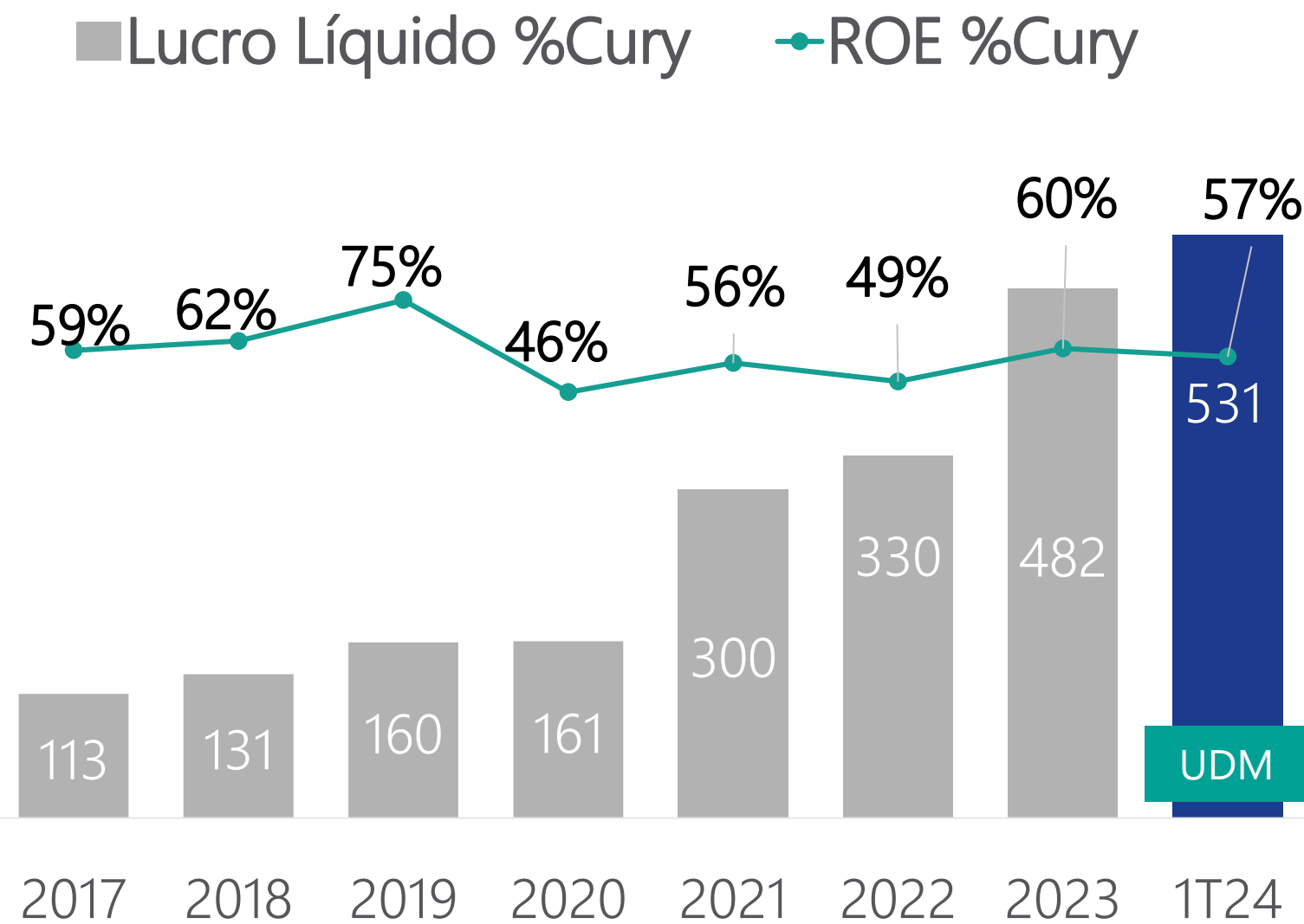
Lançamentos



CAGR VGV (17-24) ~32,3%

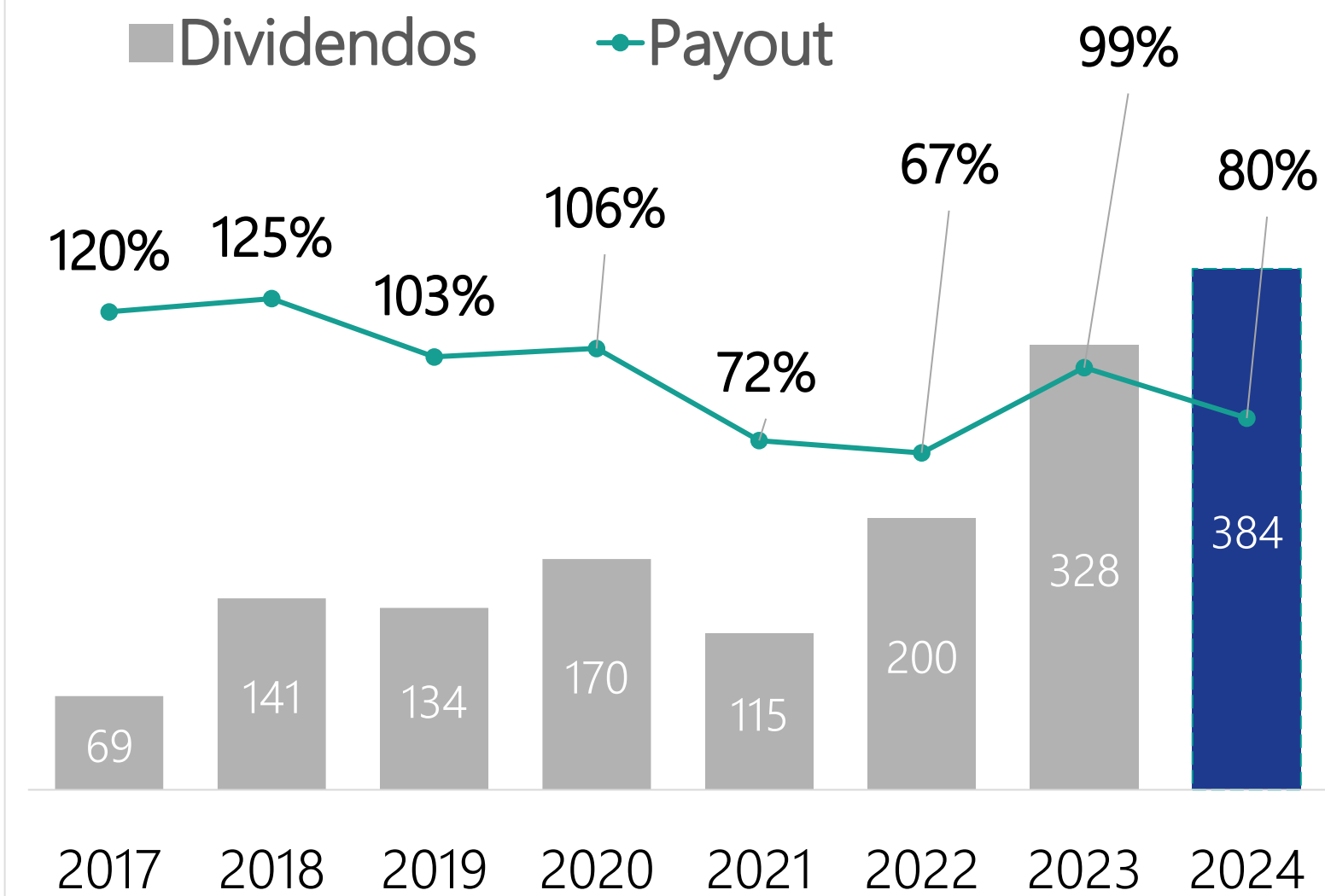
UDM: Últimos doze meses

Lucro líquido e ROE



CAGR LL %Cury (2017-2024) ~27,3%
Σ 2017-2024 R\$ 1,8 bilhão

Dividendos Distribuidos e Payout



Taxa média 96,4%
Σ 2017-2024 R\$ 1,5 bilhão

+ 100 MIL UNIDADES CONSTRUÍDAS

Uma longa história de desenvolvimento de grandes projetos residenciais

SÃO PAULO



TOTAL DE 1.064 UNIDADES

URBAN BARRA FUNDA I

448 UNIDADES

URBAN BARRA FUNDA II

616 UNIDADES

LANÇAMENTO

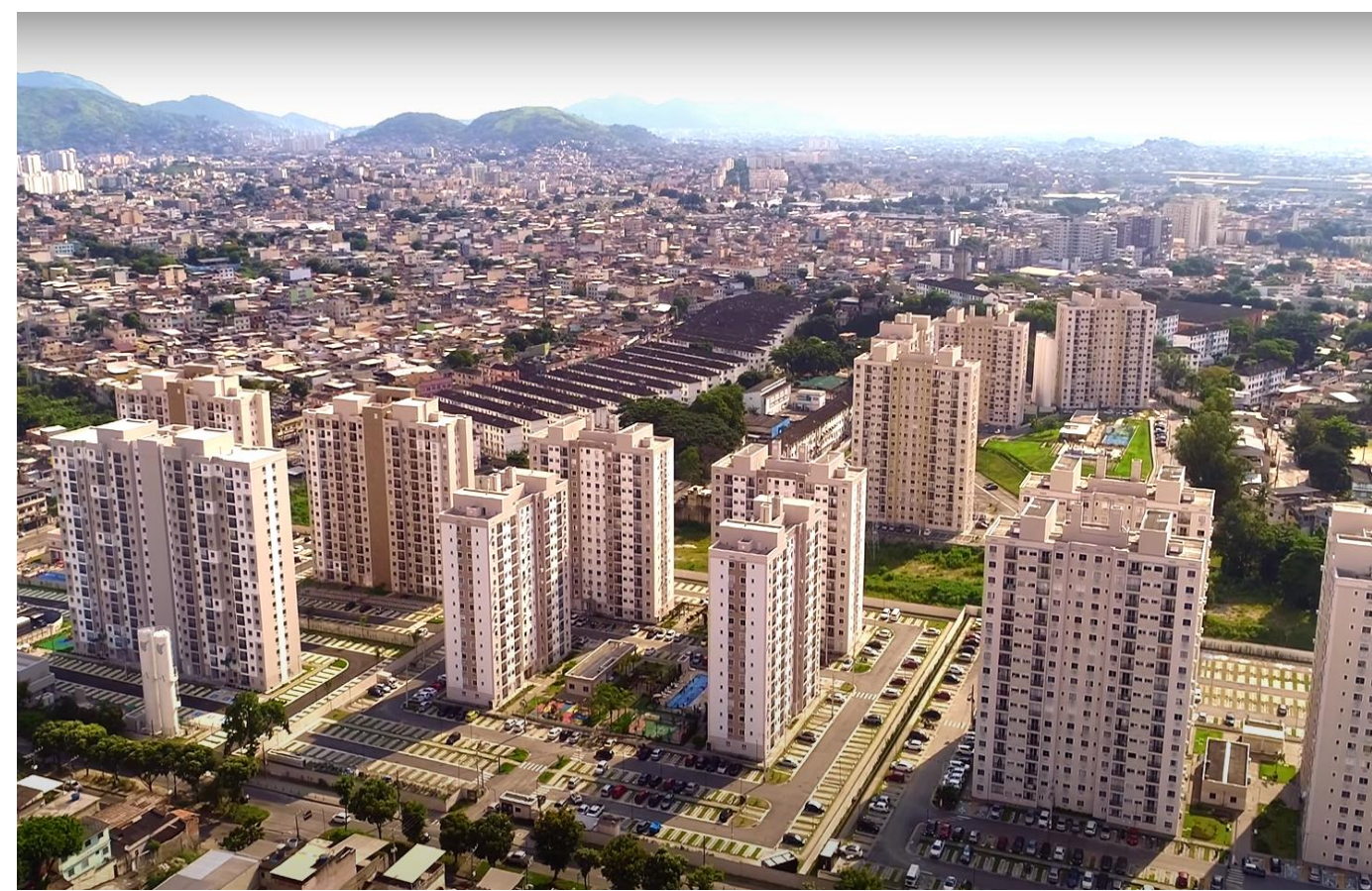
SET

2020

Lazer e Segurança em áreas de grande infraestrutura

[Clique aqui para acessar o vídeo do evento de entrega de chaves](#)

RIO DE JANEIRO



TOTAL DE 1.940 UNIDADES

MÉRITO ZONA NORTE

211 UNIDADES

URBAN ZONA NORTE

388 UNIDADES

DEZ ZONA NORTE

484 UNIDADES

DEZ IRAJÁ

452 UNIDADES

DEZ VISTA ALEGRE

405 UNIDADES

LANÇAMENTO

SET

2020

RIO DE JANEIRO



TOTAL DE 2.031 UNIDADES

PQ. DOS SONHOS SÃO GONÇALO

211 UNIDADES

BELA VISTA SÃO GONÇALO

420 UNIDADES

VIVA MAIS SÃO GONÇALO

400 UNIDADES

MEU LAR SÃO GONÇALO

500 UNIDADES

COMPLETO GUANABARA

500 UNIDADES

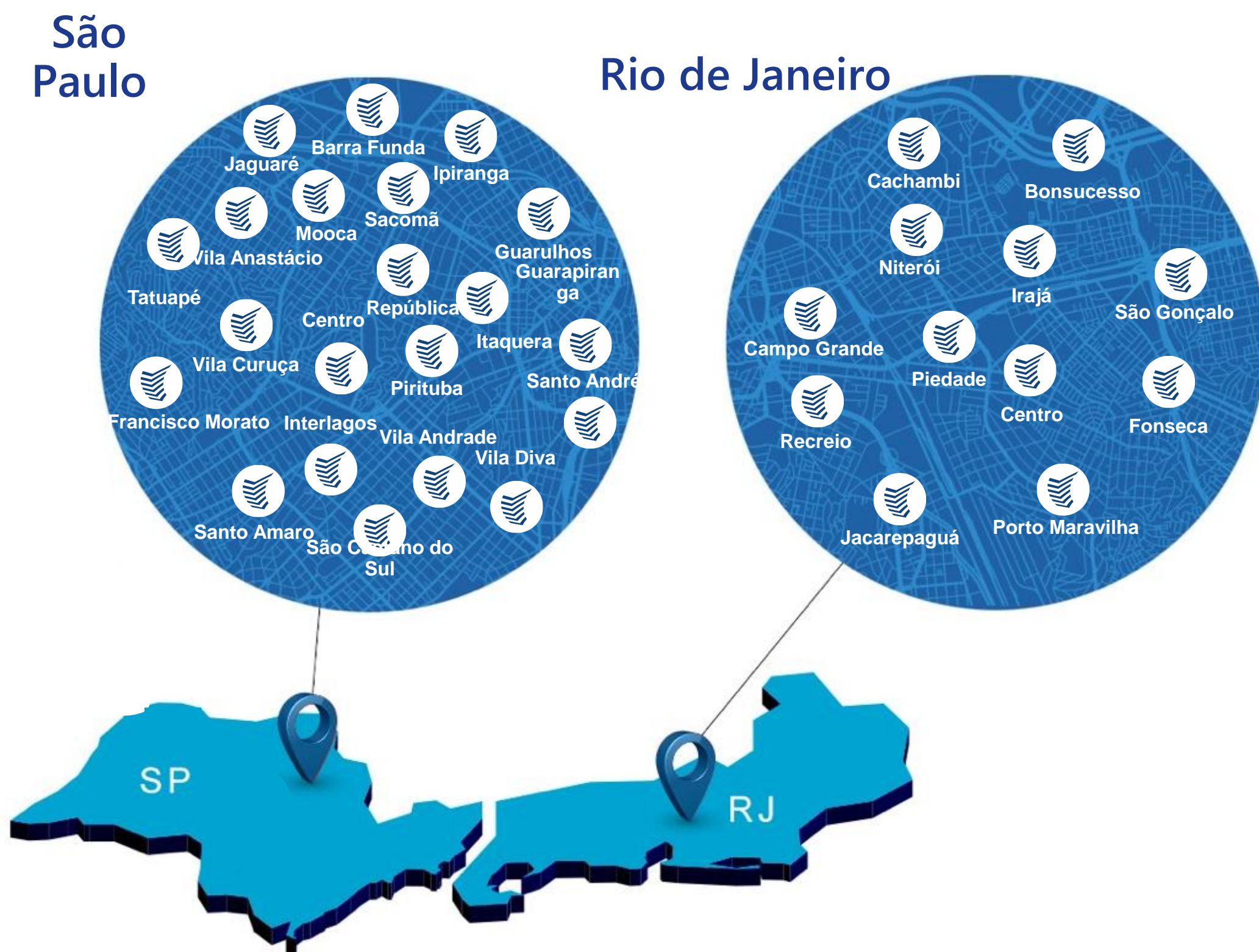
LANÇAMENTO

MAR

2020

VOLTADO PARA OS PRINCIPAIS MERCADOS IMOBILIÁRIOS DO PAÍS

Foco nos estados de São Paulo e Rio de Janeiro - o eixo do Mercado Imobiliário no Brasil



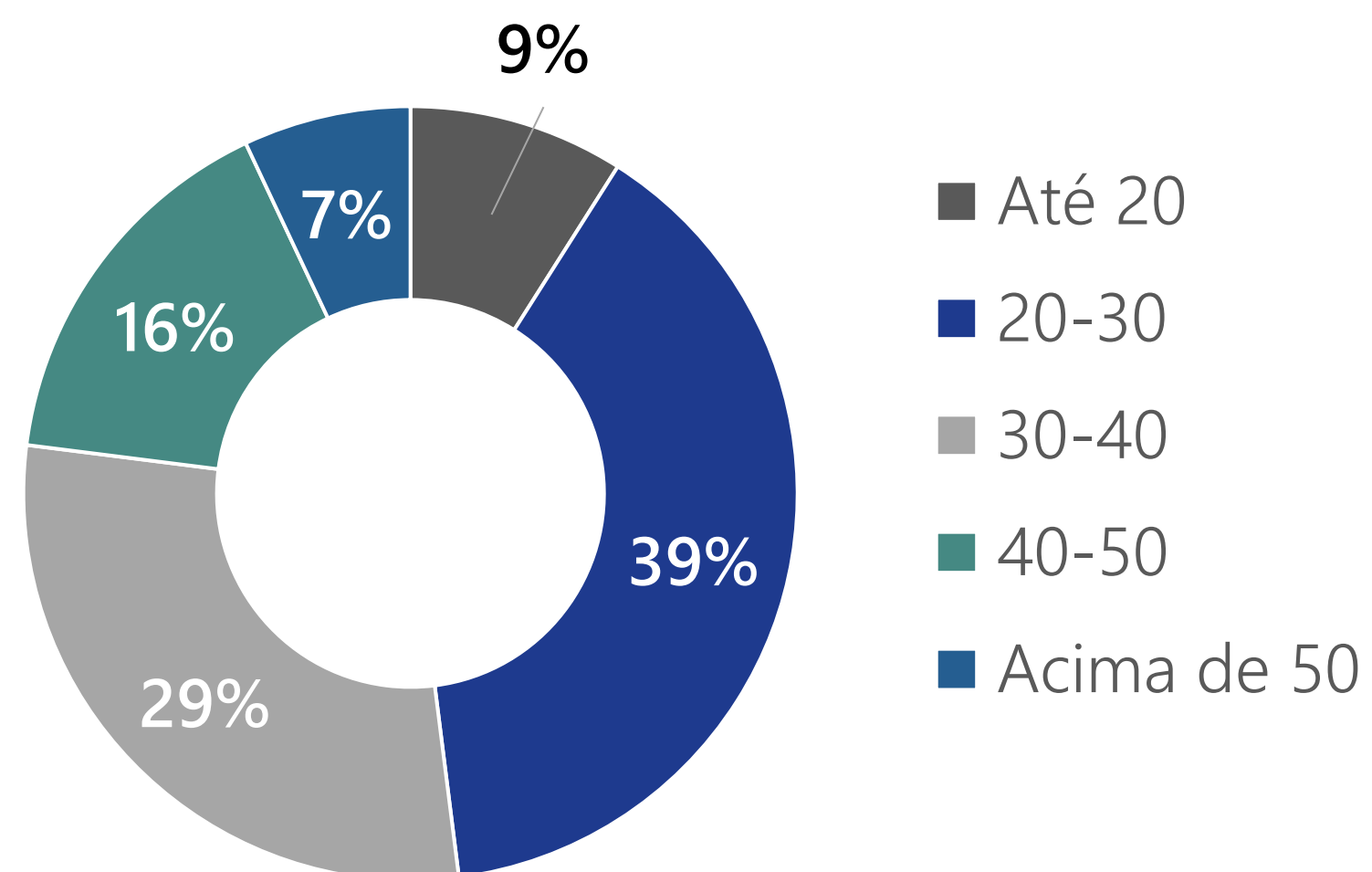
Estado	Lançamentos – UDM R\$ Milhões	Estoque R\$ Milhões	Unidades em construção
SP	3.550,6	878,3	25.061
%Total	65%	51%	70%
RJ	1.866,7	834,5	10.652
%Total	35%	49%	30%
TOTAL	5.417,3	1.712,8	35.713

Market Share de aproximadamente 4,0% na cidade de São Paulo

Market Share de aproximadamente 9,5% na cidade do Rio de Janeiro

PERFIL DOS CLIENTES

Faixa Etária



RENDA MÉDIA
DE R\$ 4.000 A R\$ 13.000
COMPRADORES DE PRIMEIRO IMÓVEL

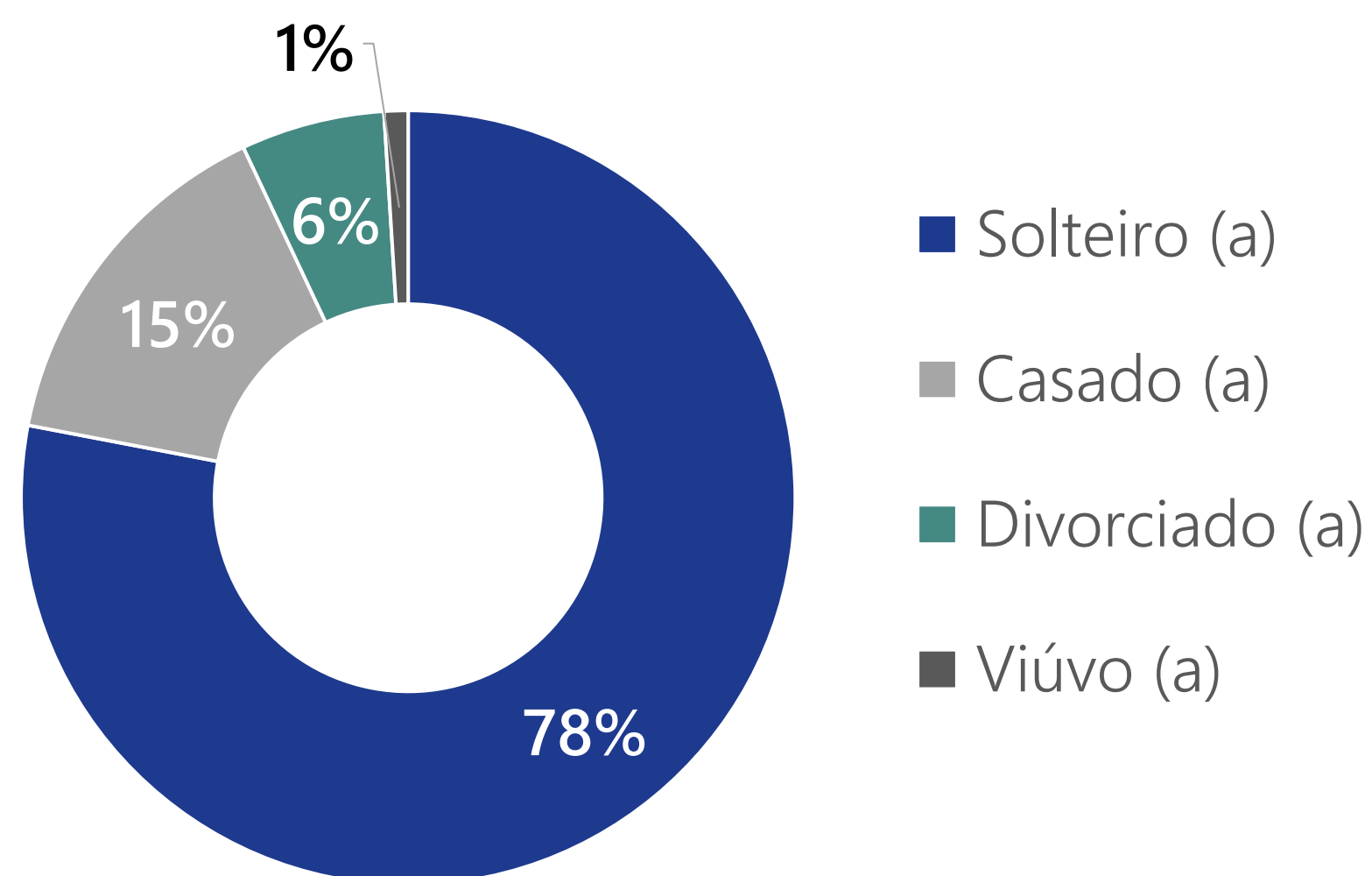


46%
Mulheres

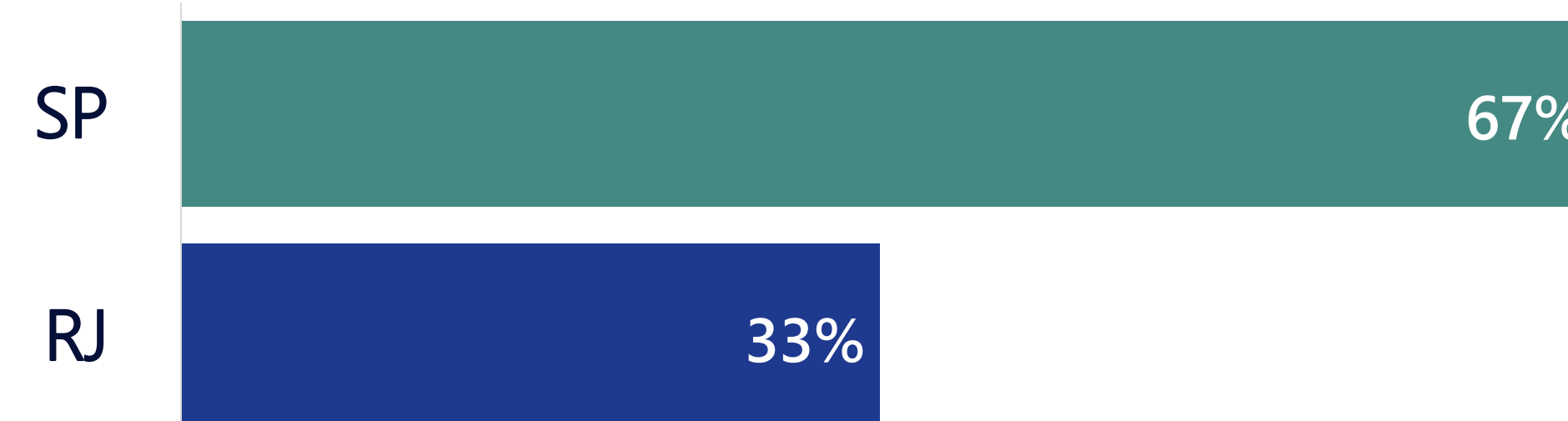


54%
Homens

Estado Civil



Regional



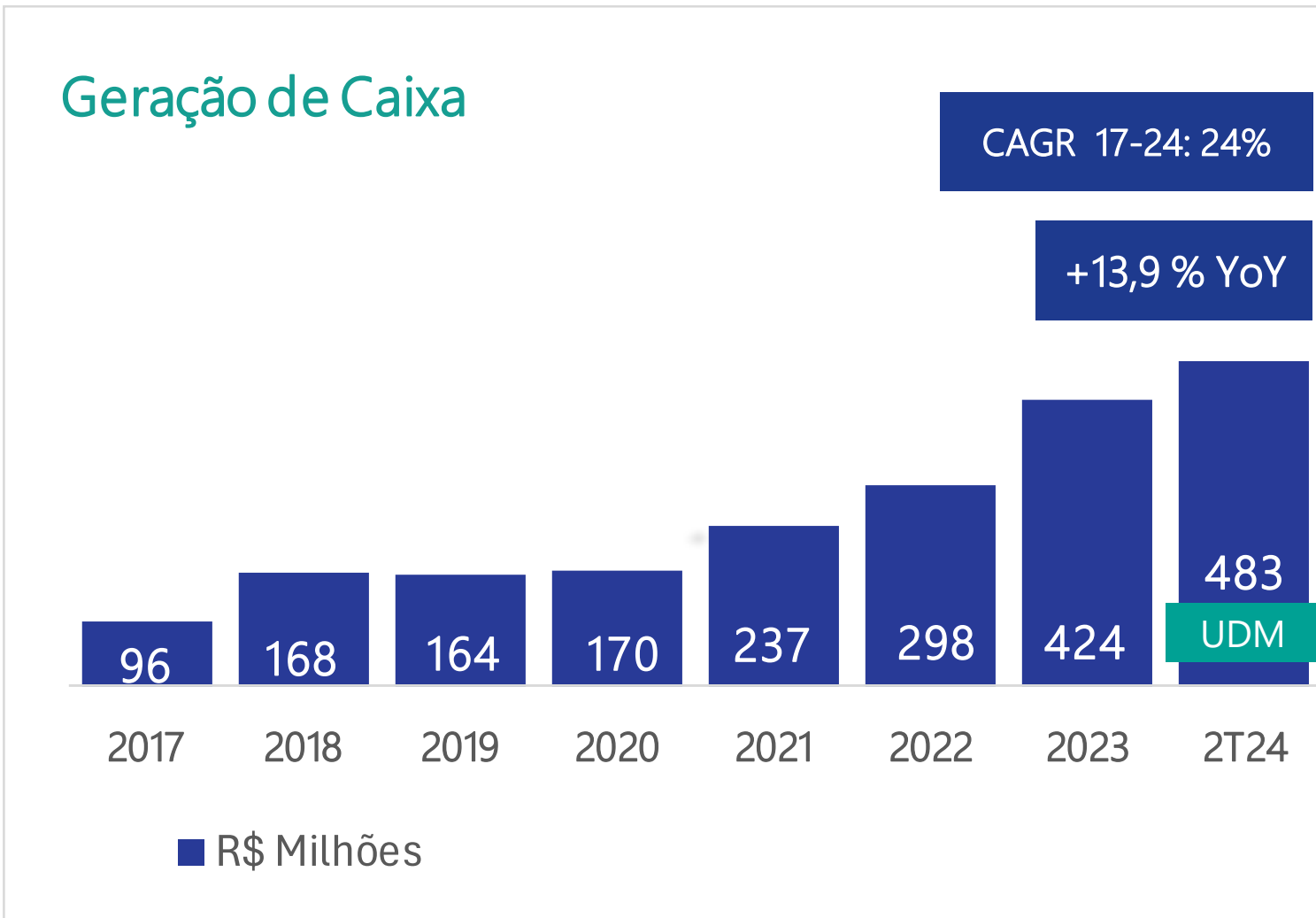
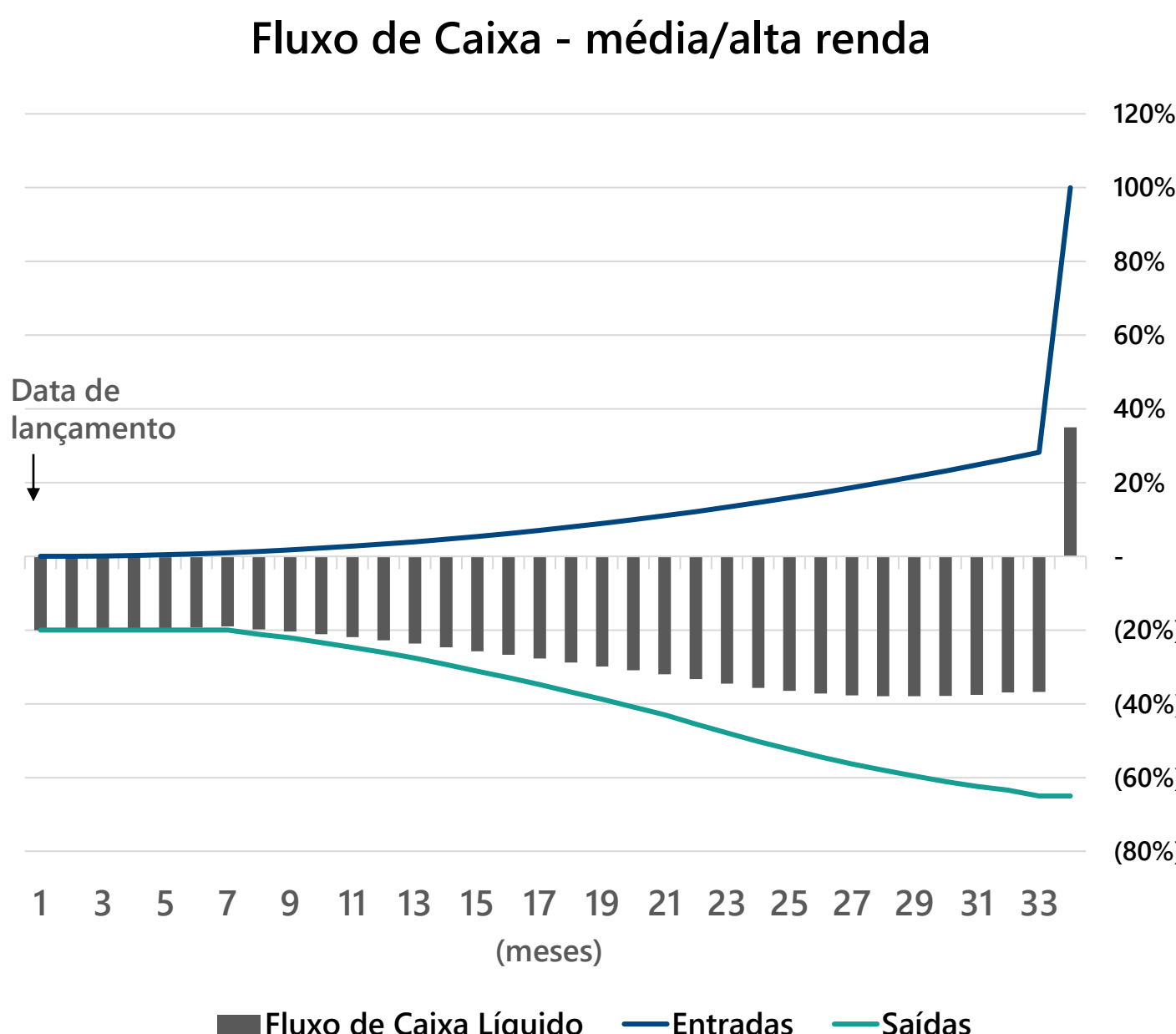
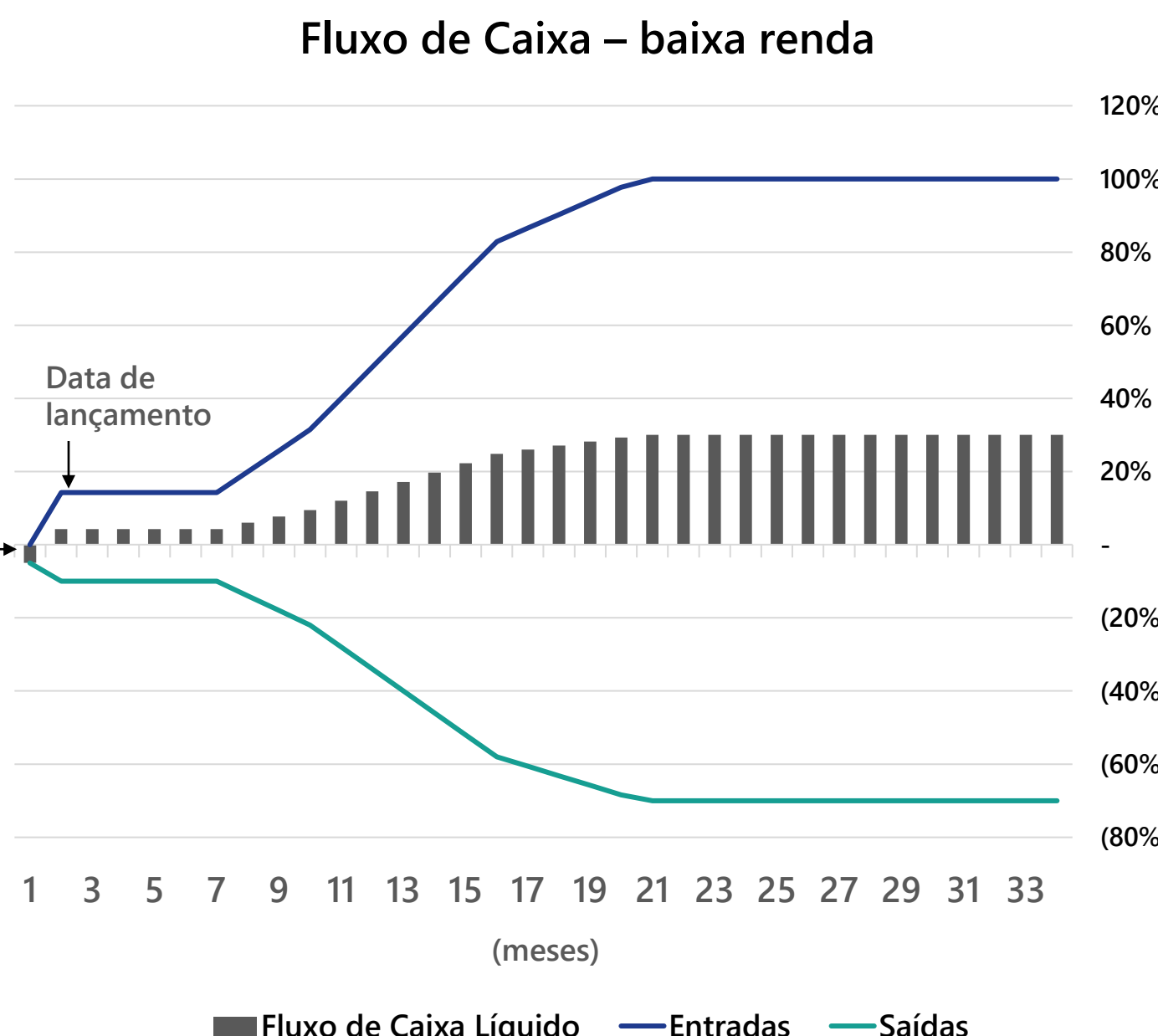
GERAÇÃO DE CAIXA POSITIVA

Análise Ilustrativa do Fluxo de Caixa Acumulado das Construtoras (% do VGV)

O crédito associativo permite a transferência de recebíveis para empresas construtoras pela instituição bancária logo após as vendas, proporcionando um grande benefício para a posição de caixa dessas empresas. Assim, a Cury pode completar um ciclo completo de construção em um curto período de tempo devido ao retorno esperado e entrada de recursos em dinheiro.*

Dinâmica Favorável da Indústria

+
Comprovado Modelo de Negócios



A

Permuta de Terrenos ou Parcelas de Longo Prazo Após a Aprovação do Projeto

B

Projetos Lançados com Financiamento Já Aprovado

C

Repases Rápidos de Financiamento para a Instituição Financeira

↔
14.406
Unidades Repassadas nos últimos 12 meses

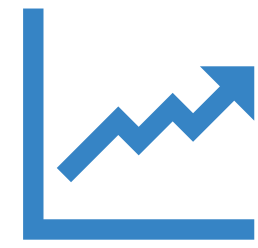
*Fonte: Analista Sell Side Victor Tapia UBS

HISTÓRICO CURY



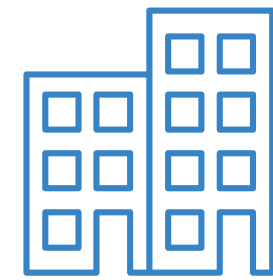
1963

Cury Engenharia e Comércio
Foco na linha de crédito do BNH



70's

Milagre econômico brasileiro
Período de grande expansão



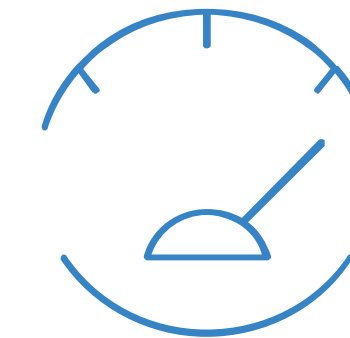
80's

Fim dos empréstimos do BNH
Foco direcionado para a construção de edifícios residenciais



90's

Ampliação do financiamento CEF para o setor habitacional
Incorporação da Cury Engenharia e Comércio na Cury Empreendimentos



2000

Aumento e expansão das linhas de Crédito
Cury Empreendimentos acelerou seu crescimento

CYRELA

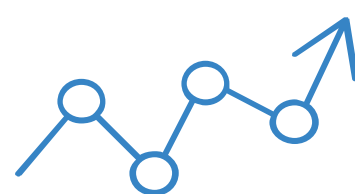
2007

Joint-venture
Criação da Cury Construtora



2009

Programa habitacional Minha Casa Minha Vida



2010

Entrada na Faixa 1 do MCMV e forte expansão



2020

"Casa Verde e Amarela"
IPO



S&P Global Ratings

brAA+ estável

2021

Rating de crédito corporativo de longo prazo
Escala nacional Brasil



2022

Programa de ESG
Aprovação de Políticas relacionadas ao tema
2023
Relatório de Sustentabilidade

S&P Global Ratings

brAAA estável

2024

Elevação de Rating de Crédito

CURY: UM PLAYER RENTÁVEL NO SEGMENTO RESIDENCIAL DO BRASIL

- 1 Sólida Dinâmica do Setor
- 2 Extenso Banco de Terrenos Estrategicamente Localizados
- 3 Amplo Portfólio de Produtos
- 4 Expertise de Execução
- 5 Histórico Operacional e Financeiro de Excelência
- 6 Capacitada Equipe de Gestão Aliada a uma Parceria Única

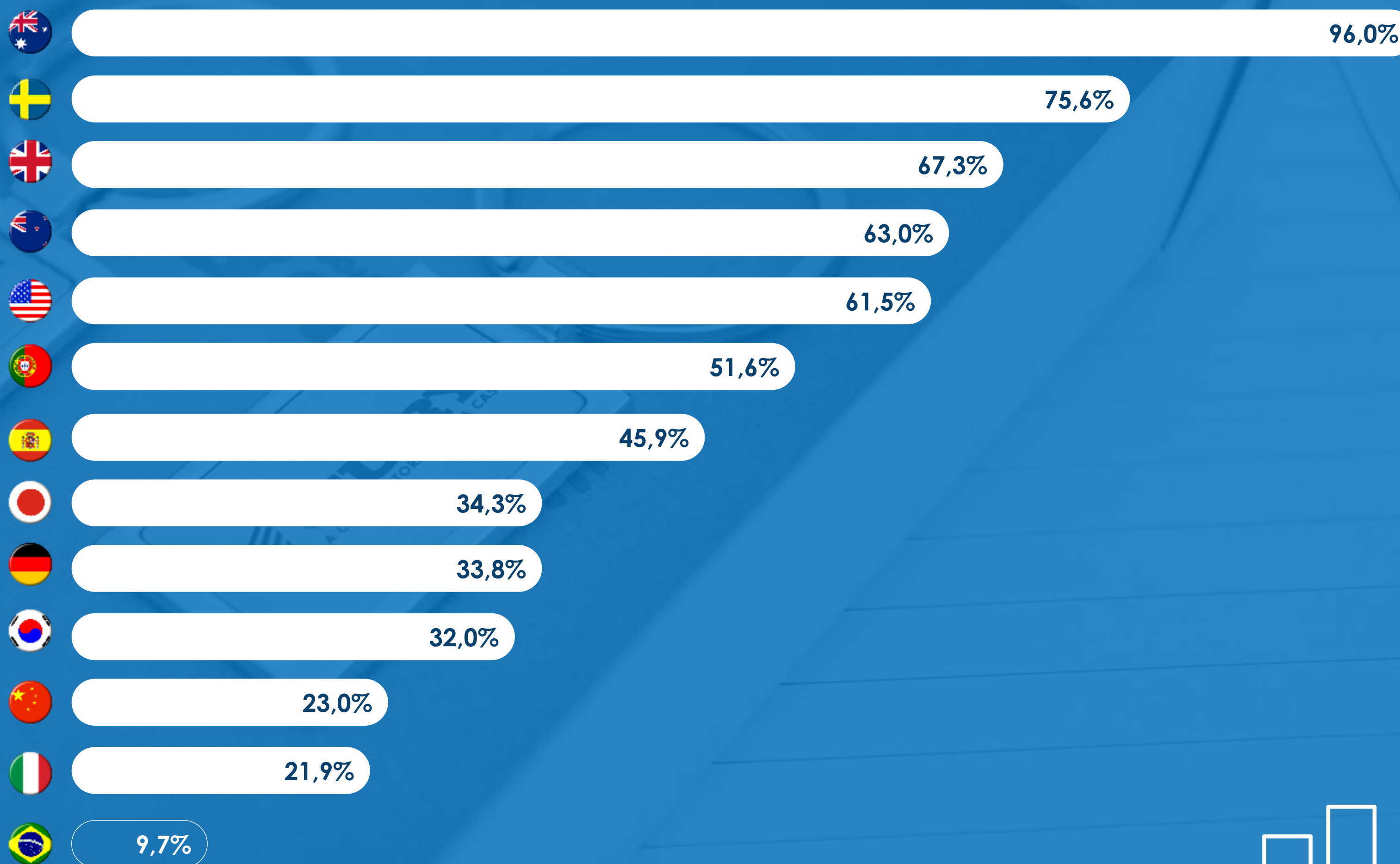


SETOR HABITACIONAL NO BRASIL

Potencial de Crescimento
Impulsionado pela Sólida
Dinâmica de Crédito

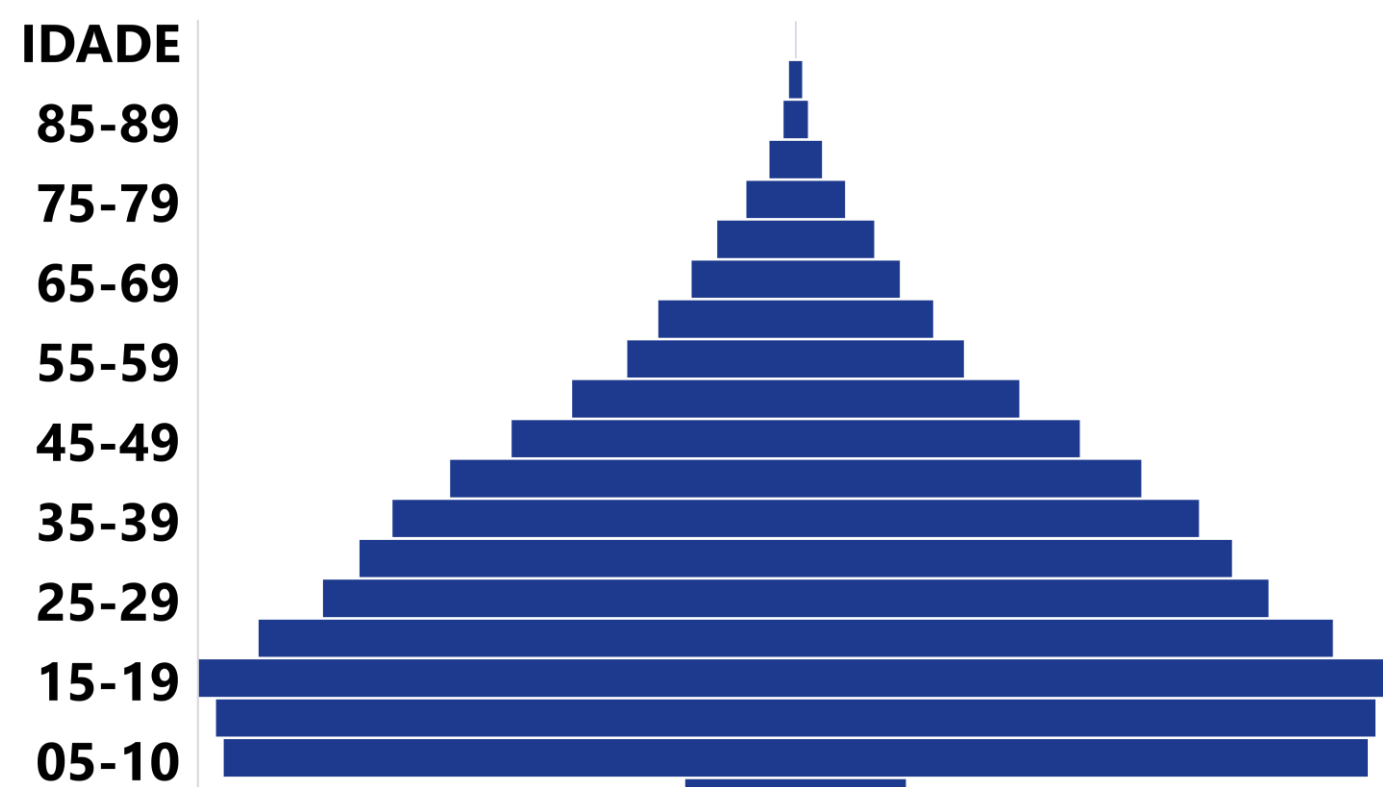
Potencial de crescimento do financiamento imobiliário no Brasil

Crédito Imobiliário (% do PIB)

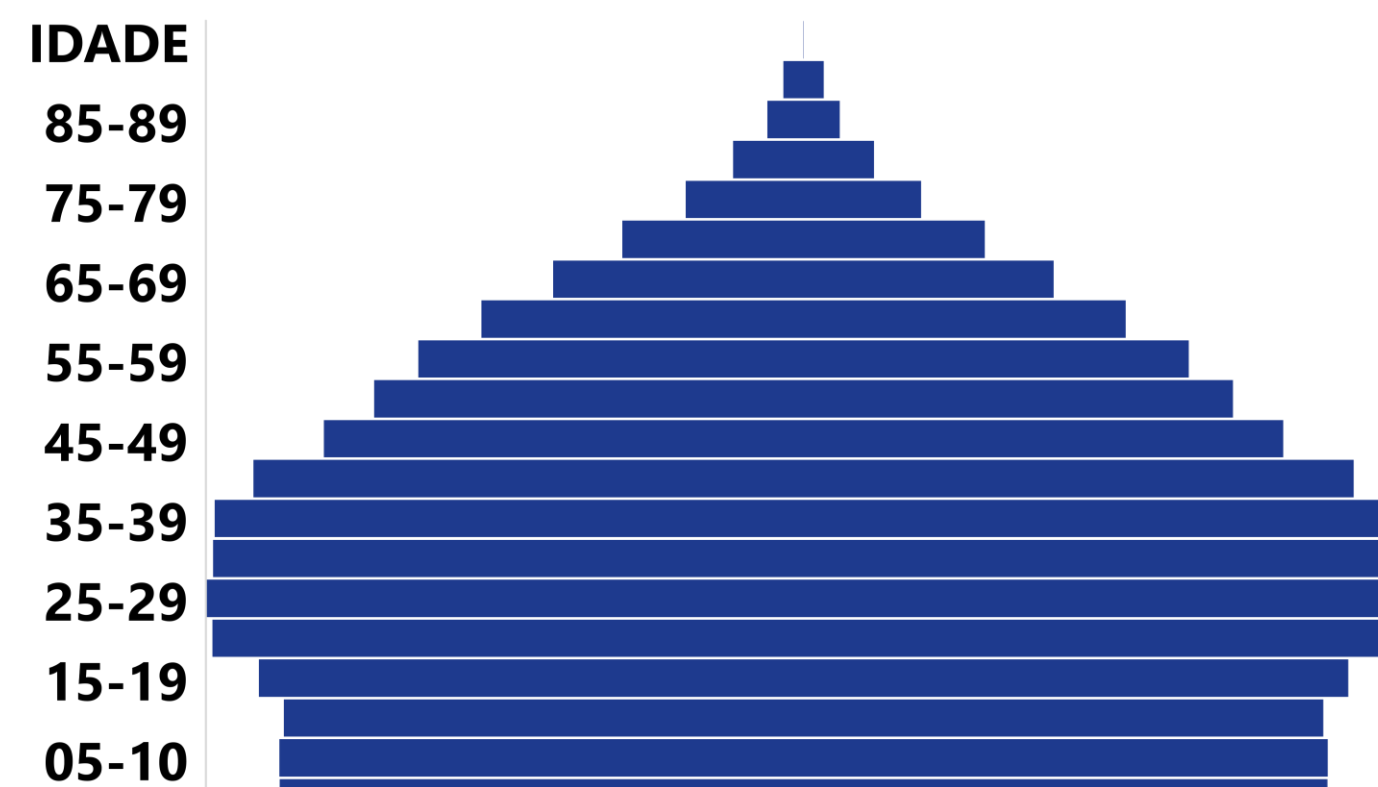


DÉFICIT HABITACIONAL EM SÃO PAULO E RIO DE JANEIRO

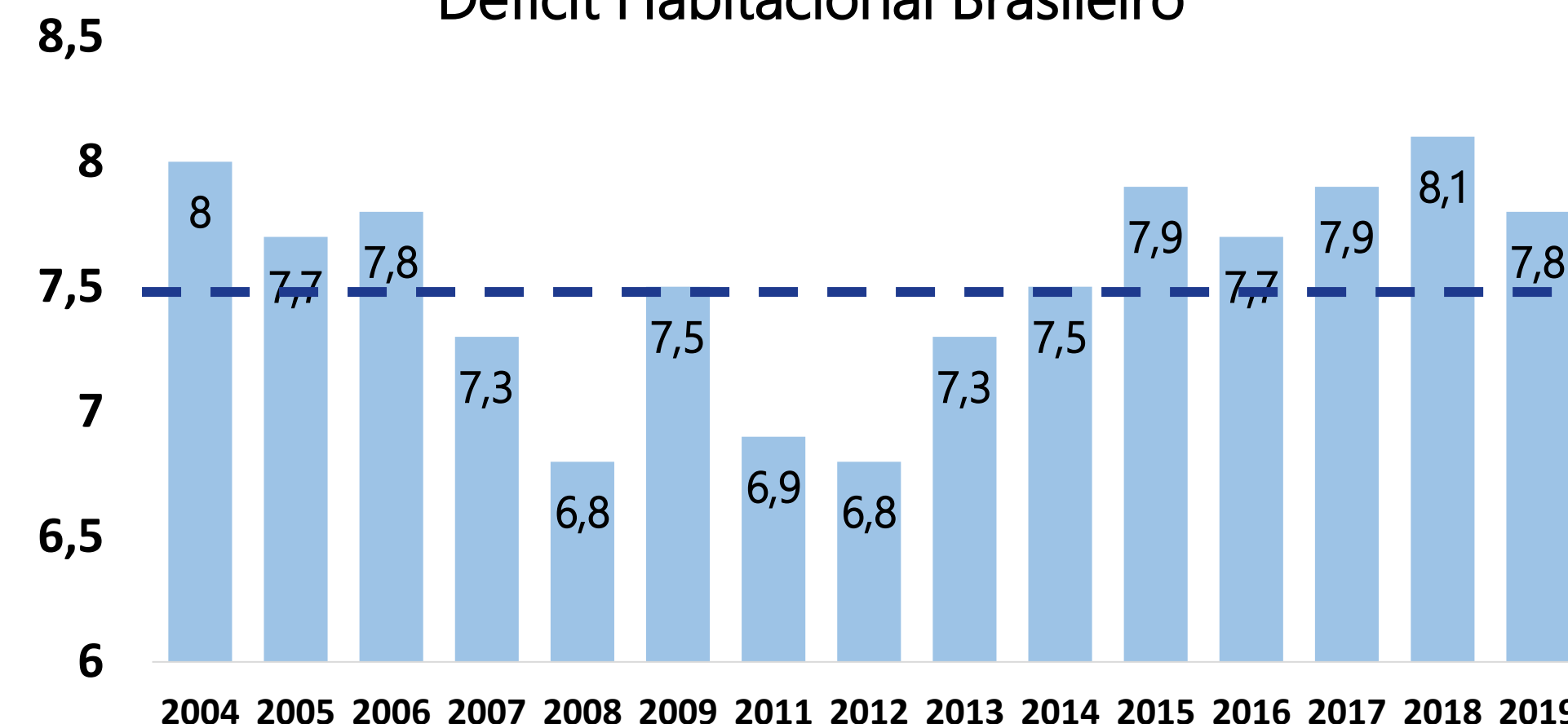
Pirâmide etária 2000



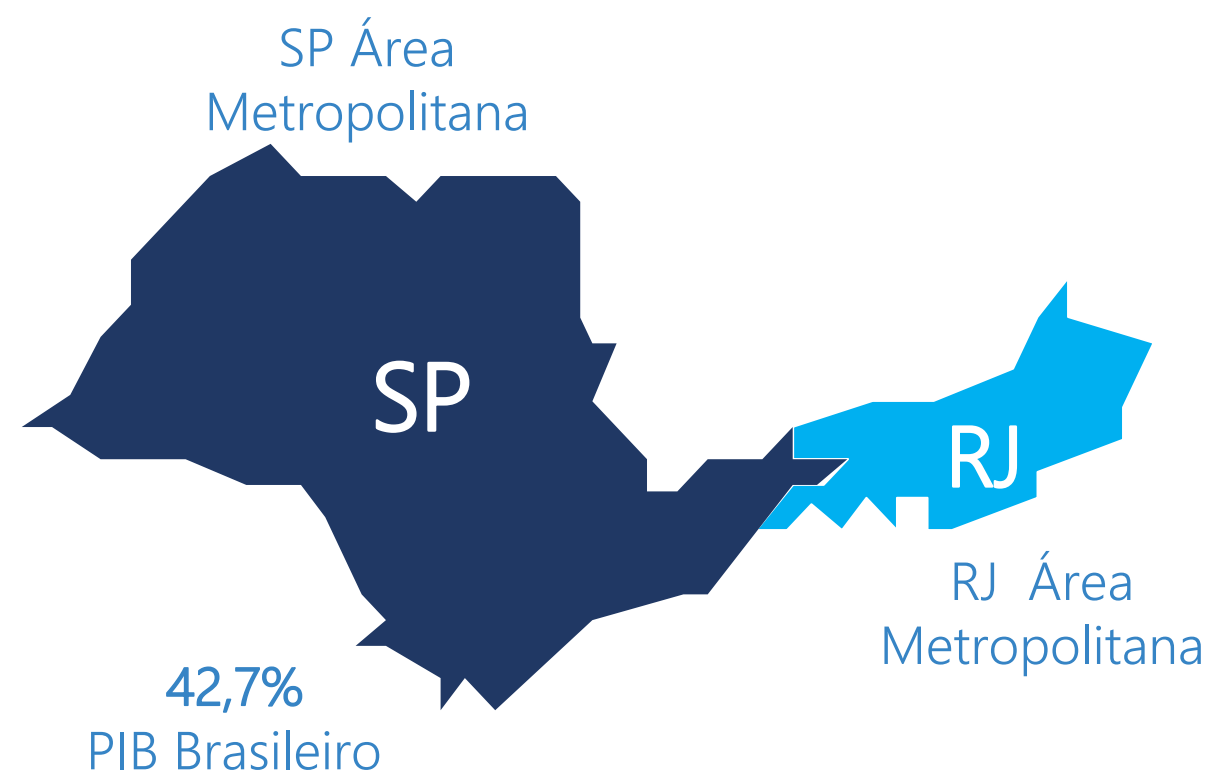
Pirâmide etária 2022



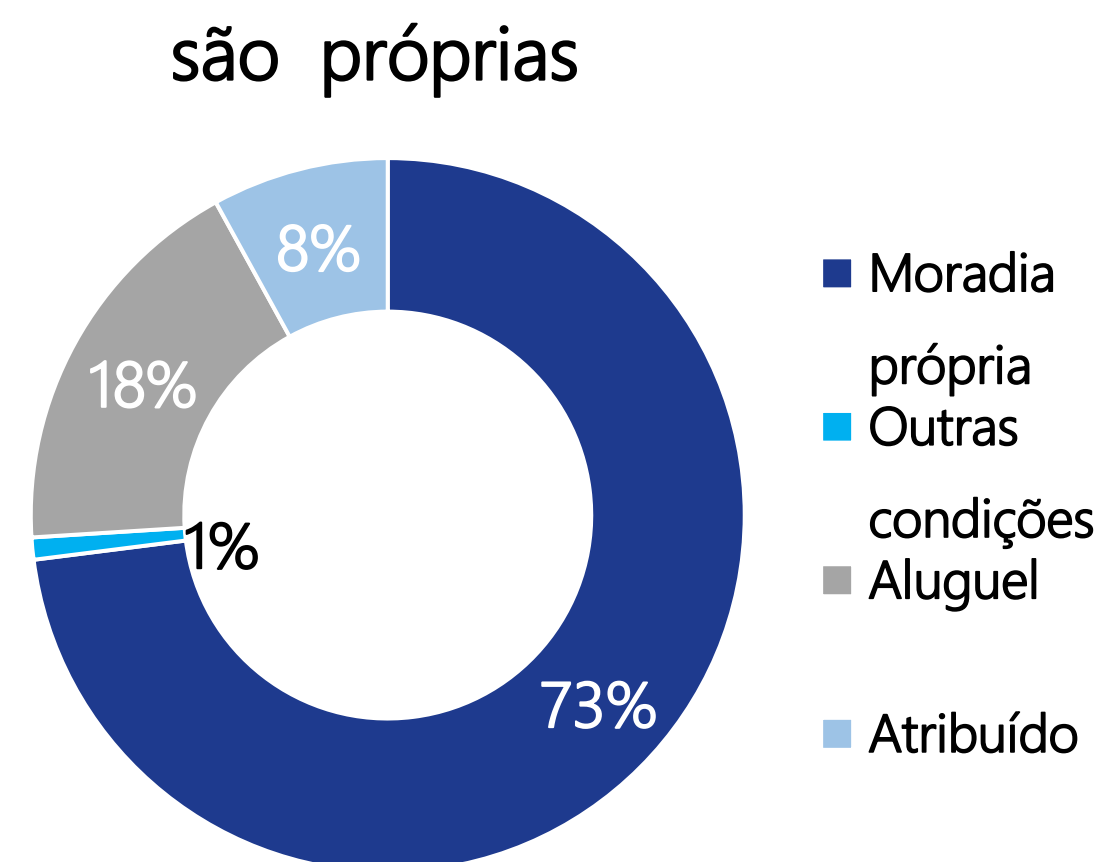
Déficit Habitacional Brasileiro



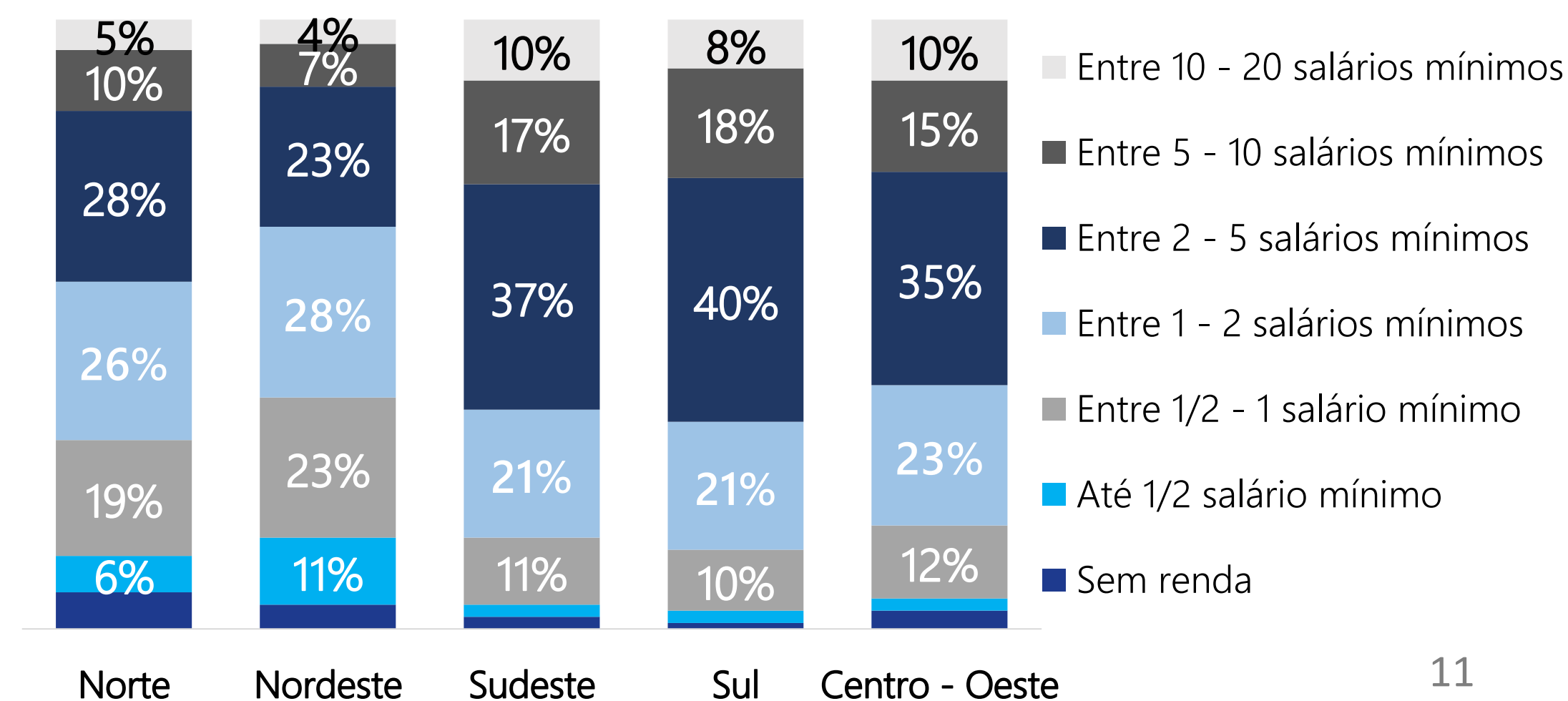
São Paulo e Rio de Janeiro concentram maior PIB Brasileiro



70% das moradias brasileiras são próprias

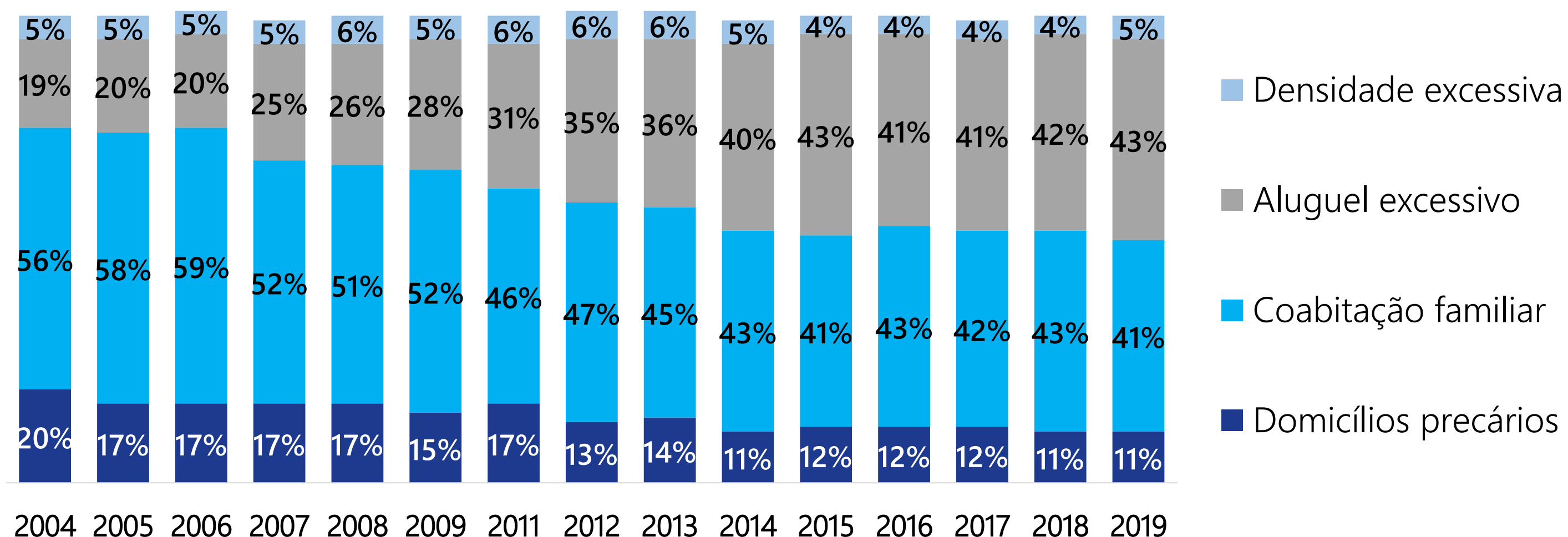


Renda das famílias brasileiras

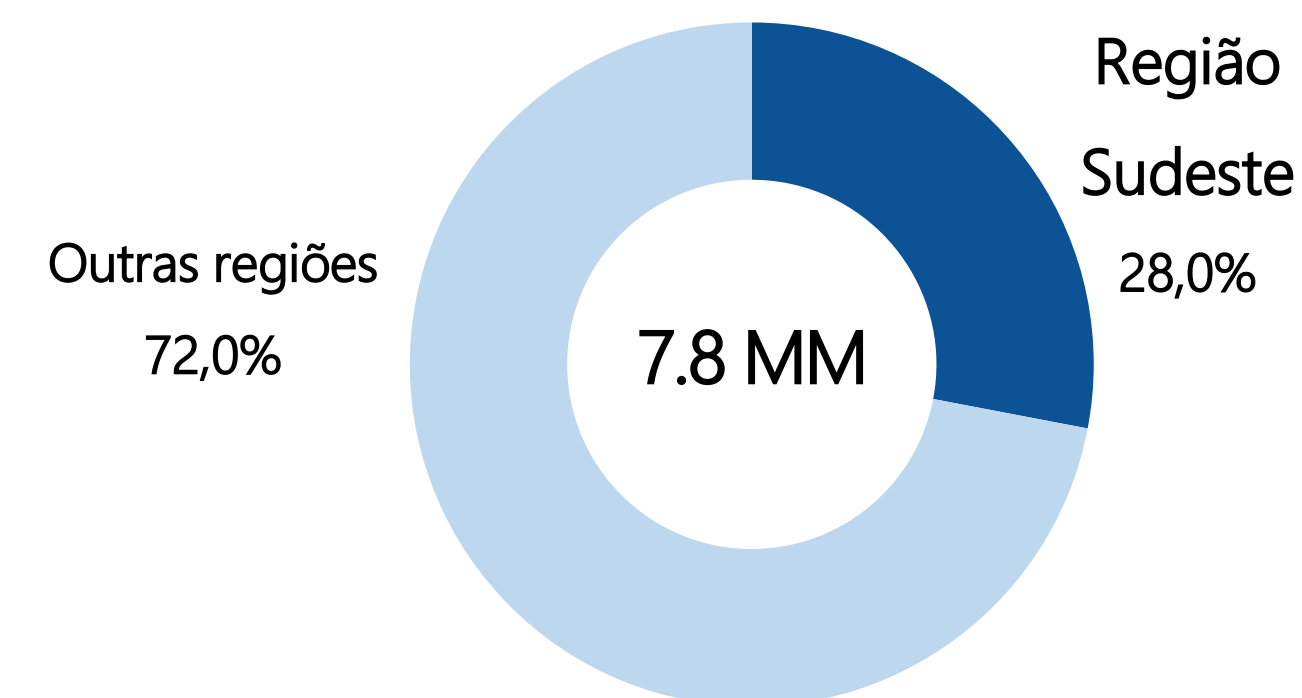


DÉFICIT HABITACIONAL EM SÃO PAULO E RIO DE JANEIRO

Composição do Déficit Habitacional Brasileiro

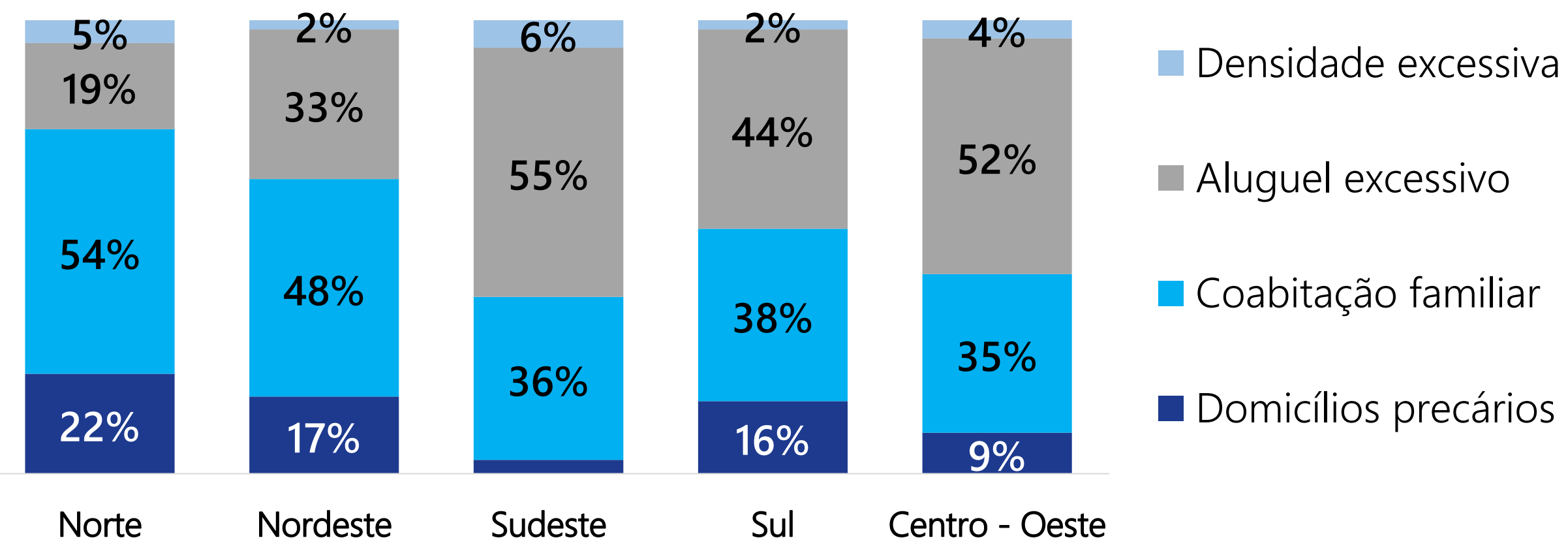


% do Déficit no Brasil

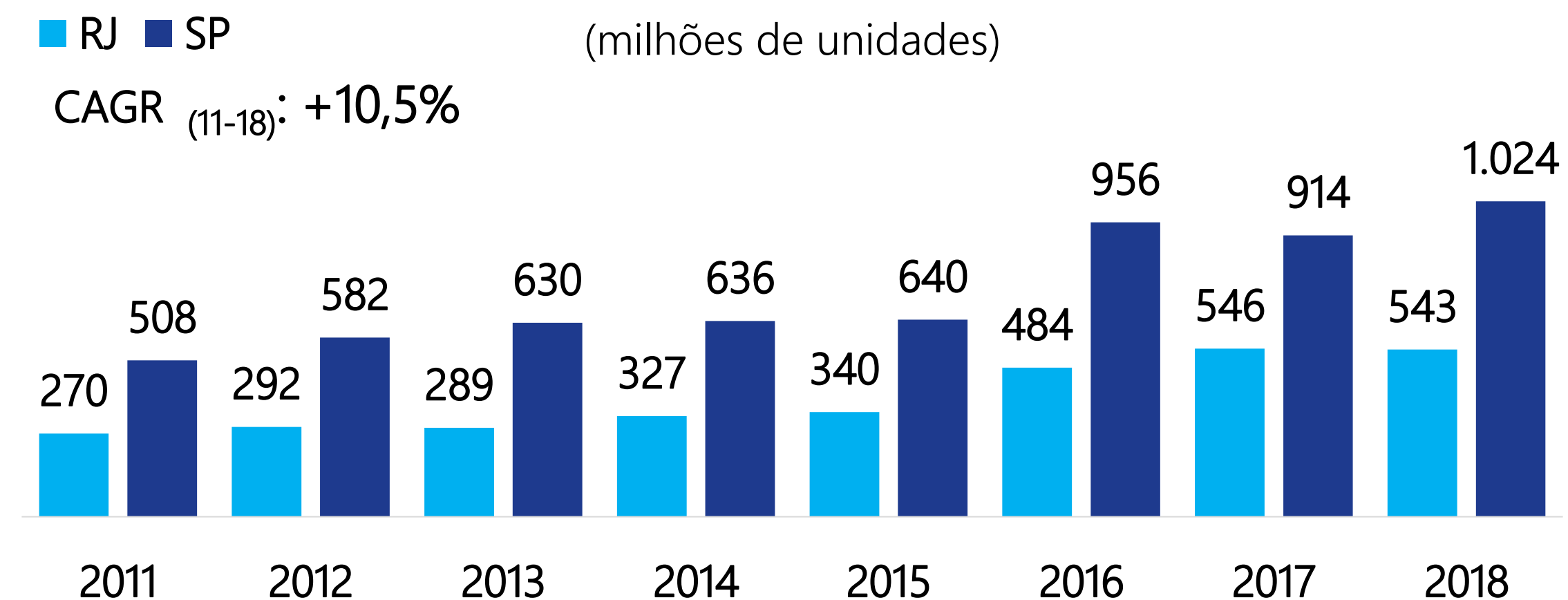


CAGR Sudeste (11-18): +10,5%
CAGR Brasil (11-15): +3,3%

Composição do Déficit Habitacional Brasileiro por região

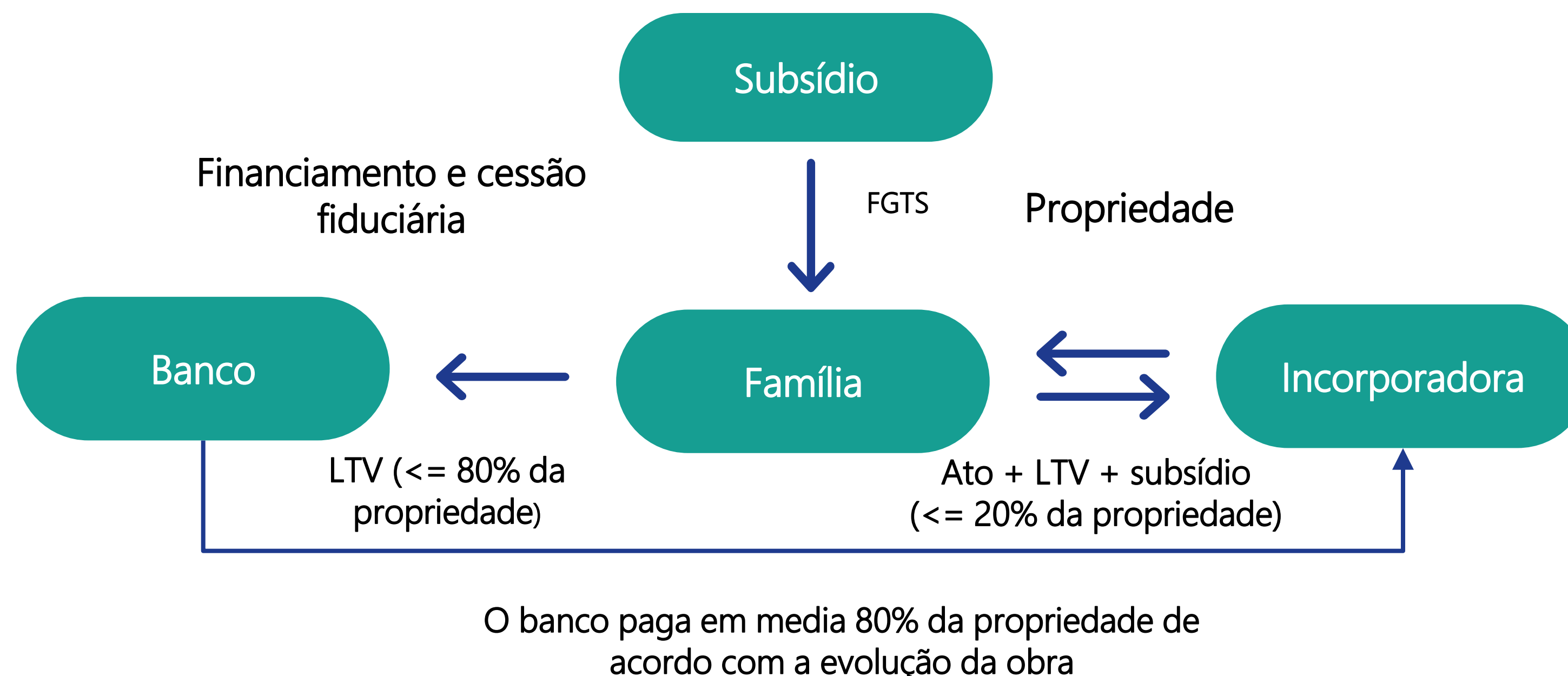


Déficit Habitacional em São Paulo e Rio de Janeiro



MINHA CASA MINHA VIDA

Criado em 2009 e depois chamado de Casa Verde e Amarela. Juntos, os dois programas já contrataram mais de 6 milhões de unidades habitacionais. É respaldado por forte demanda e financiado com recursos do FGTS (Fundo de Garantia de Tempo de Serviço) e OGU (Orçamento Geral da União - faixa 1).



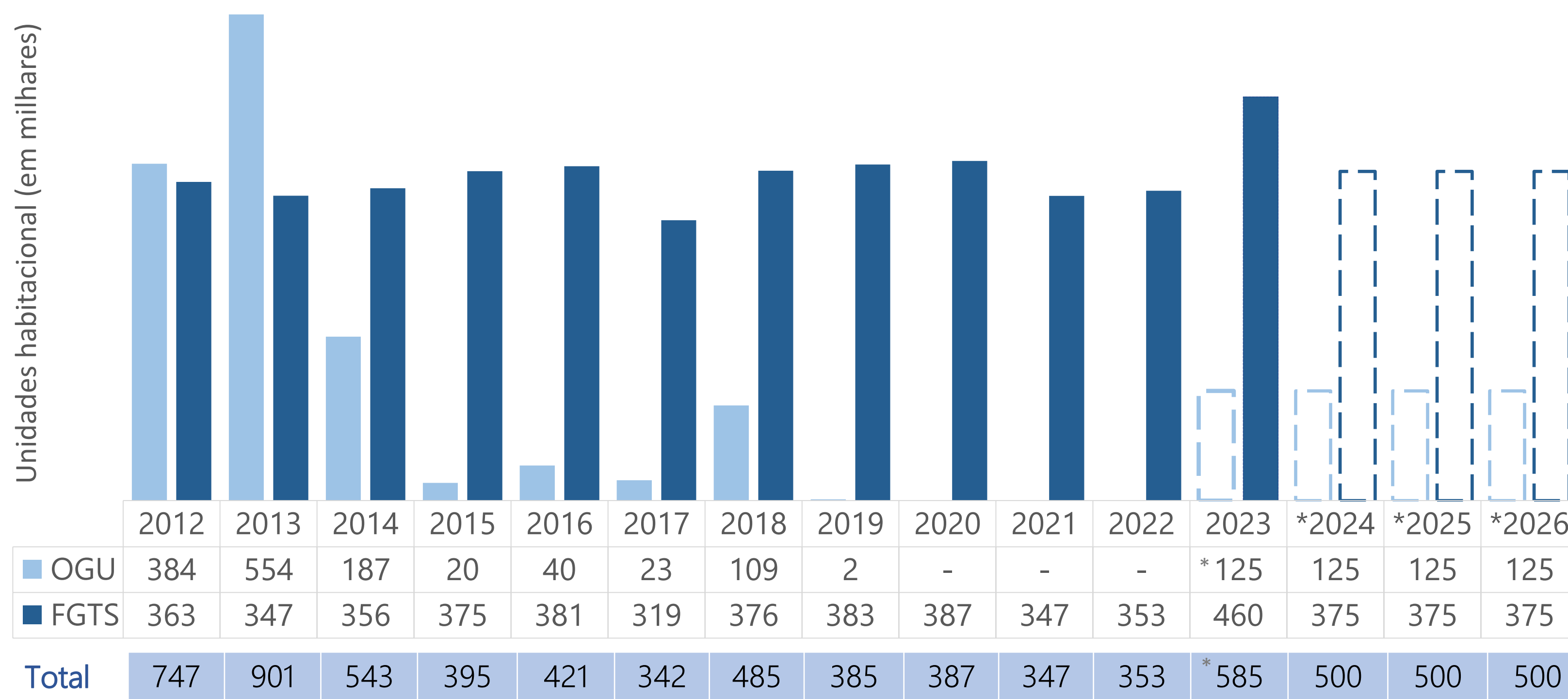
OPERADO PELA CAIXA ECONOMICA FEDERAL
QUANTO MENOR A RENDA, MAIOR OS SUBSÍDIOS



RECURSOS DE FINANCIAMENTO DO PROGRAMA HABITACIONAL

UNIDADES HABITACIONAIS

Unidades habitacional (em milhares)



* Valores estimados e sugeridos pela ABRAINC

ORÇAMENTO PARA 2024

R\$ 106 bilhões
do FGTS

R\$ 9,9 bi
SUBSÍDIO

ESPERADO PARA OS PRÓXIMOS ANOS

2 milhões

UNIDADES PRODUZIDAS NO TOTAL
(meta para os próximos 4 anos)

UTILIZAÇÃO DE RECURSOS DO FGTS – 2022 A 2024

2022

Em milhões de reais

Área	Orçamento Vigente	Empréstimo aos Agentes	% Emprestado
HABITAÇÃO	65.328.699	63.349.398	97,0%
Apoio à produção	44.400.000	43.276.685	97,5%
Carta de Crédito - Individual	20.007.086	19.624.401	98,1%
Pró-Moradia	721.613	400.874	55,6%
Carta de Crédito - Associativa Entidades	200.000	47.438	23,7%
MICROCRÉDITO FGTS	4.189.000	0	0,0%
FGTS-Microcrédito	4.189.000	0	0,0%
SANEAMENTO	4.000.000	2.988.488	74,7%
Saneamento para Todos - Setor Privado	2.539.168	1.649.920	65,0%
Saneamento para Todos - Setor Público	1.460.832	1.338.568	91,6%
OPERAÇÕES DIVERSAS	3.541.301	3.400.612	96,0%
Pró-Cotista	3.541.301	3.400.612	96,0%
INFRAESTRUTURA	3.500.000	1.037.000	29,6%
Pró-Transporte - Setor Privado	1.160.060	0	0,0%
Pró-Cidades - Setor Público	1.050.000	152.000	14,5%
Pró-Transporte - Setor Público	839.940	510.000	60,7%
Pró-Cidades - Setor Privado	450.000	375.000	83,3%
SAÚDE	2.519.000	2.000.000	79,4%
FGTS-Saúde	2.519.000	2.000.000	79,4%
TOTAL	83.078.000	72.775.498	87,6%

2023

Em milhões de reais

Área	Orçamento Vigente	Empréstimo aos Agentes	% Emprestado
HABITAÇÃO	91.007.000	88.018.155	96,7%
Apoio à produção	57.807.000	55.369.596	95,8%
Carta de Crédito	32.400.000	32.247.285	99,5%
Pró-Moradia	800.000	401.274	50,2%
MICROCRÉDITO FGTS	0	0	0,0%
FGTS-Microcrédito	0	0	0,0%
SANEAMENTO	4.575.000	3.298.931	72,1%
Saneamento para Todos - Setor Privado	2.695.128	2.199.993	81,6%
Saneamento para Todos - Setor Público	1.879.872	1.098.938	58,5%
OPERAÇÕES DIVERSAS	11.350.000	9.742.809	85,8%
Pró-Cotista	11.350.000	9.742.809	85,8%
INFRAESTRUTURA	2.025.000	926.245	45,7%
Pró-Transporte - Setor Privado	65.528	23.063	35,2%
Pró-Cidades - Setor Público	87.500	13.060	14,9%
Pró-Transporte - Setor Público	1.834.472	890.122	48,5%
Pró-Cidades - Setor Privado	37.500	0	0,0%
CA Infraestrutura	0	0	0,0%
SAÚDE	0	0	0,0%
FGTS-Saúde	0	0	0,0%
TOTAL	108.957.000	101.986.140	93,6%

Julho 2024

Em milhões de reais

Área	Orçamento Vigente	Empréstimo aos Agentes	% Emprestado
HABITAÇÃO	97.150.000	89.102.730	91,7%
Apoio à produção	64.000.000	56.195.117	87,8%
Carta de Crédito	31.850.000	31.607.613	99,2%
Pró-Moradia	1.300.000	1.300.000	100,0%
MICROCRÉDITO FGTS	0	0	0,0%
FGTS-Microcrédito	0	0	0,0%
SANEAMENTO	6.000.000	4.679.961	78,0%
Saneamento para Todos - Setor Privado	4.636.600	3.446.371	74,3%
Saneamento para Todos - Setor Público	1.363.400	1.233.590	90,5%
OPERAÇÕES DIVERSAS	8.500.000	7.328.000	86,2%
Pró-Cotista	8.500.000	7.328.000	86,2%
INFRAESTRUTURA	6.000.000	4.201.046	70,0%
Pró-Transporte - Setor Privado	1.767.360	1.435.636	81,2%
Pró-Cidades - Setor Público	1.240.800	451.000	36,3%
Pró-Transporte - Setor Público	2.232.640	1.697.410	76,0%
Pró-Cidades - Setor Privado	759.200	617.000	81,3%
CA Infraestrutura	0	0	0,0%
SAÚDE	0	0	0,0%
FGTS-Saúde	0	0	0,0%
TOTAL	117.650.000	105.311.737	89,5%

PROGRAMA HABITACIONAL MINHA CASA MINHA VIDA

NOVAS FAIXAS DE RENDA

		Taxa de juros nominal % a.a (cotista do FGTS)	Taxa de juros nominal % a.a (não cotista do FGTS)
Faixa 1	Até R\$ 2.000,00	4,00% - 4,25%	4,50% - 4,75%
	R\$ 2.000,01 a R\$ 2.640,00	4,25% - 4,50%	4,75% - 5,00%
Faixa 2	R\$ 2.640,01 a R\$ 3.200,00	4,75% - 5,00%	5,25% - 5,50%
	R\$ 3.200,01 a R\$ 3.800,00	5,50%	6,00%
	R\$ 3.800,01 a R\$ 4.400,00	6,50%	7,00%
Faixa 3	R\$ 4.400,01 a R\$ 8.000,00	7,66%	8,16%

Novo teto aprovado em jun/23: R\$ 350.000

AUMENTO DAS FAIXAS DE RENDA

PRAZO FINANCIAMENTO = 30 PARA 35 ANOS

CARÊNCIA 6 MESES PARA PAGAMENTO PRESTAÇÃO PÓS CHAVES

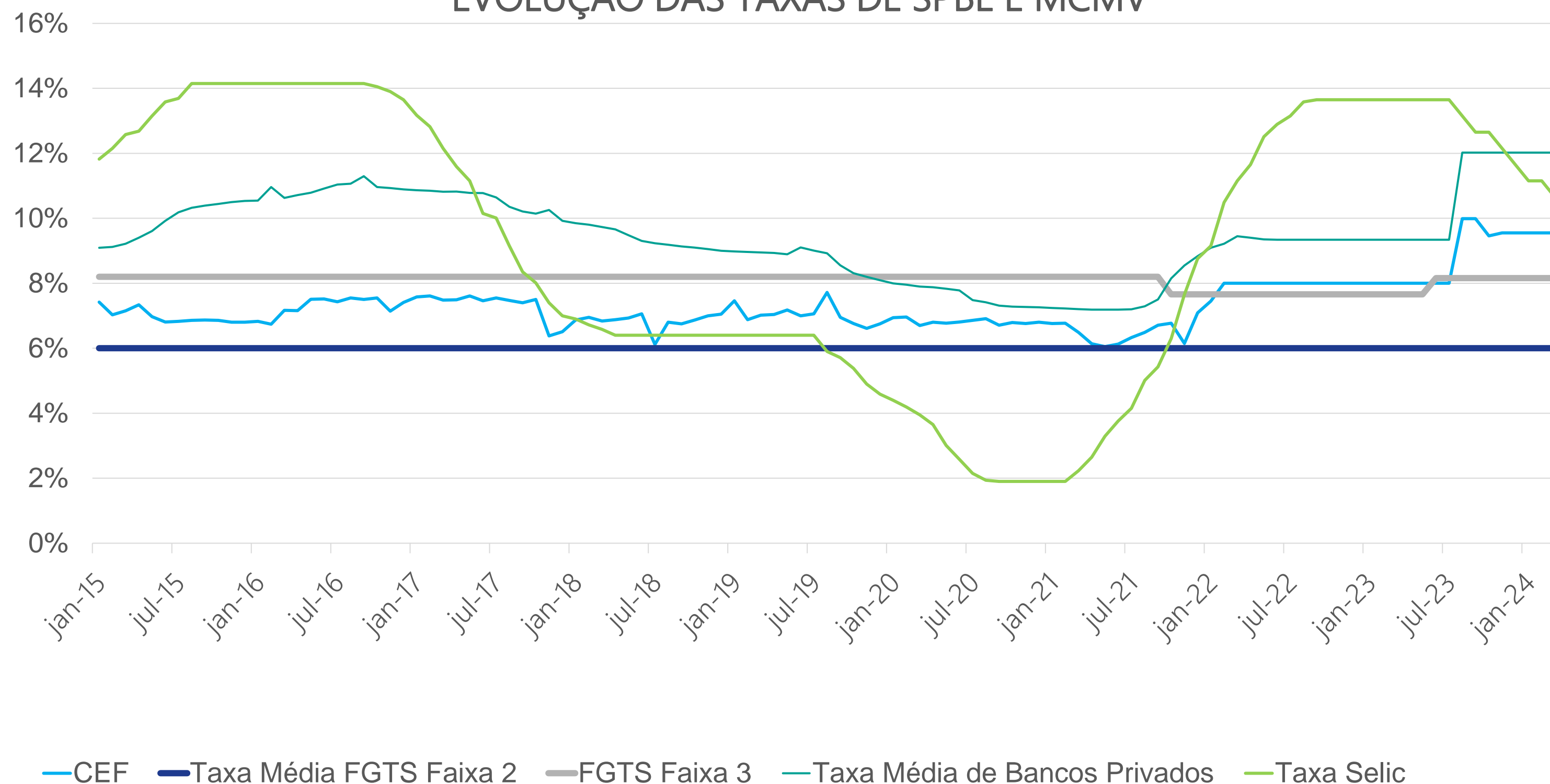
APROVAÇÃO DO RET 1%

FGTS FUTURO

VISÃO GERAL DAS LINHAS DE FINANCIAMENTO À HABITAÇÃO

Ainda que o FGTS tenha um papel preponderante no financiamento habitacional, outras opções competitivas de financiamento estão disponíveis

EVOLUÇÃO DAS TAXAS DE SPBE E MCMV



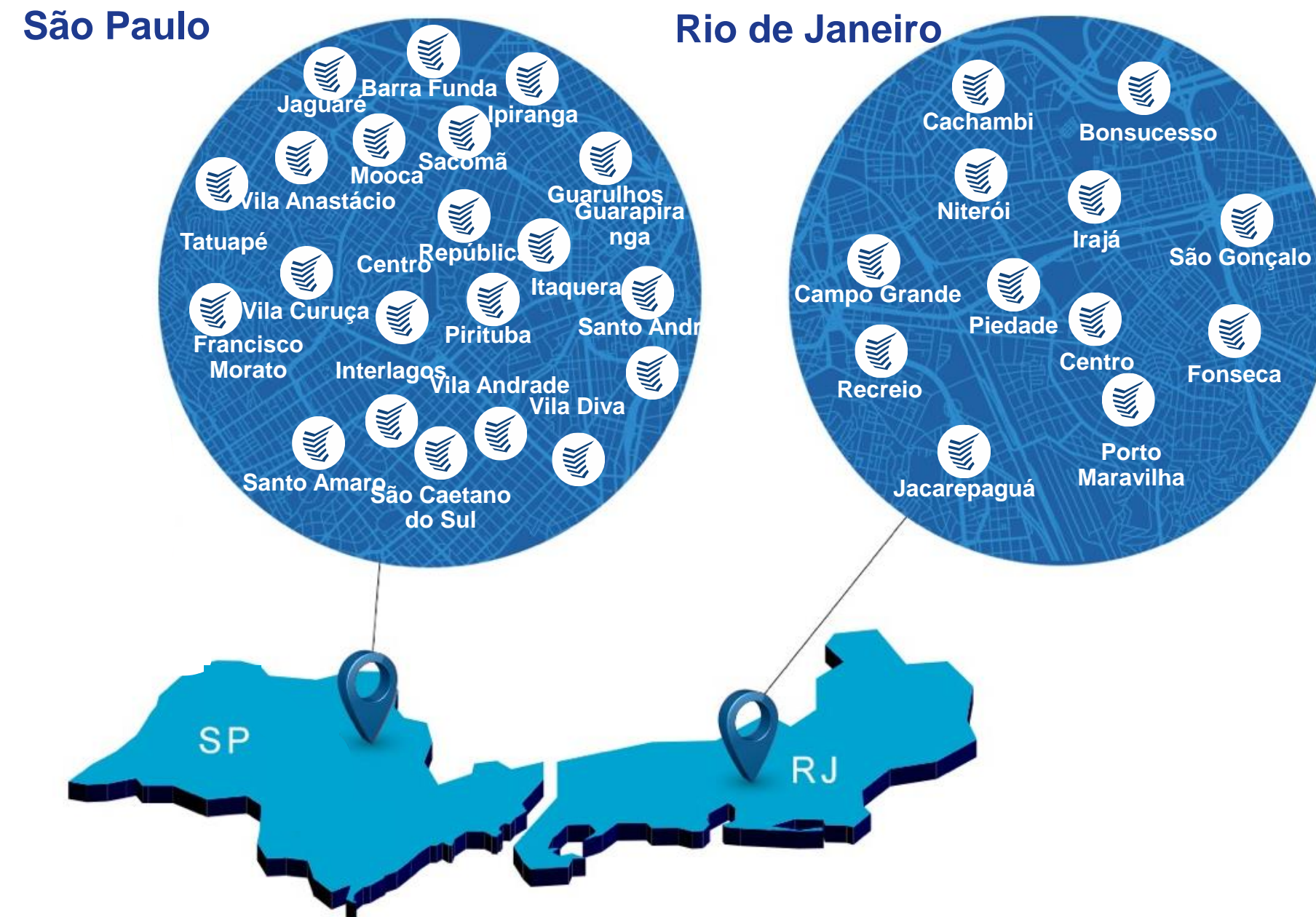
SBPE - TR	Aquisição/Construção
Balcão	9,99%
Bonificação 1	9,89%
Bonificação 2	9,79%
Customizada	8,99%



Taxa pro-cotista
FGTS 7,66% a.a. para
imóveis até R\$ 350 mil

FONTE: SITE BACEN

LANDBANK ESTRATEGICAMENTE LOCALIZADO



Total	
~R\$17,6 bi VGV 100%	~59,8 mil Unidades
São Paulo	
~R\$12,1 bi VGV 100%	~45,0 mil Unidades
Rio de Janeiro	
~R\$5,5 bi VGV 100%	~14,8 mil Unidades

Processo de Aquisição de Terrenos

- 1 Conselho de Administração apresenta a diretriz estratégica
- 2 Equipe de desenvolvimento de negócios prospecta novas localizações
- 3 Comitê de aquisições
- 4 Comitê de produtos
- 5 Comitê de lançamentos

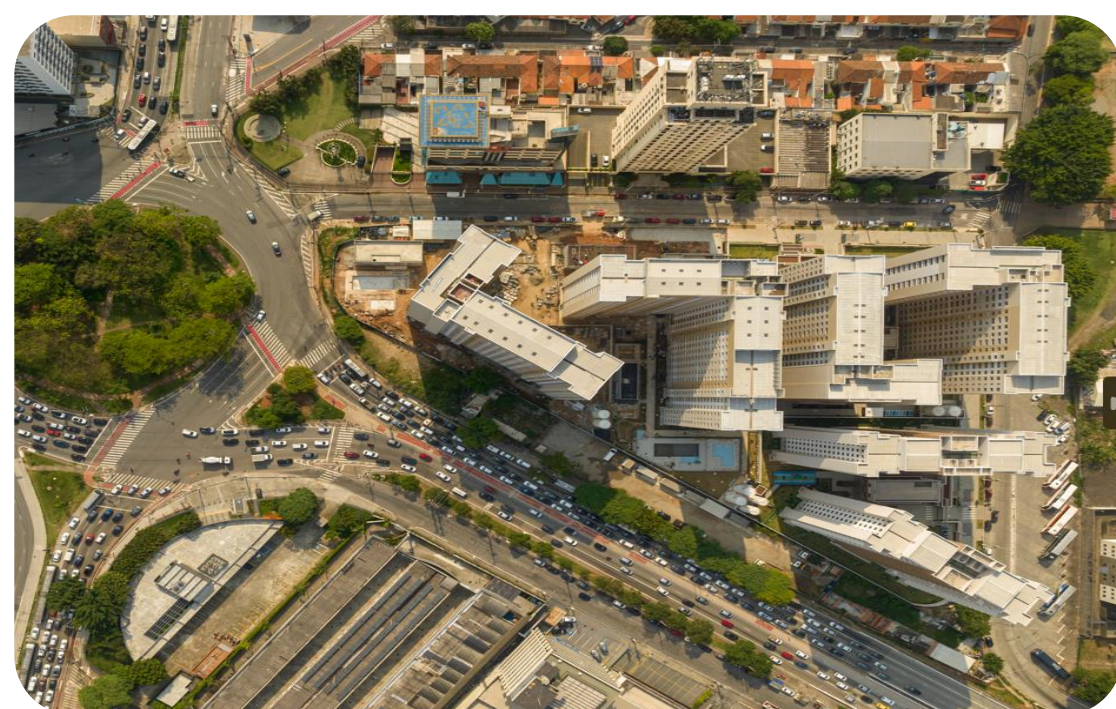
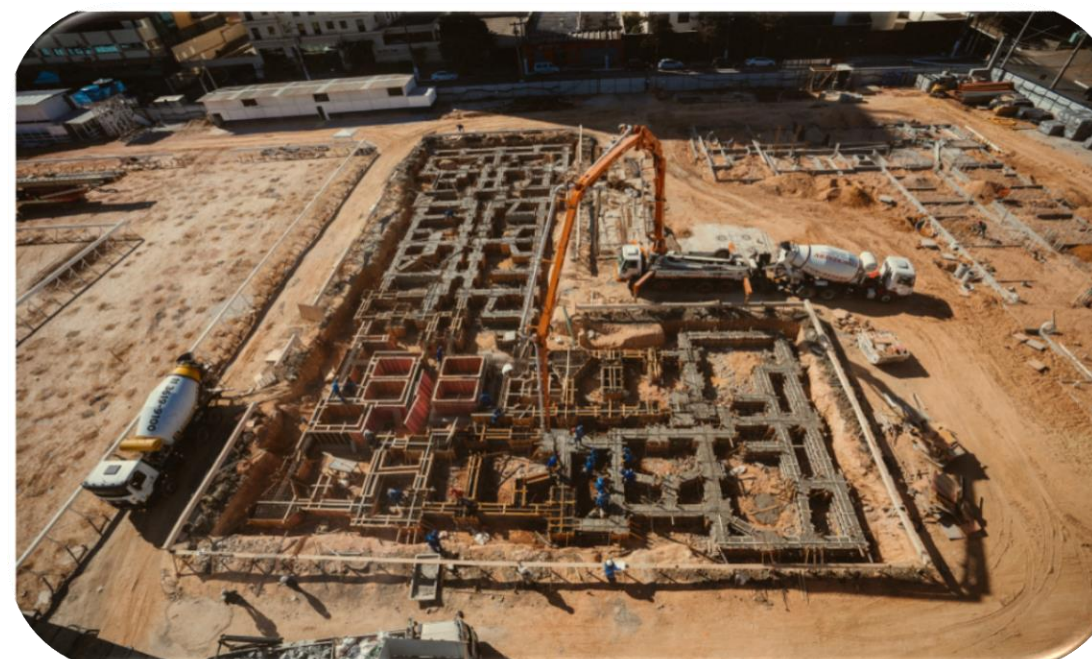
Premissas para Aquisição

- 1 Terrenos comprados em permuta financeira ou em caixa
- 2 Contrato com cláusulas resolutivas antes da escrituração do terreno
- 3 Registro no balanço apenas após à escritura do terreno.
- 4 Prazos de pagamento alinhados com o prazo de construção (Média 36 meses)

EXPERTISE EM ENGENHARIA

61 anos de experiência

Alvenaria Estrutural



Programas e Iniciativas nas obras



**INSTALL
PROJETOS**

**INOVA
CURY**



PBQP-H

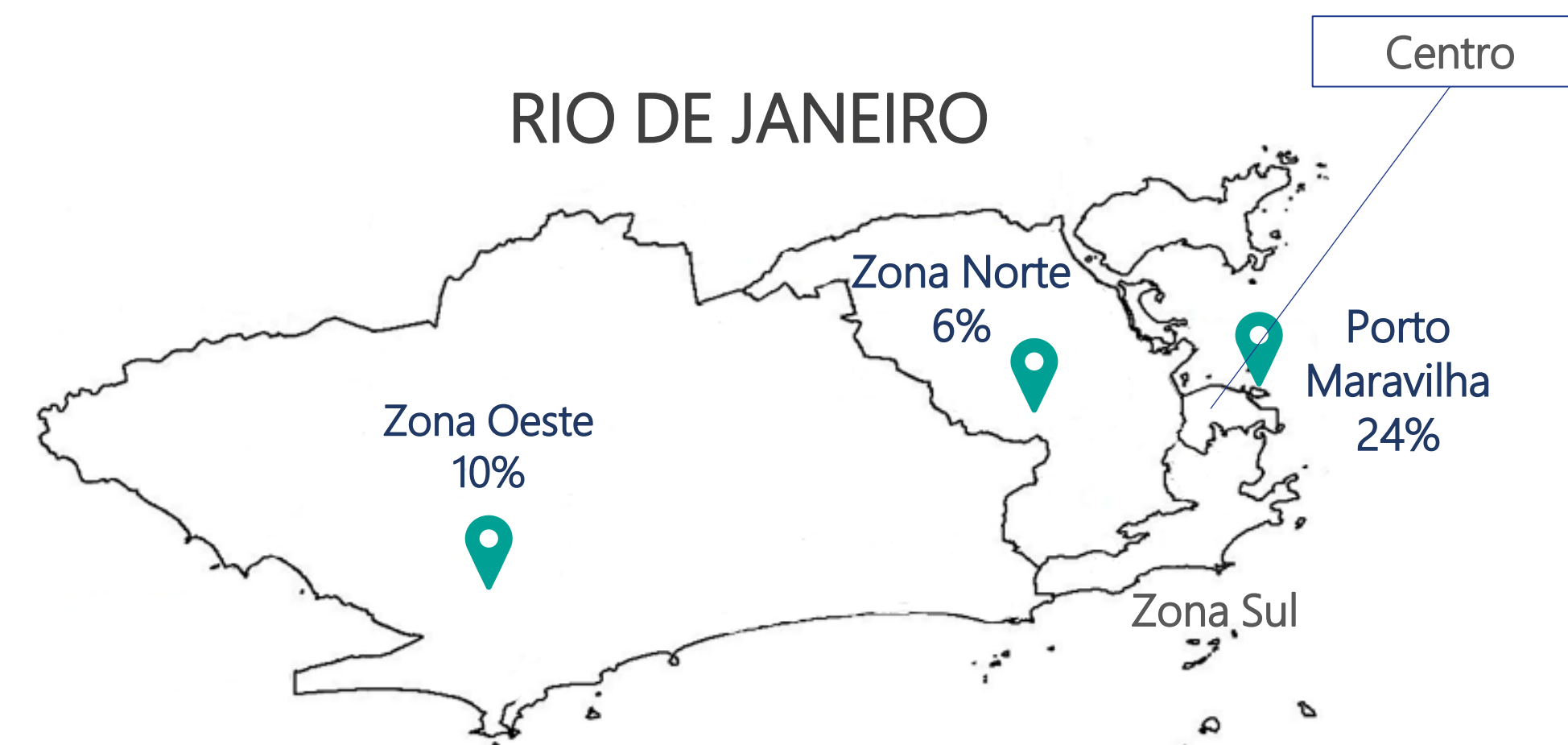
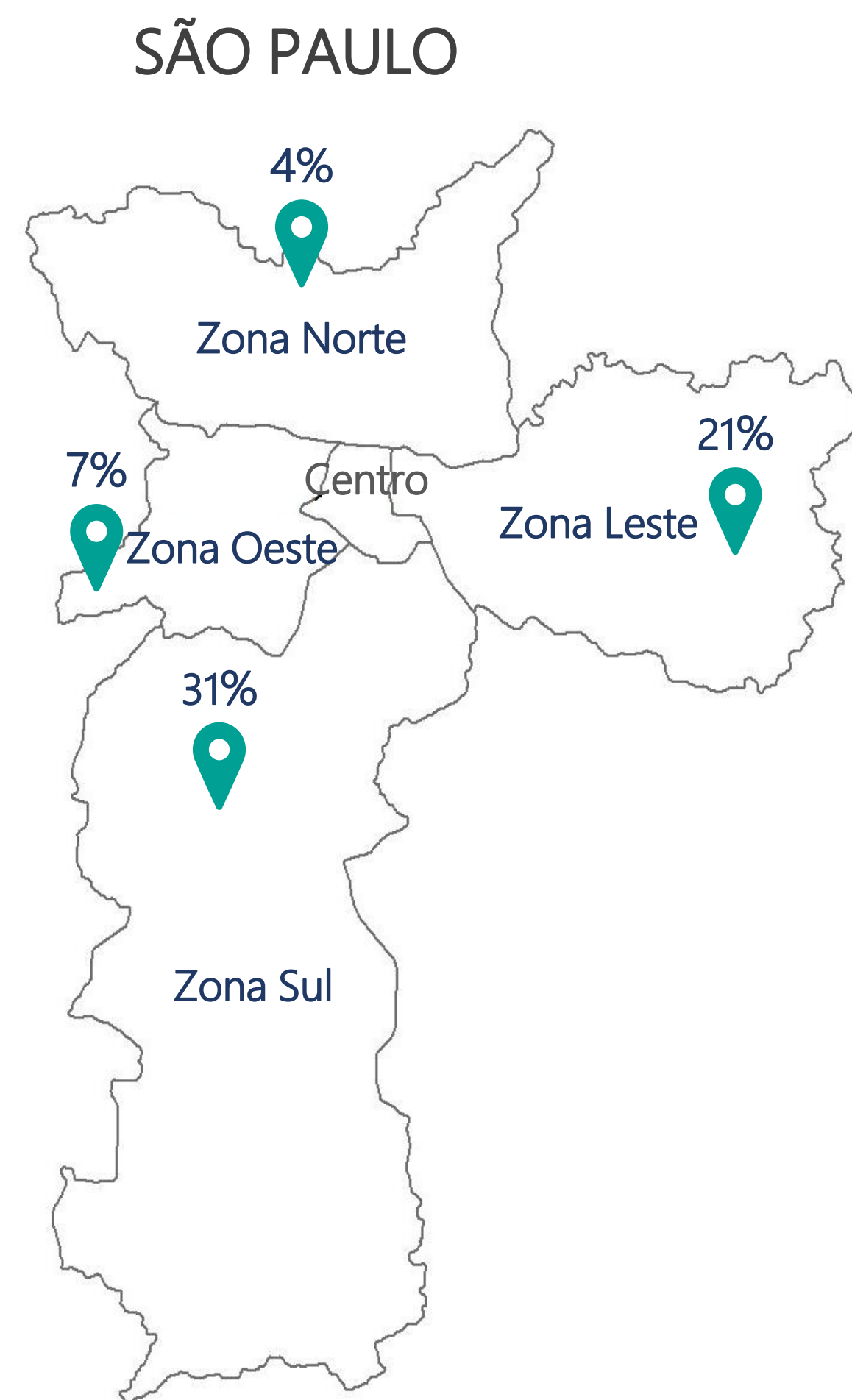
PROGRAMA BRASILEIRO DA QUALIDADE
E PRODUTIVIDADE DO HABITAT



DIVERSIFICAÇÃO DE REGIÕES GEOGRÁFICAS EM SP E RJ

LANÇAMENTOS ACUMULADOS EM 6M24

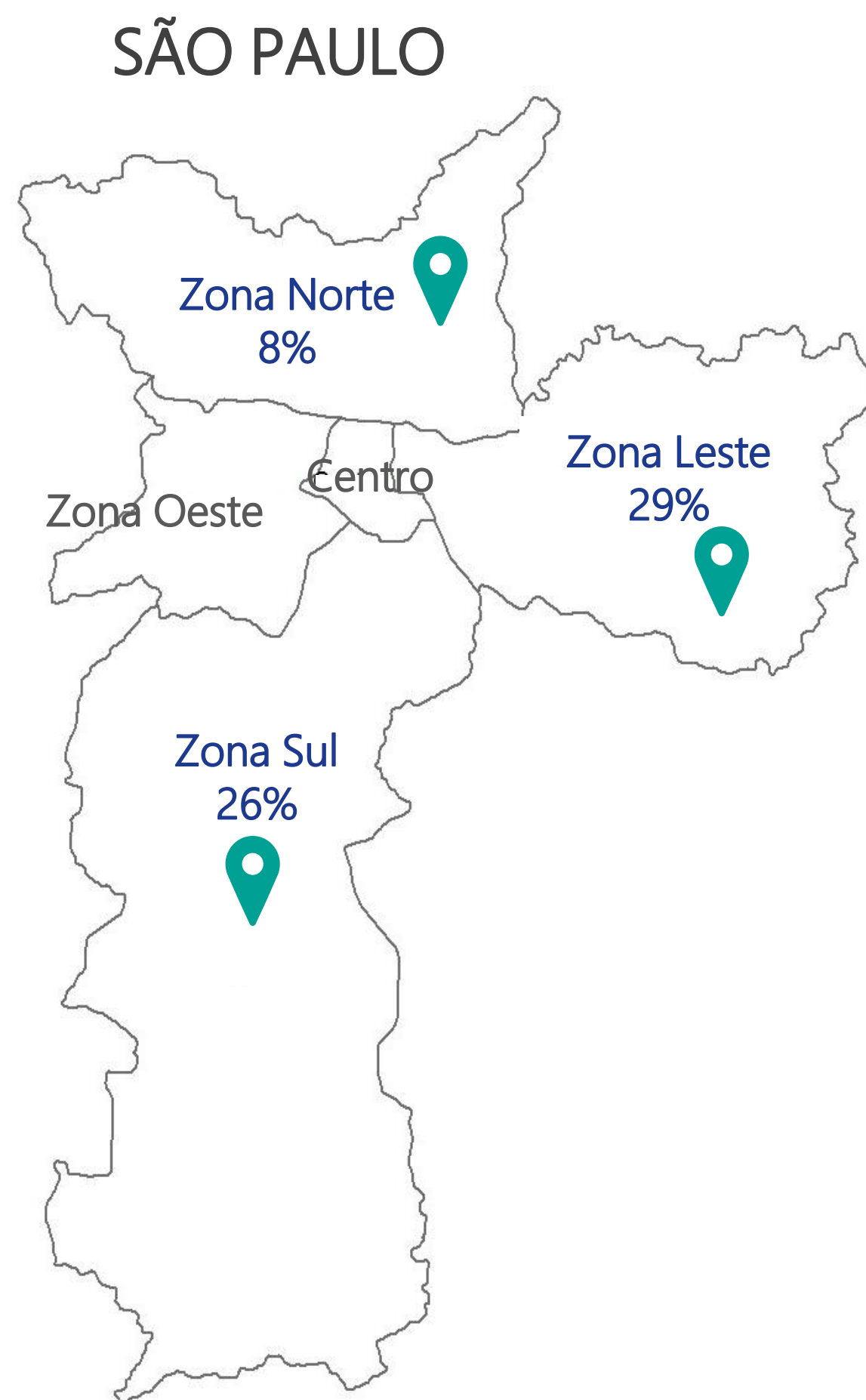
Região	Empreendimentos	VGV	%
SP	10	2.185.852.441	60%
Zona Norte	1	135.590.000	4%
Zona Sul	5	1.036.222.441	29%
Zona Leste	3	745.780.000	21%
Zona Oeste	1	268.260.000	7%
RJ	8	1.433.172.514	40%
Zona Norte	2	218.773.345	6%
Zona Oeste	1	349.381.439	10%
Porto	5	865.017.730	24%
TOTAL	18	3.619.024.955	100%



DIVERSIFICAÇÃO DE REGIÕES GEOGRÁFICAS EM SP E RJ

LANÇAMENTOS 2T24

Região	Empreendimentos	VGV	%
SP	5	1.088.400.000	63%
Zona Norte	1	135.590.000	8%
Zona Sul	2	453.810.000	26%
Zona Leste	2	499.000.000	29%
RJ	3	646.286.945	37%
Zona Norte	1	144.420.945	8%
Porto	2	501.866.000	29%
TOTAL	8	1.734.686.945	100%



PORTO MARAVILHA



7.178
Unidades lançadas
6.879 (96%)
Unidades vendidas



PORTO MARAVILHA – SIMULAÇÃO DOS PROJETOS DA CURY



LANDBANK ESTRATEGICAMENTE LOCALIZADO – LANÇAMENTOS 2023

SQUARE PANAMBY

EM 2023:

- 785 unidades
- VGV de R\$ 278 milhões
- 900 m da estação de metrô Giovanni Gronchi
- 700 m do Supermercado Carrefour



CIDADE MOOCA

EM 2023:

- 1.486 unidades
- VGV de R\$ 367 milhões
- 700 m da estação de trem Juventus-Moooca
- 1.5 km da universidade FAM



LANDBANK ESTRATEGICAMENTE LOCALIZADO – LANÇAMENTOS 2023

PORTO MARAVILHA

EM 2023:

- 1.356 Unidades
- VGV de R\$ 555 milhões
- Todos os empreendimentos ao lado de paradas do VLT
- 1,5 km do “AquaRio”




















JACAREPAGUÁ

EM 2023:

- 480 Unidades
- VGV de R\$ 109 milhões
- Em frente ao ponto de ônibus Otávio Malta
- 180 m do Supermercado



AMPLO PORTFÓLIO DE PRODUTOS

	Conceito	Público Alvo	Preço Médio 2T24 (R\$)	Faixa de Renda Mensal Alvo	Fonte de Financiamento	Total %VGV Vendido em 2T24	Fotos Seleccionadas dos Imóveis
5 andares	Padrão (Meu Lar)	▪ Grupos 1 e 2 do MCMV	~165.000	R\$2.600 - R\$4.000	▪ MCMV (1,5 e 2)	0,0%	  
	Superior (Completo/Parque dos Sonhos)	▪ Grupo 2 do MCMV	~204.000	R\$3.500 - R\$4.400	▪ MCMV (2)	0,0%	   
21 andares	Padrão (Único/Dez)	▪ Grupo 2 e 3 do MCMV	~252.000	R\$4.000 - R\$7.000	▪ MCMV (2 e 3)	8,9%	   
	Moderno (Urban)	▪ Grupo 3 do MCMV	~279.000	R\$5.000 - R\$10.000	▪ MCMV (3) ▪ SBPE	56,3%	  
	Superior (Mérito)	▪ Grupo SBPE	~369.000	R\$6.000 - R\$13.000	▪ MCMV (3) ▪ SBPE	34,7%	  

Extenso portfólio de produtos, cobrindo diversos níveis de faixa de renda, o que permite explorar amplo mercado acessível em três segmentos do Programa MCMV, além do SBPE

VITORIOSA ESTRATÉGIA INTERNA DE VENDAS

Profundo entendimento de seus mercados...

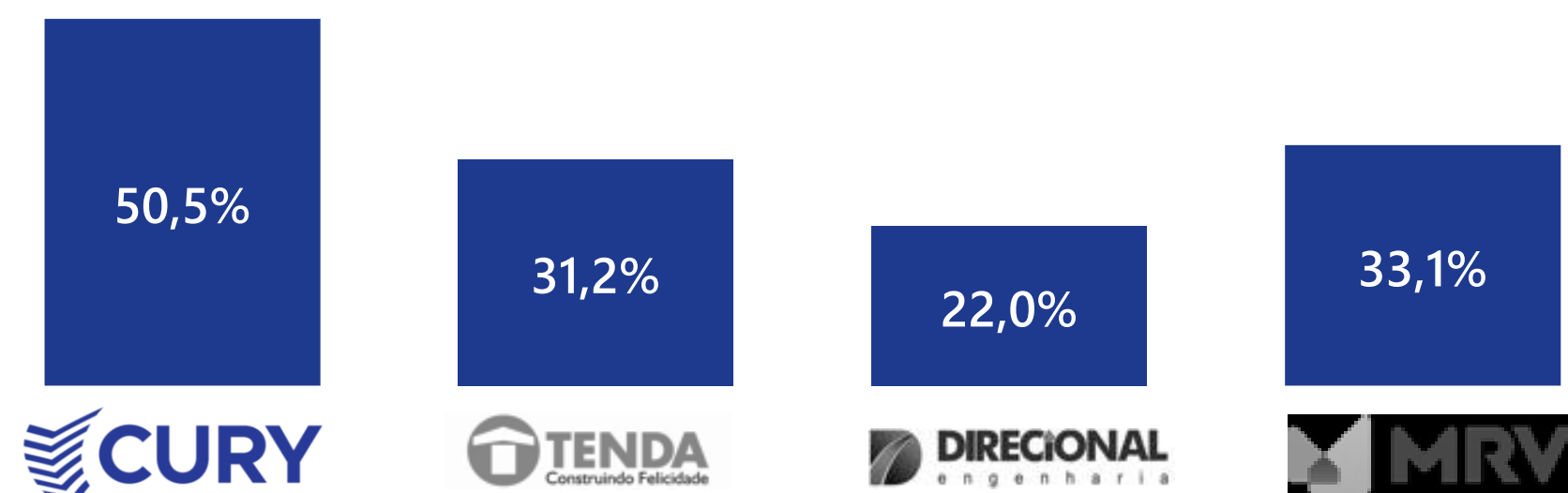
+

... força de vendas comprometida

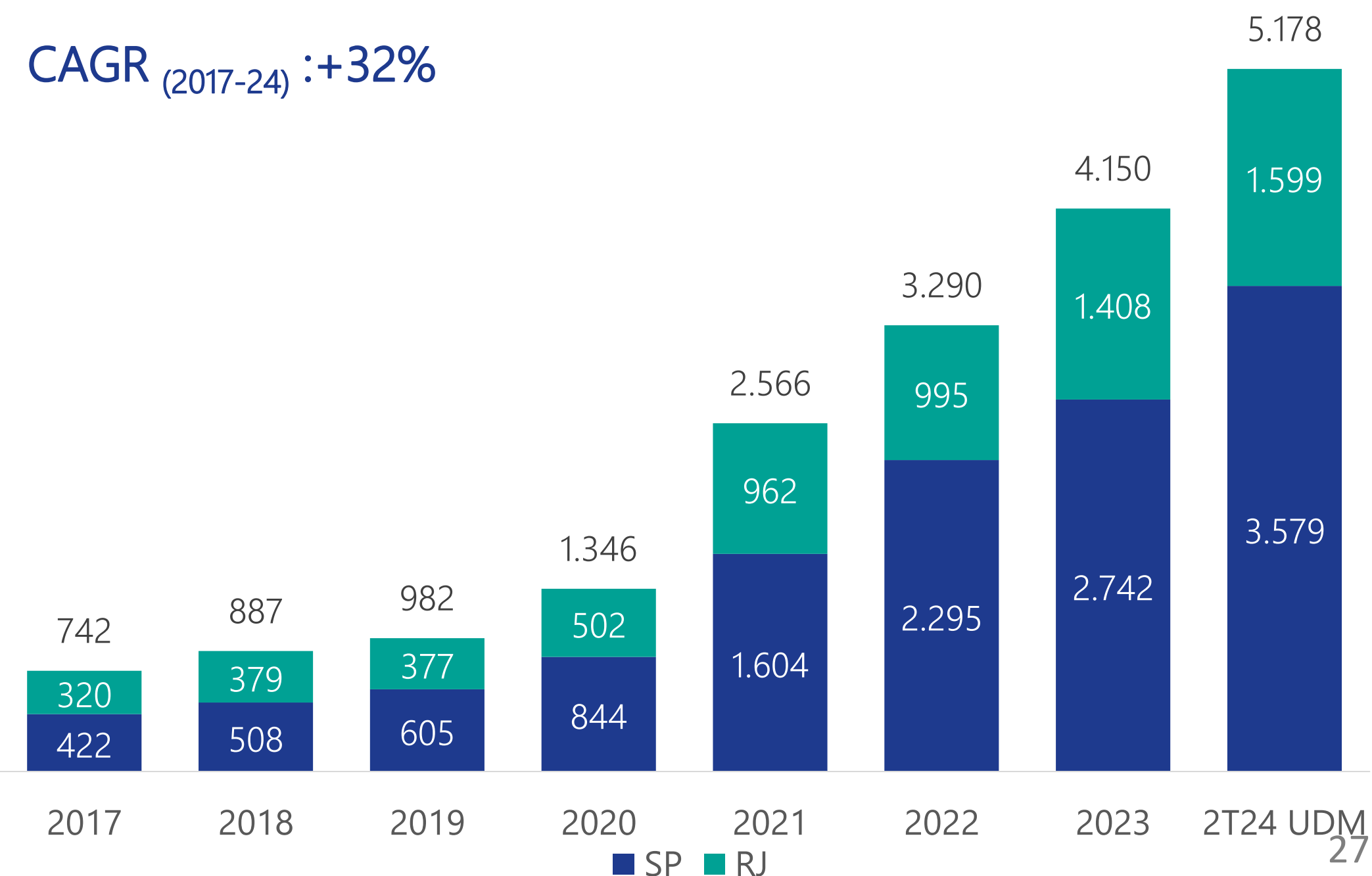
=

A Melhor Equipe de Vendas Capaz de Vender a Maioria dos Apartamentos ainda em Construção

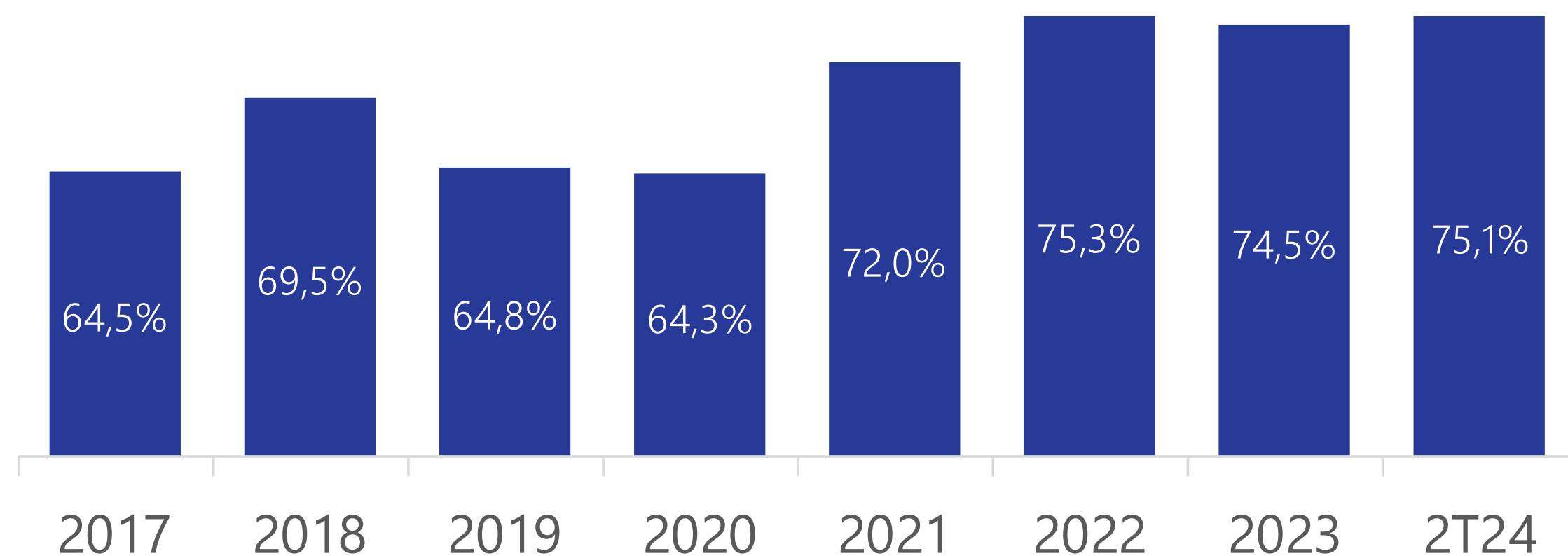
VSO – Velocidade de Vendas (% 2T24)



Vendas Líquidas (R\$ milhões)



VSO – Velocidade de Vendas LTM (%)



EXPERIÊNCIA NO STAND

THE PLACE

BARRA FUNDA

VGv: R\$ 268 milhões

Endereço: Avenida Thomas Edison, 1006, Barra Funda. São Paulo - SP

Terreno: 7.968,98m²

Número de Torres: 3

Número de elevadores: 6 elevadores por torre

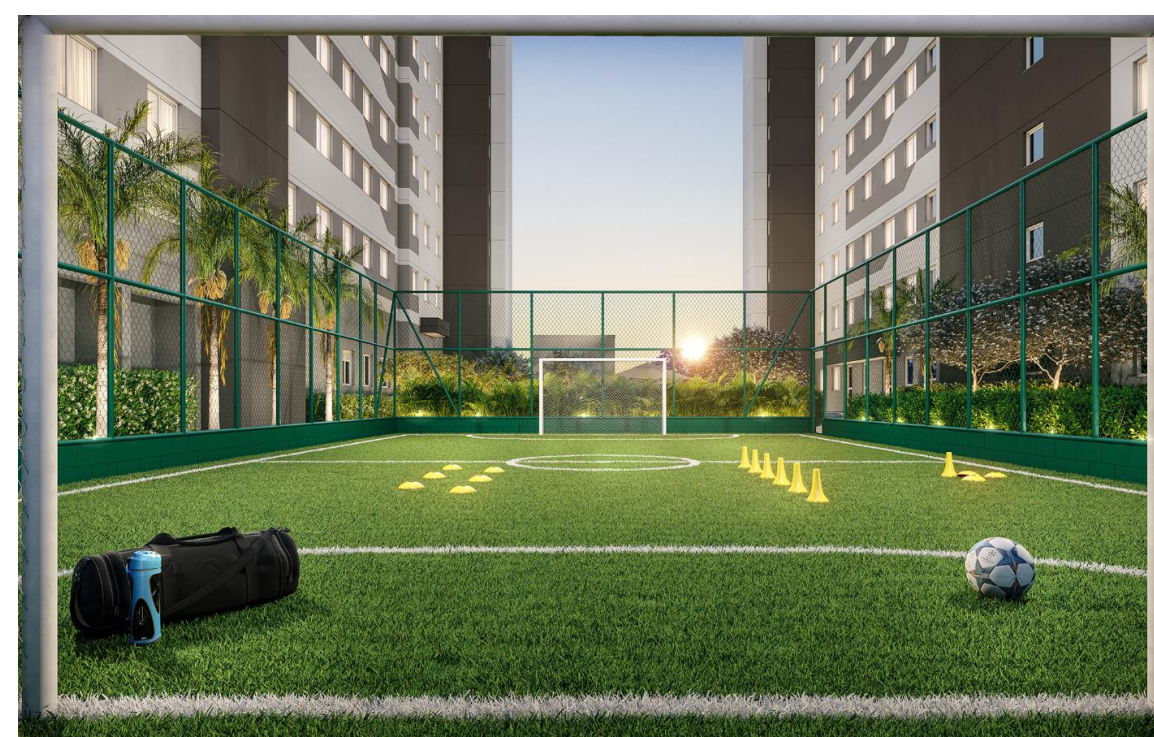
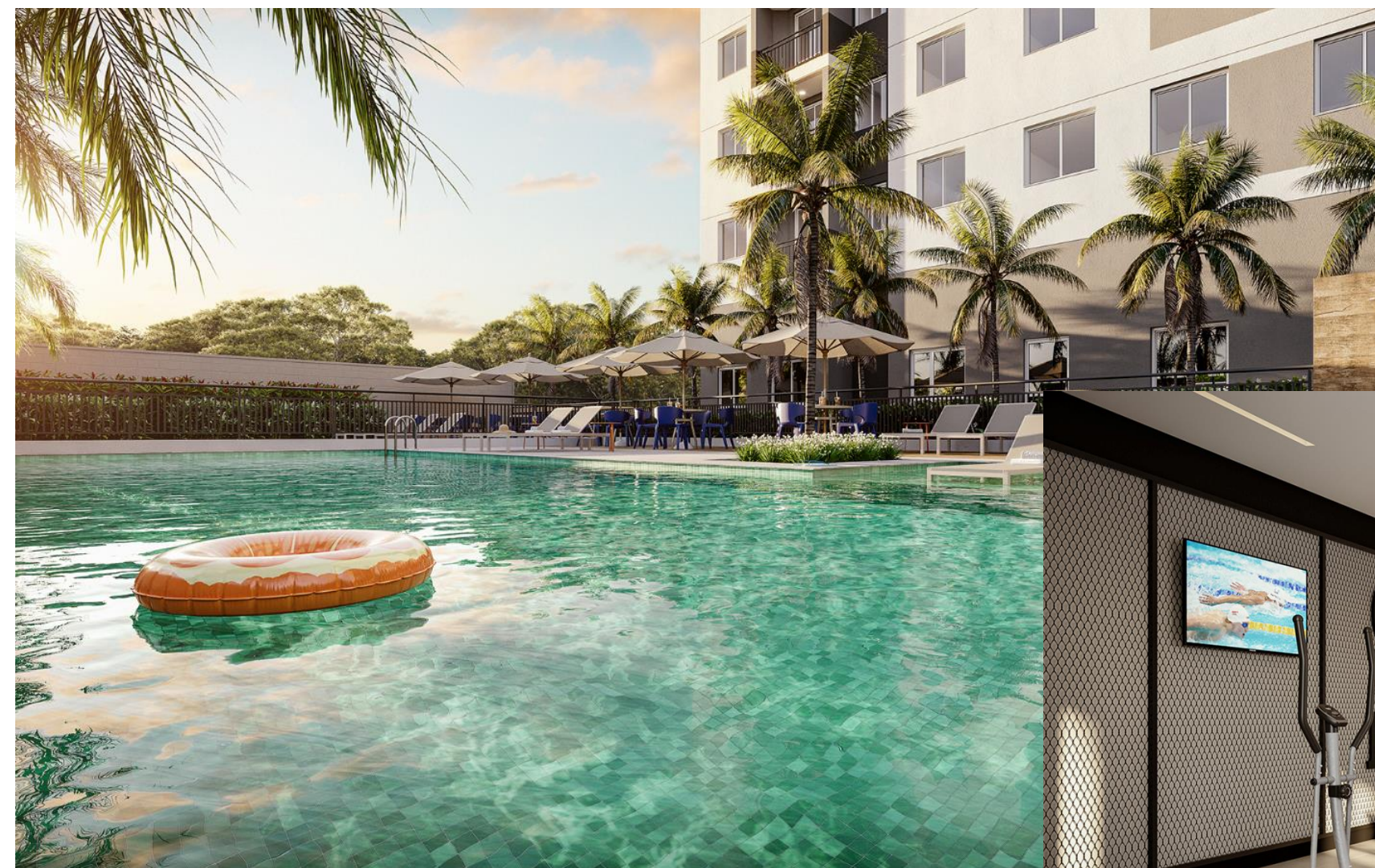
Número de unidades: 985

Número de andares: Torres 1 e 2 – Térreo + 22 pavimentos | Torre 3 - Térreo + 21 pavimentos

Número de vagas: 160

Tipologia: 2 dormitórios

Decorado: 34m²



[CLIQUE AQUI PARA
ACESSAR O VÍDEO](#)

ESTATÍSTICAS

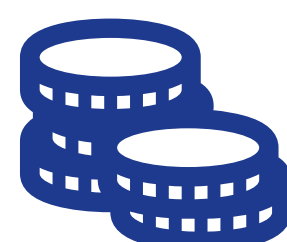


+17,0% do VGV Repassado
(R\$ Milhões) 2T24 X 2T23



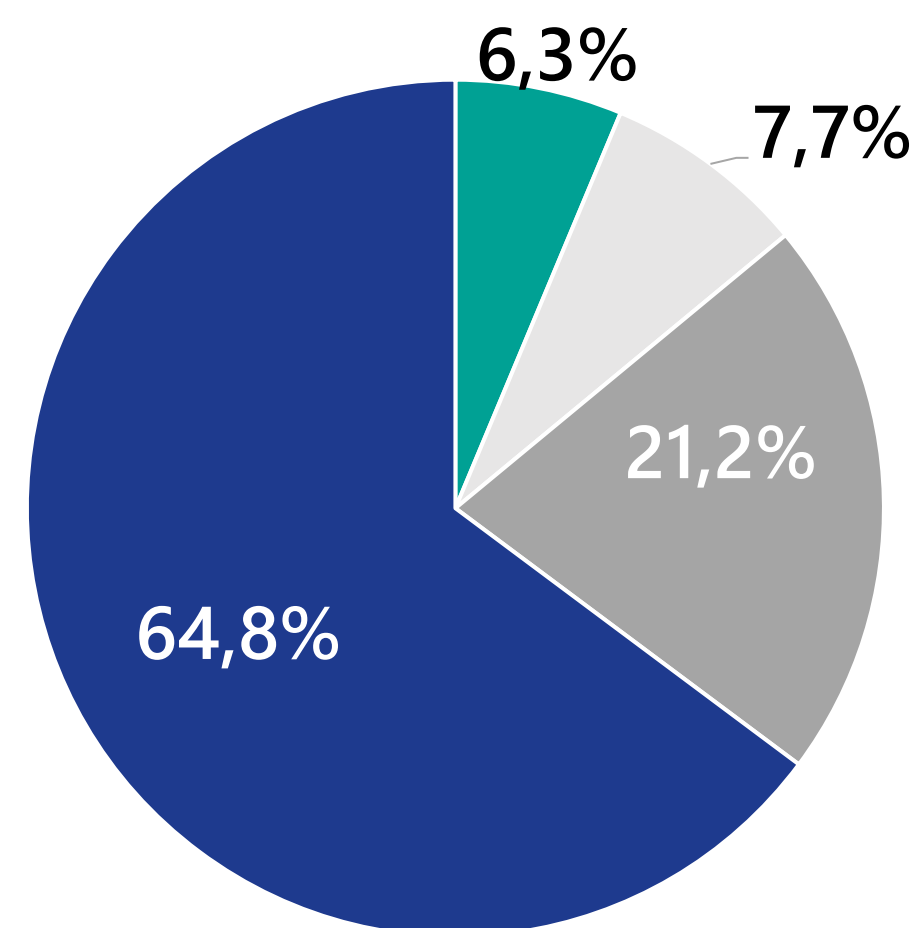
7,74% Taxa Média de Juros para
financiamento de clientes no 1T24.

Sendo: 6,02% MCMV, 8,06% MCMV 3,
9,01% PRO-COTISTA e 9,91% SBPE



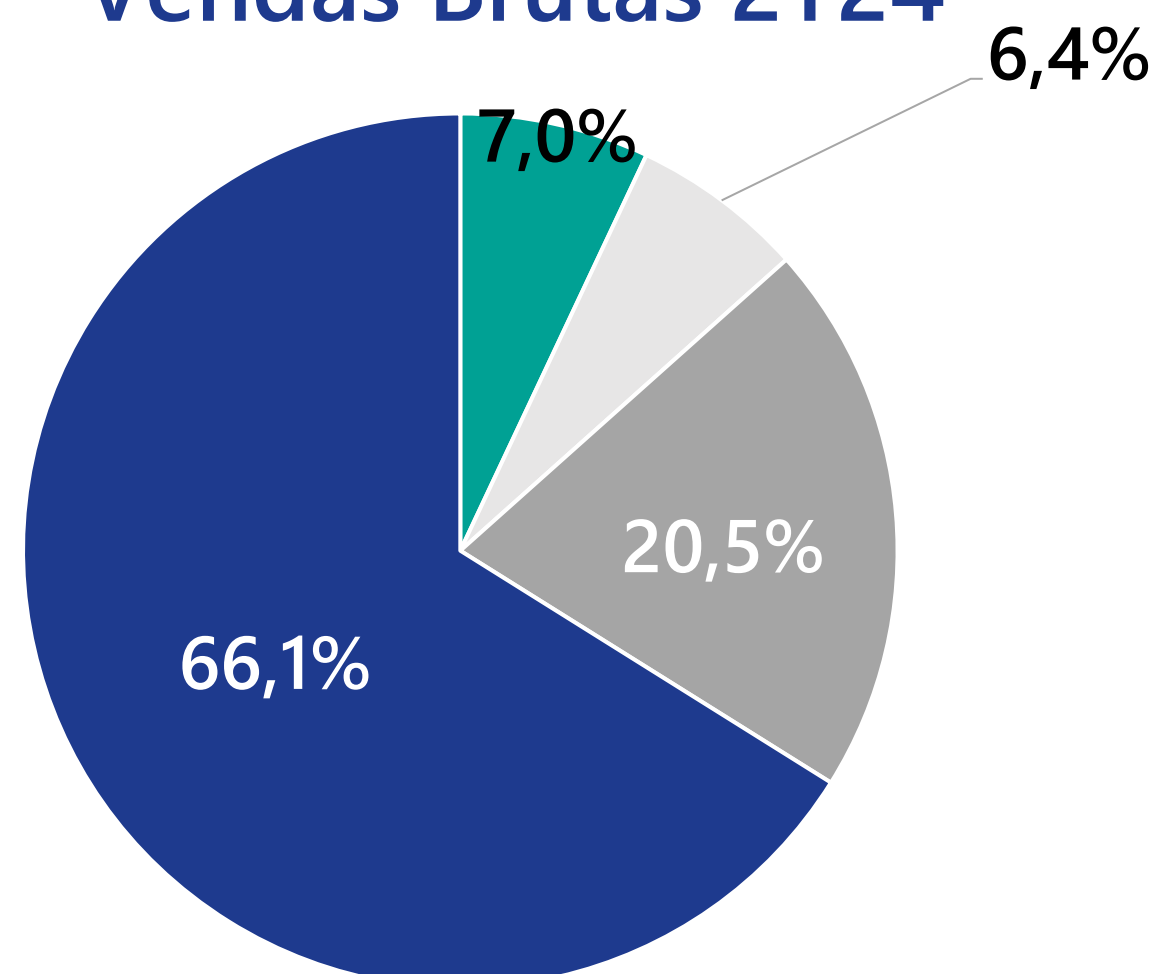
R\$ 2.720/unidade
Subsídio médio no 2T24

Vendas Brutas 6M24



- Tabela direta > 350k
- Tabela direta < 350k
- Vendas Financiadas de Unidades > 350k
- Vendas Financiadas de Unidades < 350k

Vendas Brutas 2T24



- Tabela direta > 350k
- Tabela direta < 350k
- Vendas Financiadas > 350k
- Vendas Financiadas < 350k

DIFERENCIAIS DE VENDAS



+ de 2.000
Corretores da Cury



[App Corretor](#)



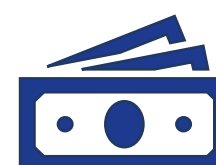
[App Gestor](#)



Programas de incentivo
aos **clientes bons**
pagadores



Imóvel Decorado
no Stand de
Vendas



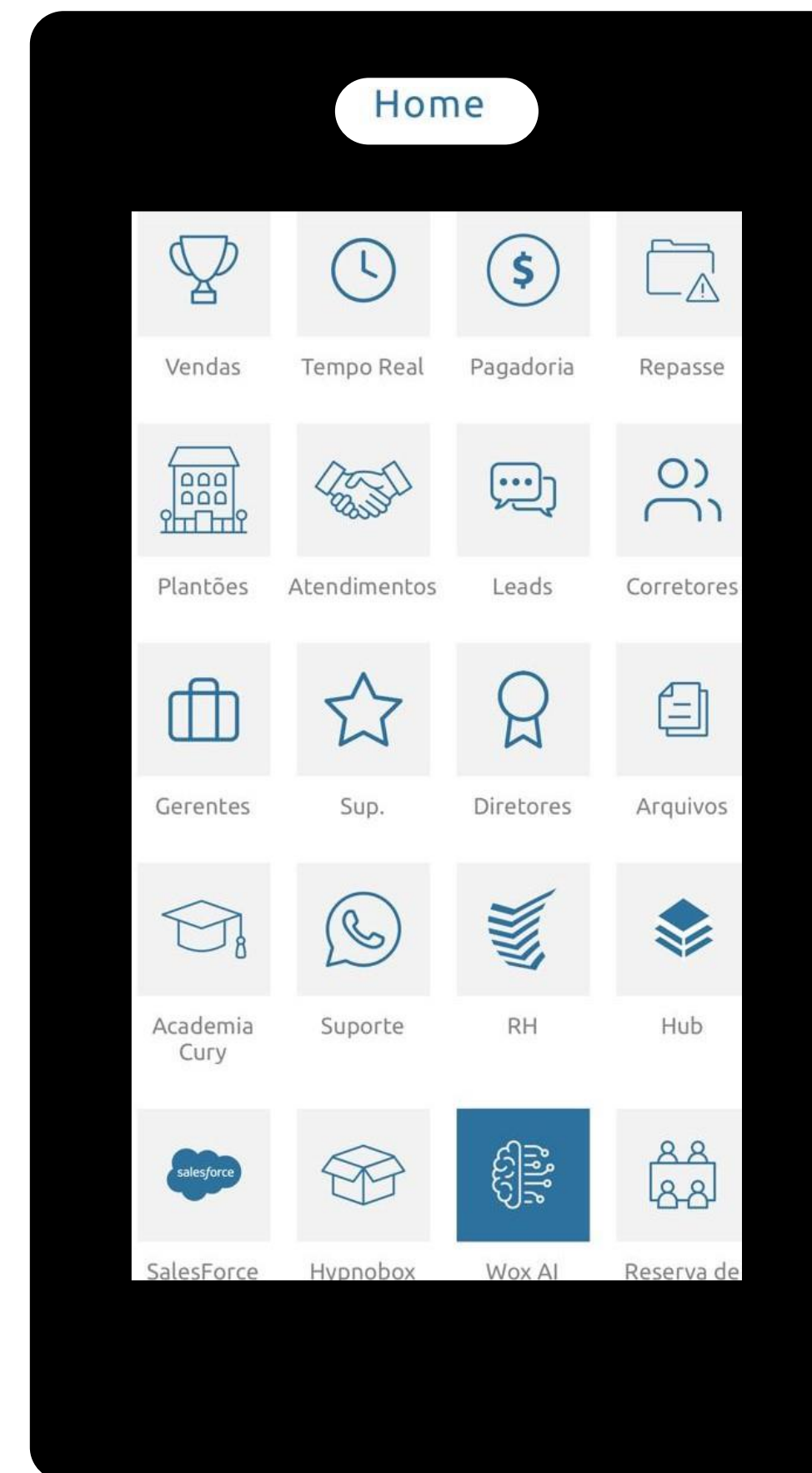
Análise de crédito no
momento da visita ao
Stand



[Conheça o Programa](#)



[Inteligência Artificial na
Cury](#)



Aplicativo de Gestão
de vendas Cury



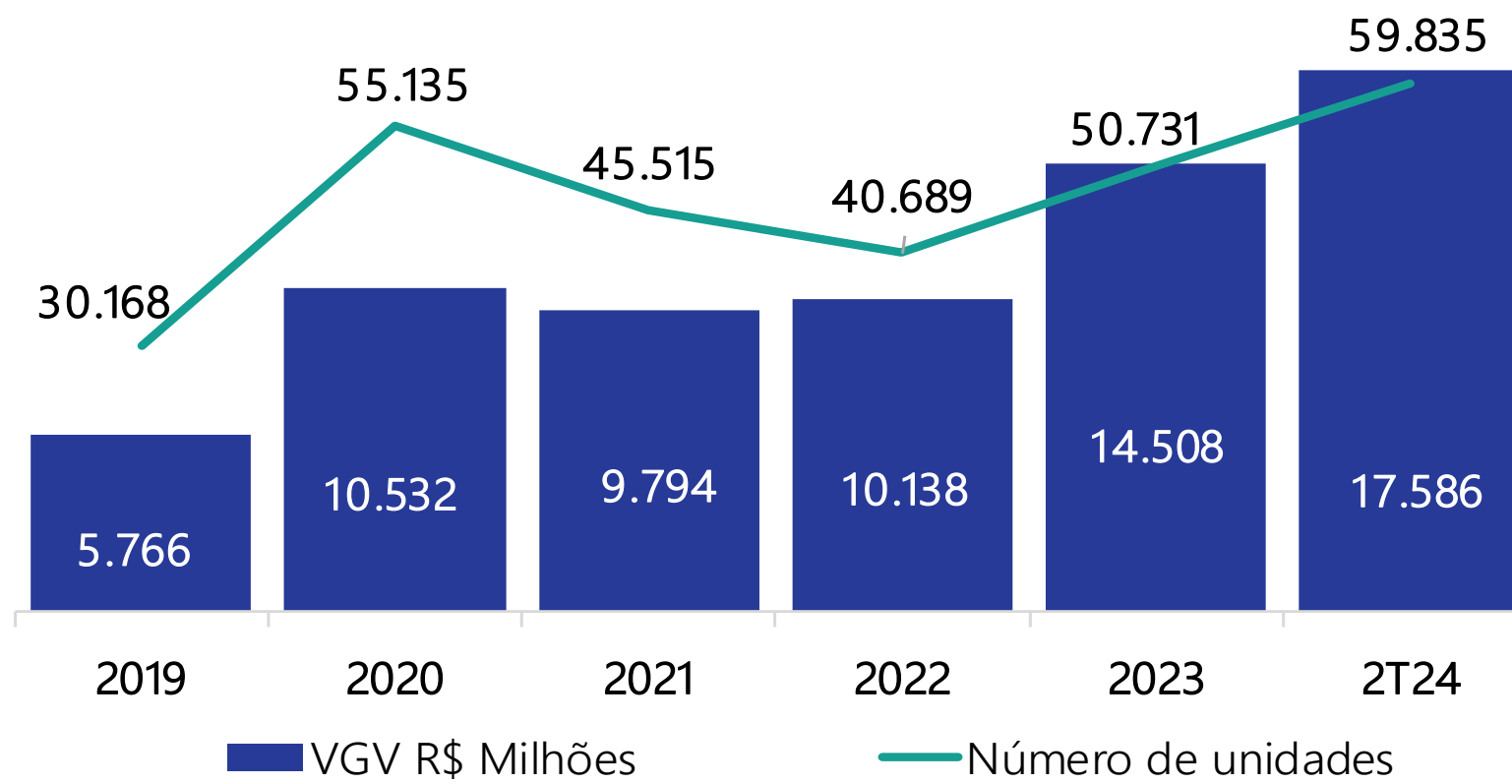
[Clique aqui para
assistir ao video do
meeting](#)

EXCEPCIONAL HISTÓRICO OPERACIONAL E FINANCEIRO

Capacidade de execução e sólido modelo de negócios se traduzem em crescimento, fortes margens e sólida geração de caixa

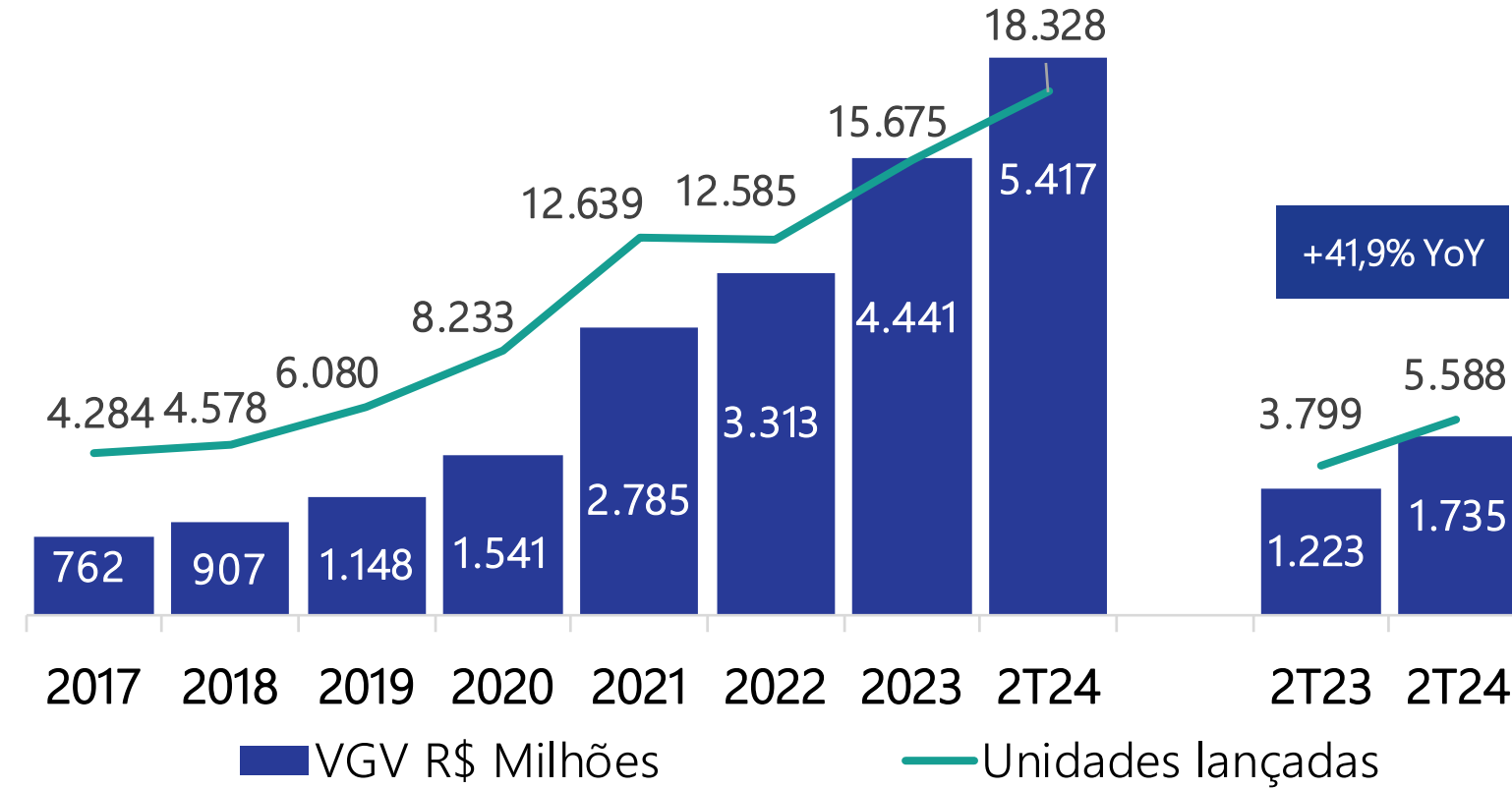
Banco de Terrenos

CAGR VGV 19-24: 25%



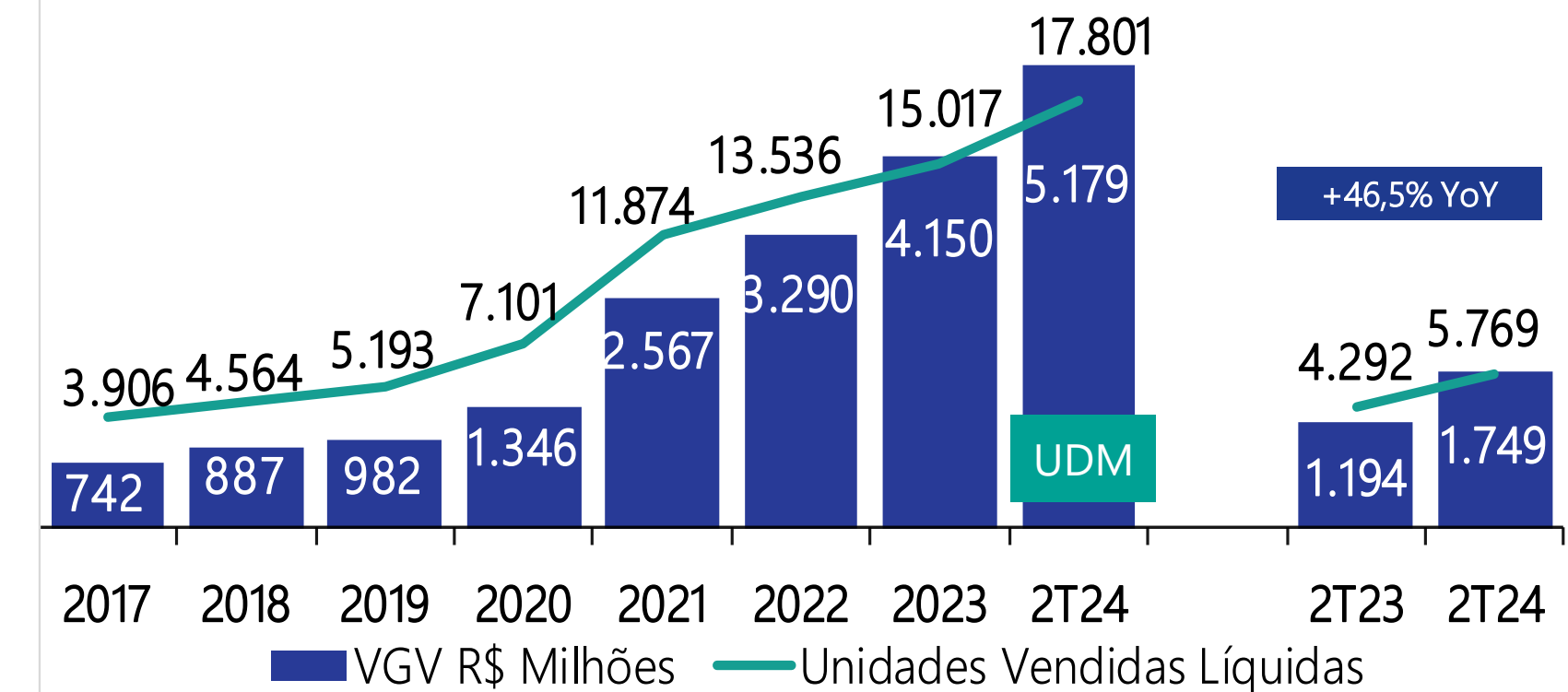
Lançamentos

CAGR VGV 17-24: 32%



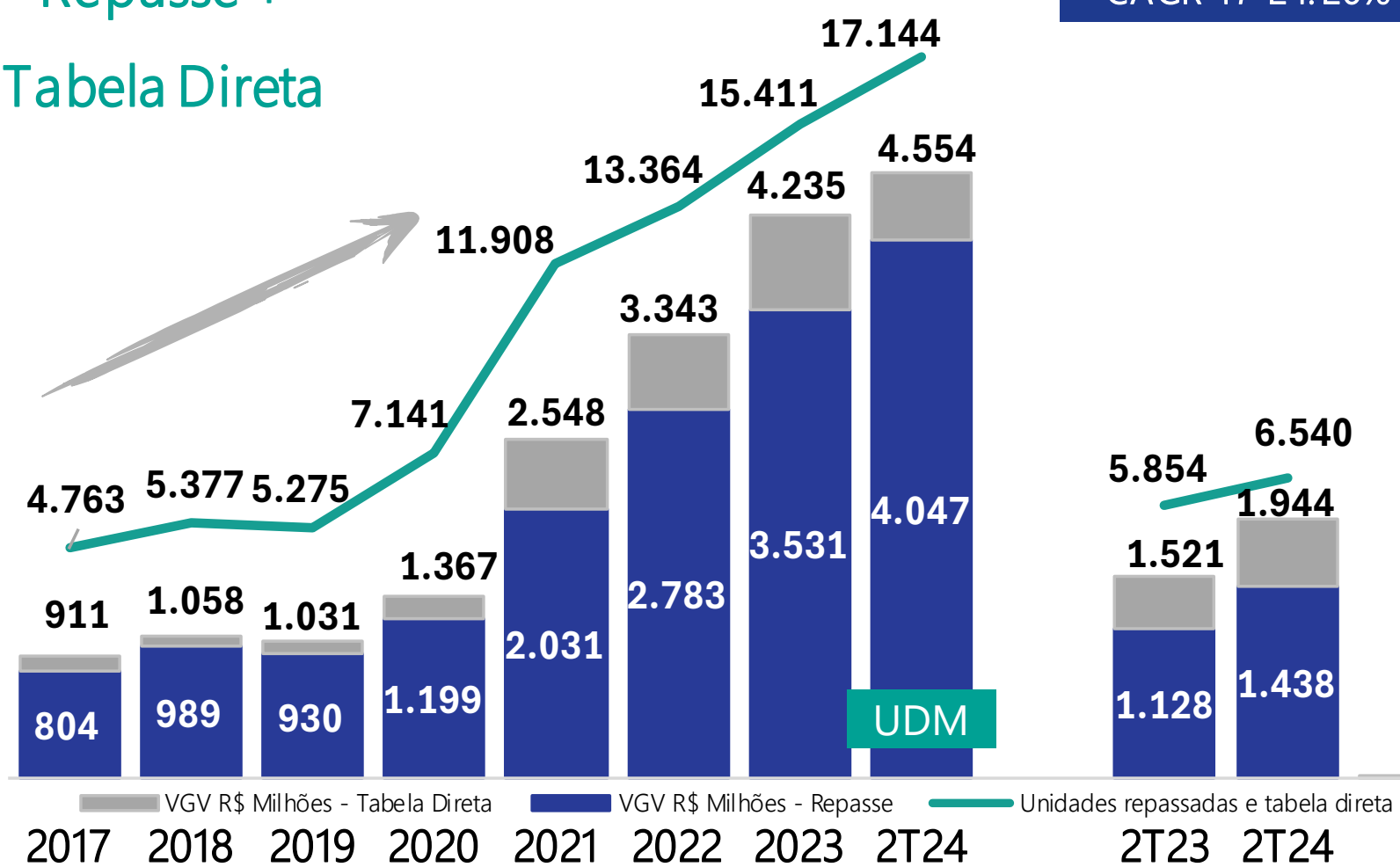
Vendas Líquidas

CAGR VGV 17-24: 32%



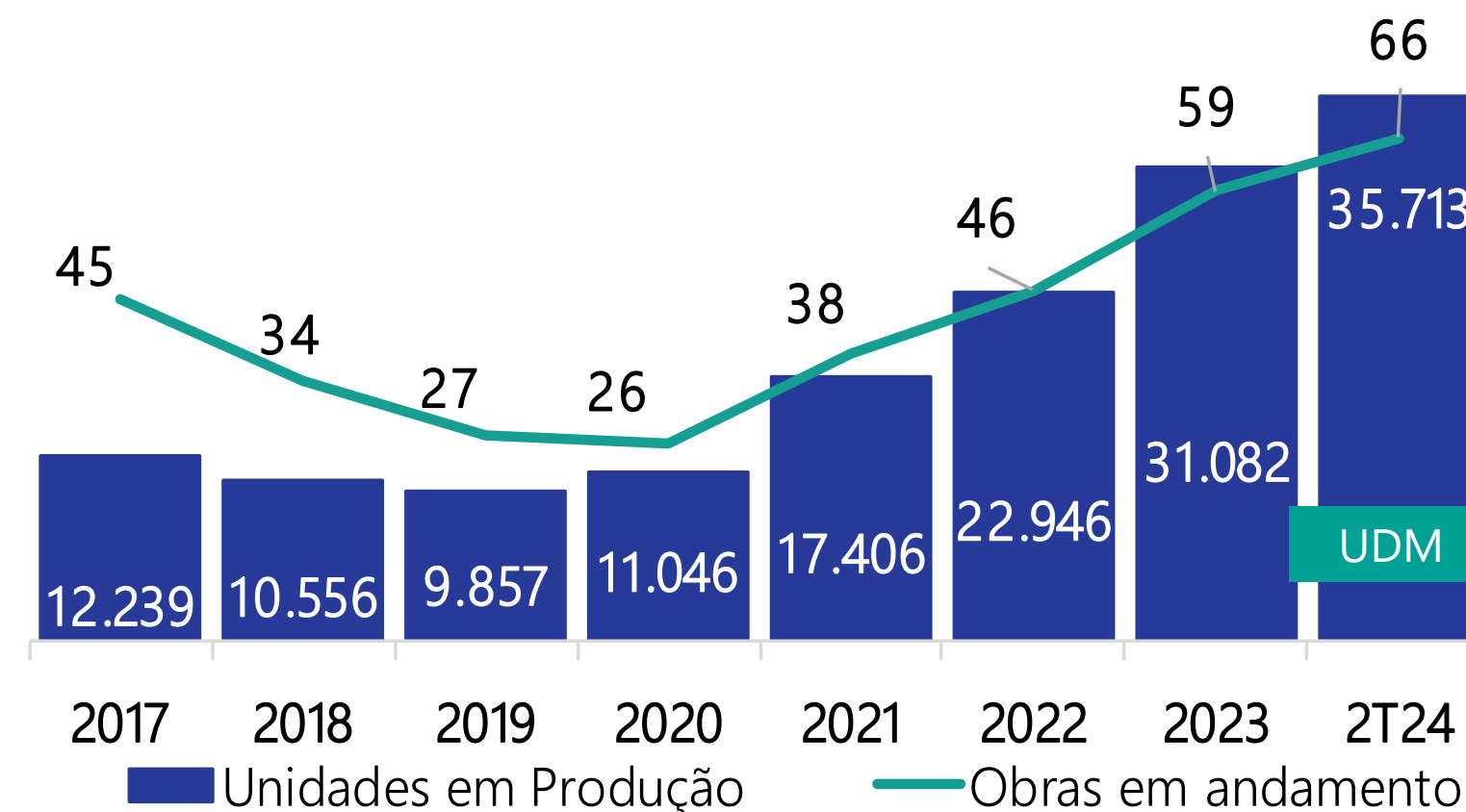
Repasse + Tabela Direta

CAGR 17-24: 26%



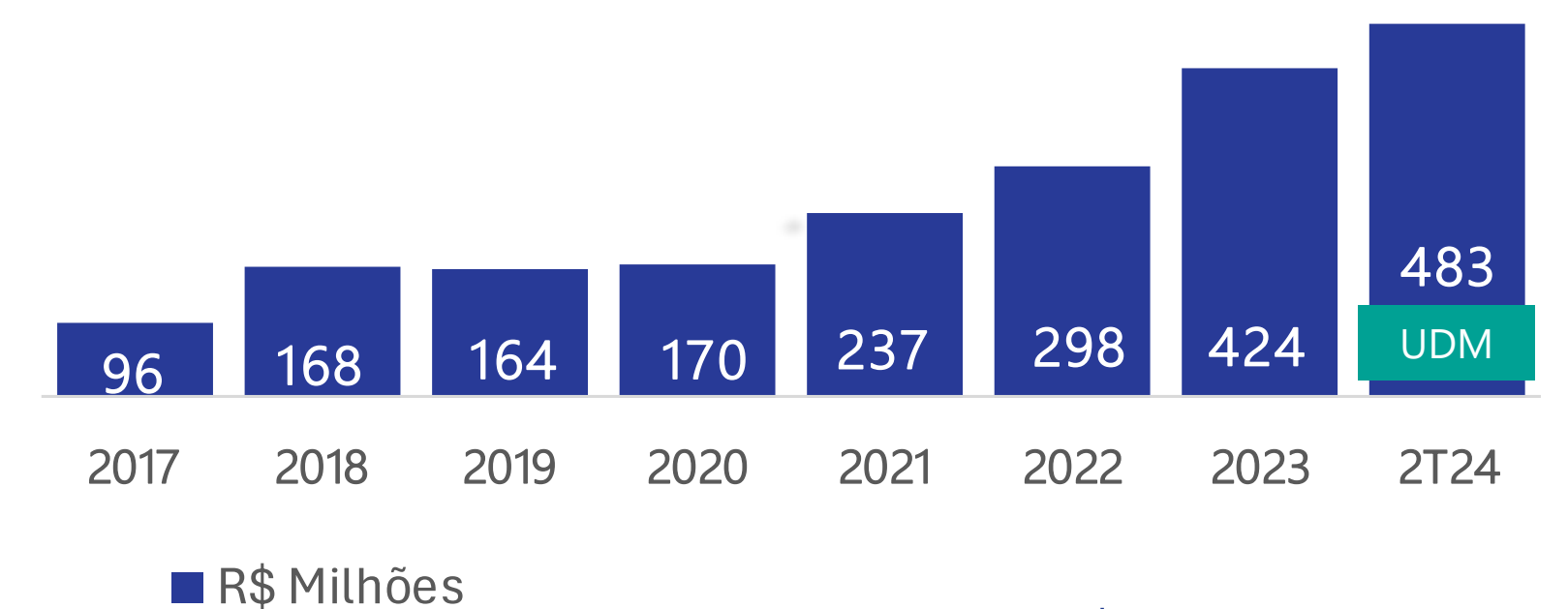
Engenharia

CAGR 17-24: 17%



Geração de Caixa

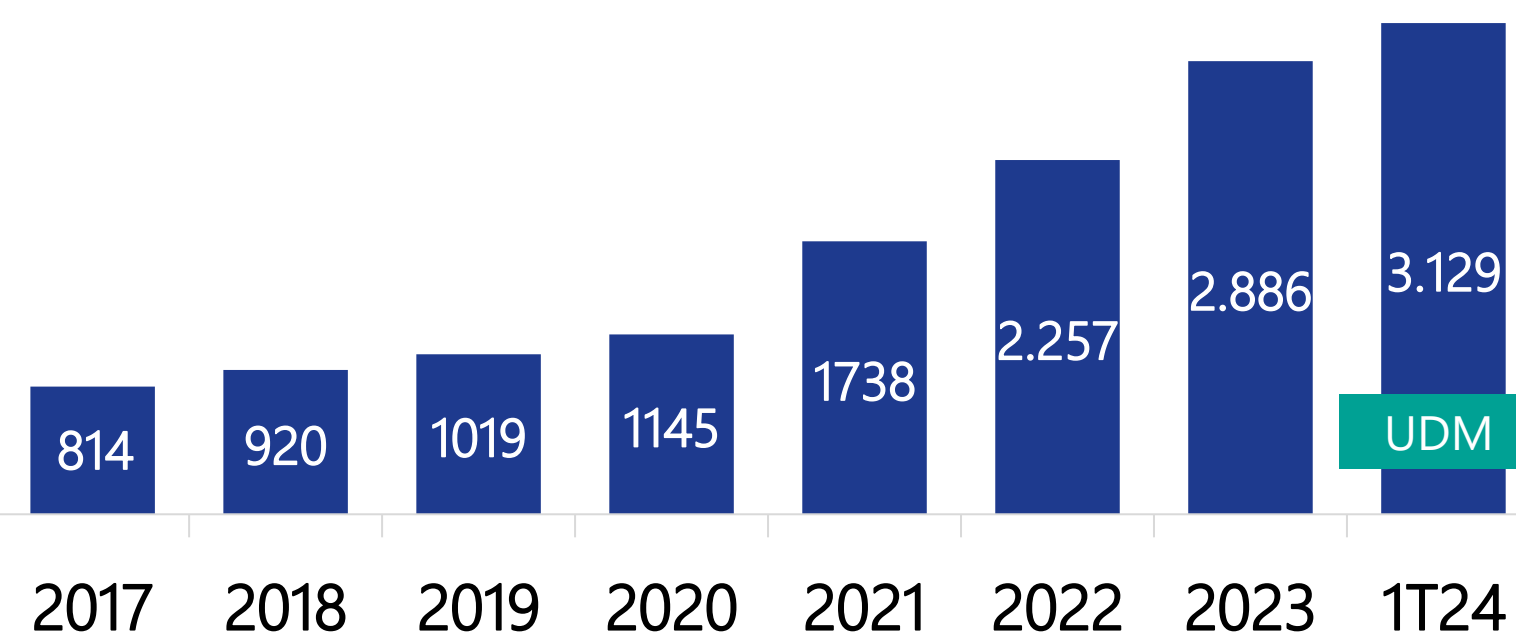
CAGR 17-24: 26%



Σ 2017-2024 R\$ 1,7 bilhão

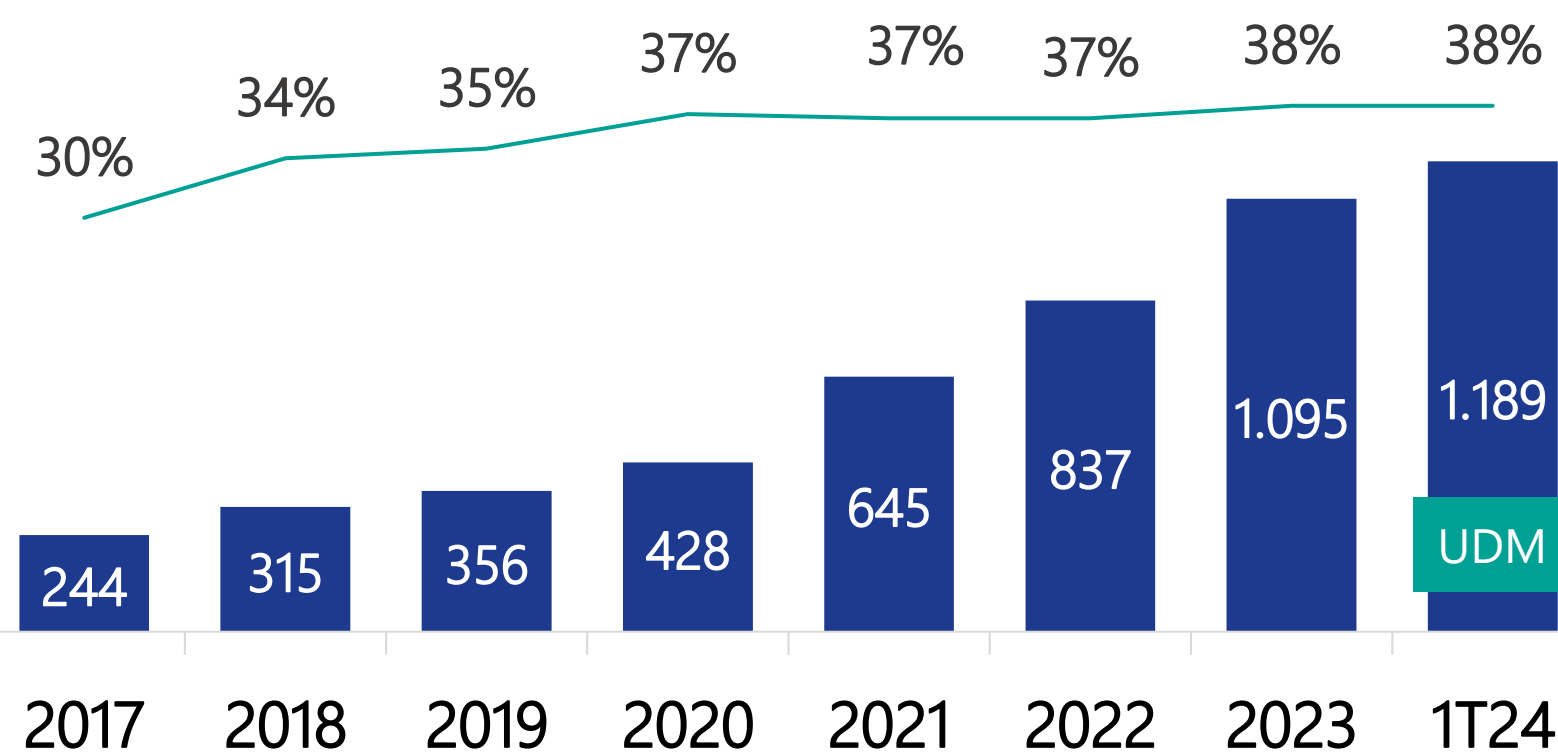
EXCEPCIONAL HISTÓRICO OPERACIONAL E FINANCEIRO

Receita Líquida



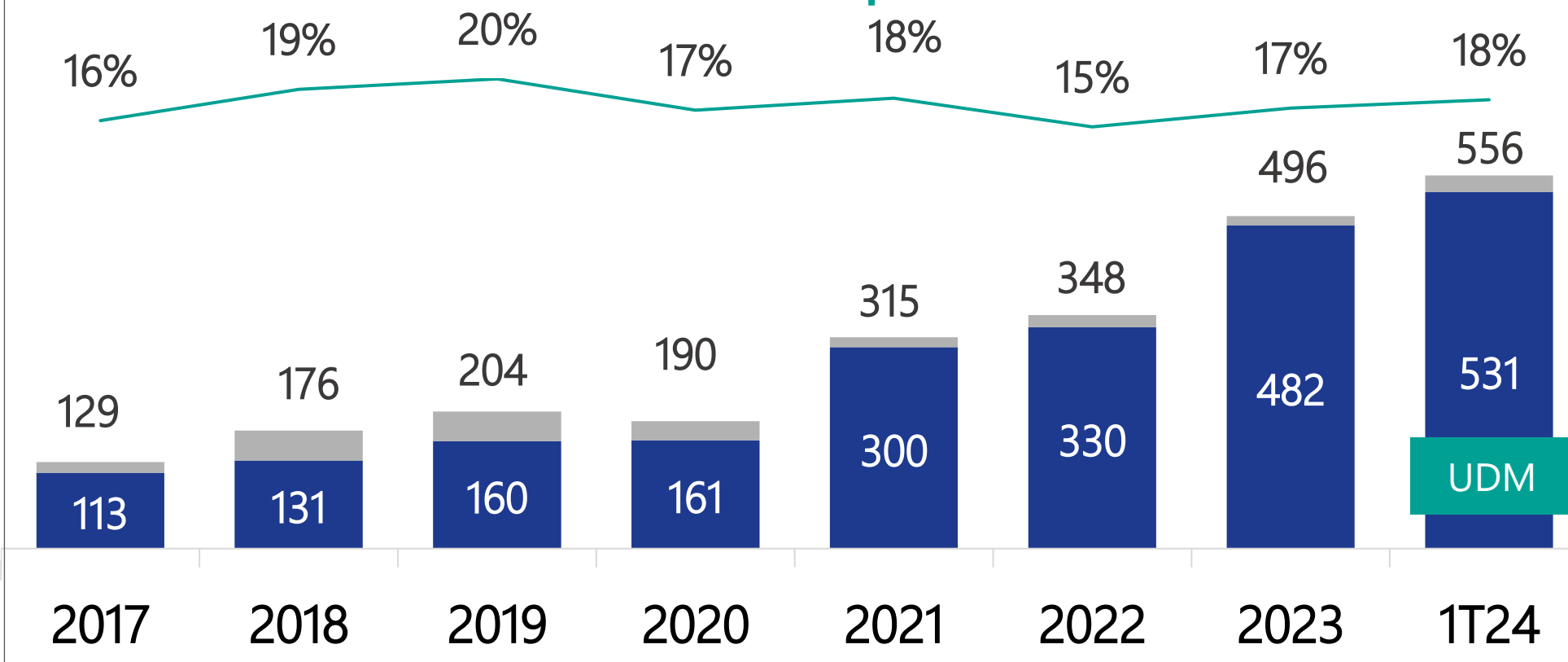
CAGR 17-24: 21% Σ 2017-2024 R\$ 11,6 bilhões

Lucro Bruto e Margem Bruta



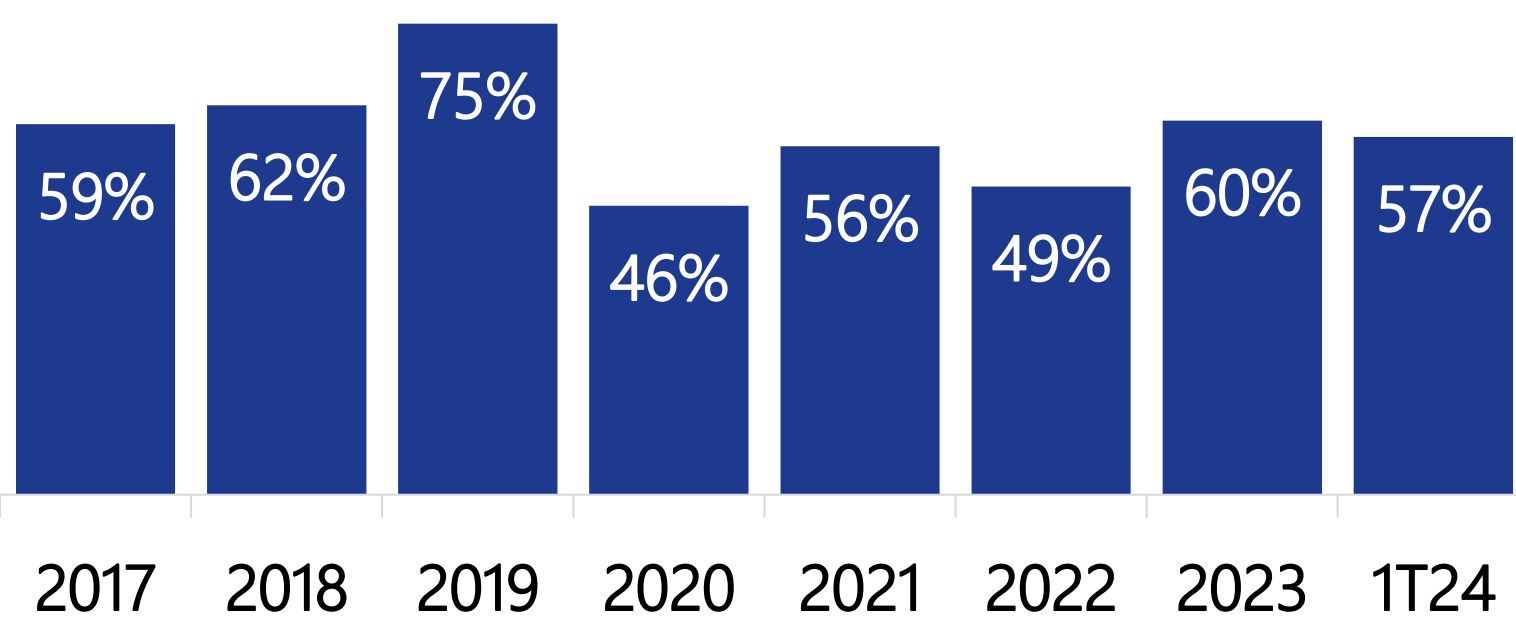
CAGR LB 17-24: 25% Σ 2017-2024 R\$ 4,2 bilhões

Lucro Líquido



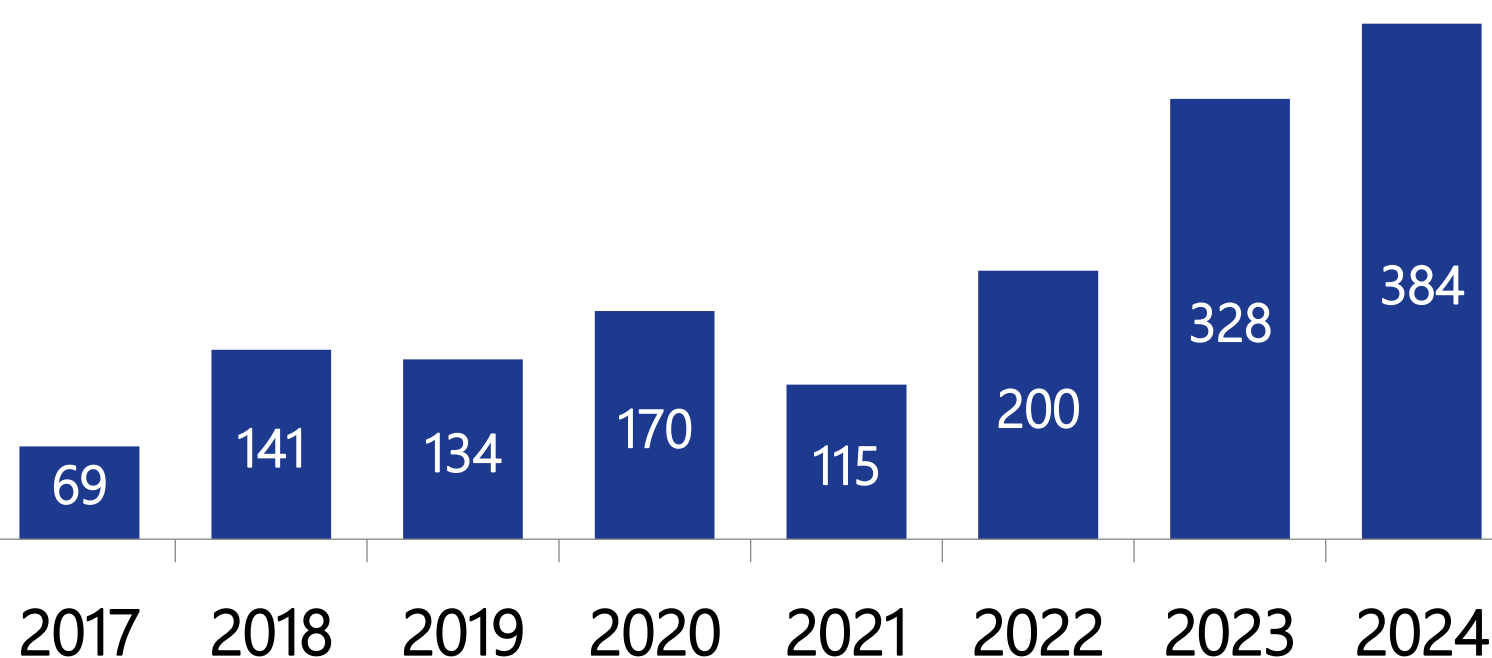
CAGR LL 17-24: 23% Σ 2017-2024 R\$ 1,7 bilhões

ROE - Return On Equity (Lucro Líquido / PL)



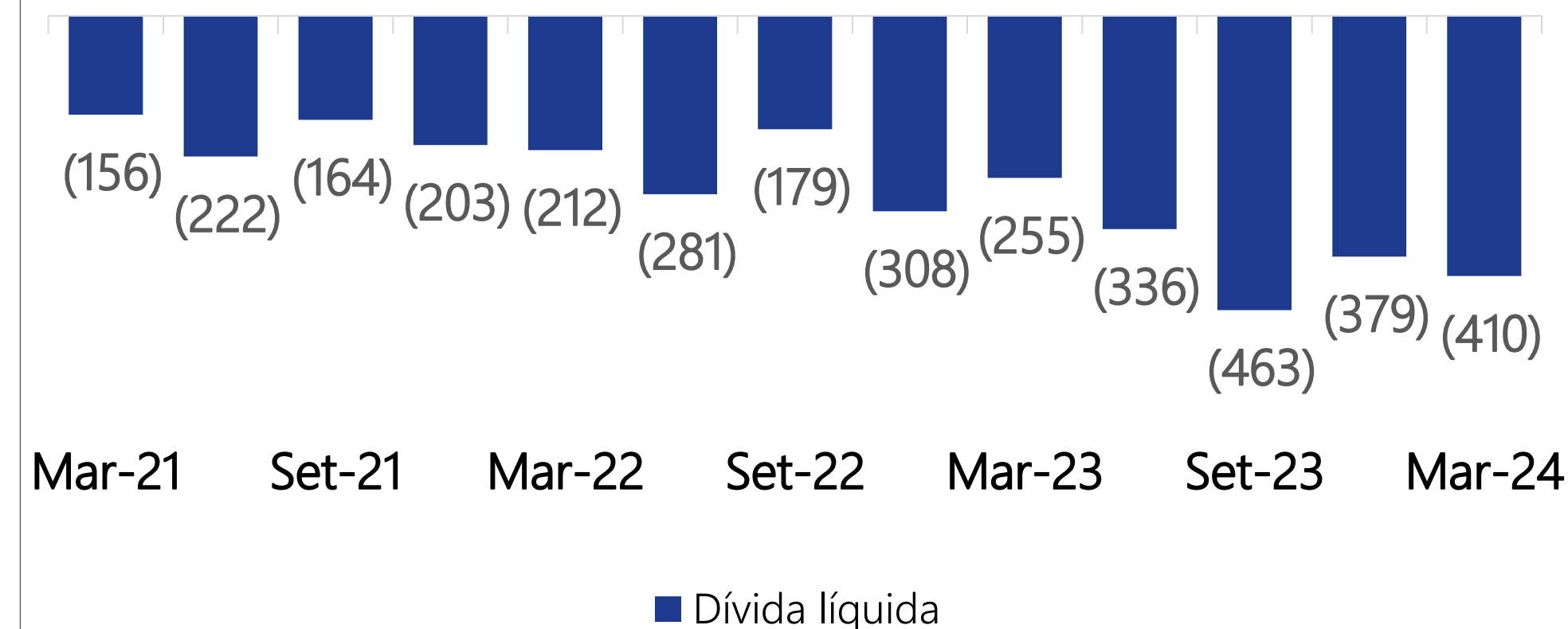
ROE % Cury

Dividendos Distribuídos



CAGR 17-23: 28% Σ 2017-2024 R\$ 1,5 bilhão

Dívida Líquida – R\$ MM

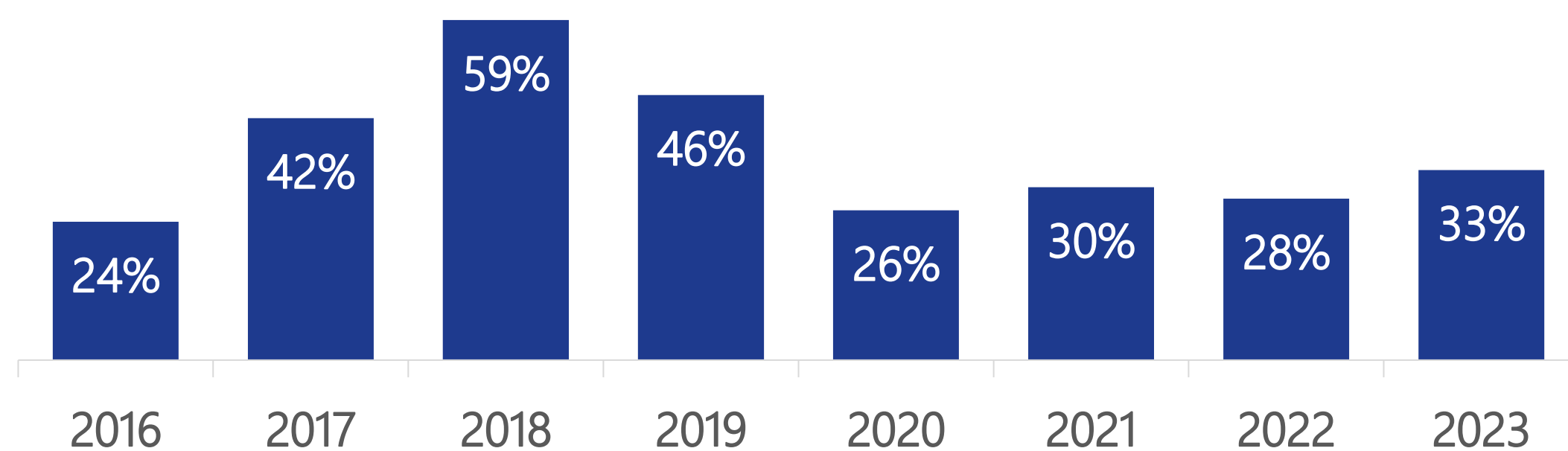


Dívida Líquida

EXCEPCIONAL HISTÓRICO FINANCEIRO E OPERACIONAL

A excelência da Cury na capacidade de execução e o sólido modelo de negócios se traduzem em um crescimento substancial, fortes margens e sólida geração de caixa

ROIC - *Return On Invested Capital*

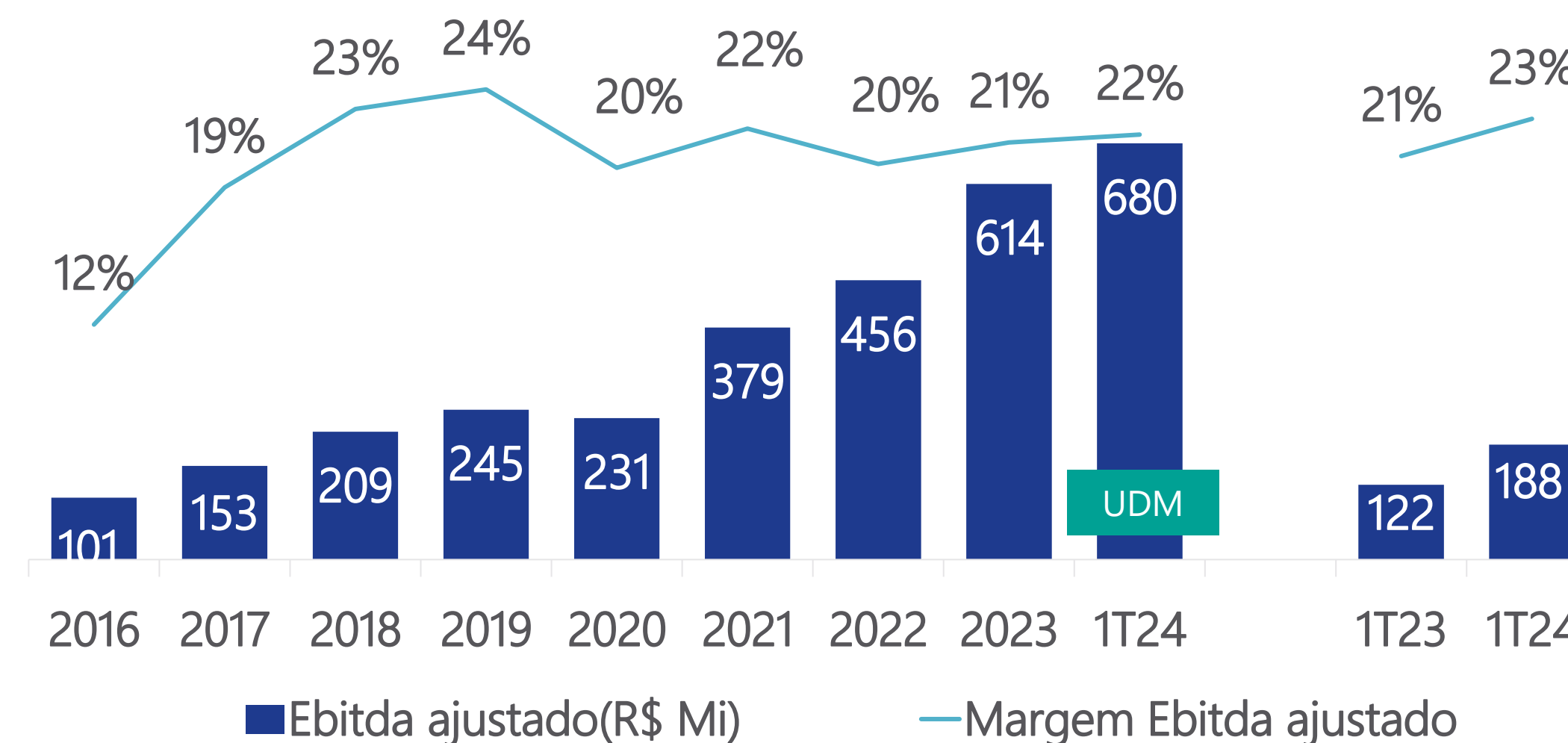


$$ROIC = \frac{\text{(Lucro antes do resultado financeiro – impostos)}}{\text{Empréstimos + Credores+ PL – Caixa e equivalentes}}$$

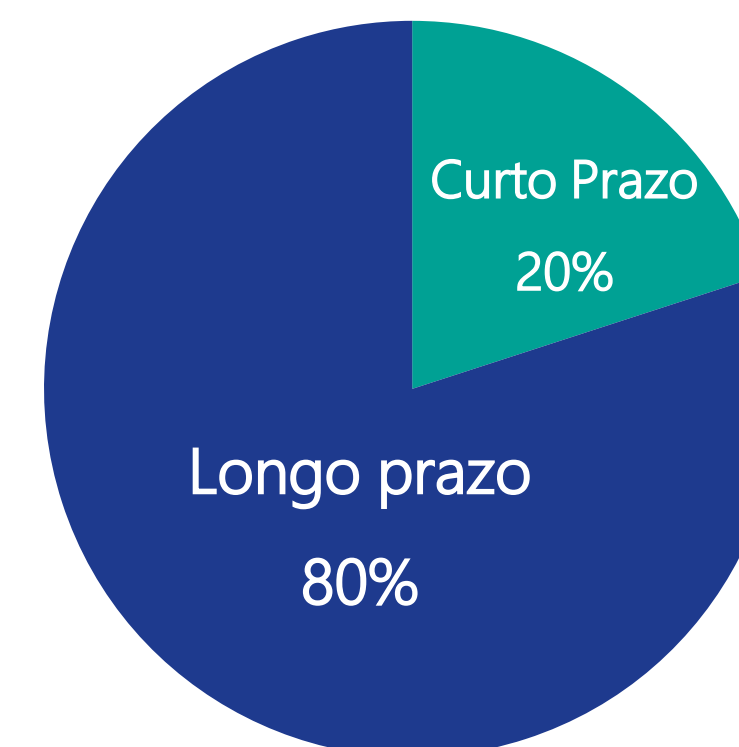
Cronograma de Amortização 31/03/2024



EBITDA Ajustado



Perfil da Dívida



ESTRUTURA DE GOVERNANÇA

Conselho Fiscal

- Luiz Augusto Marques Paes
- Marcos S. de Almeida Prado
- Luciano Almeida Prado Neto

Comitê de Auditoria Interna

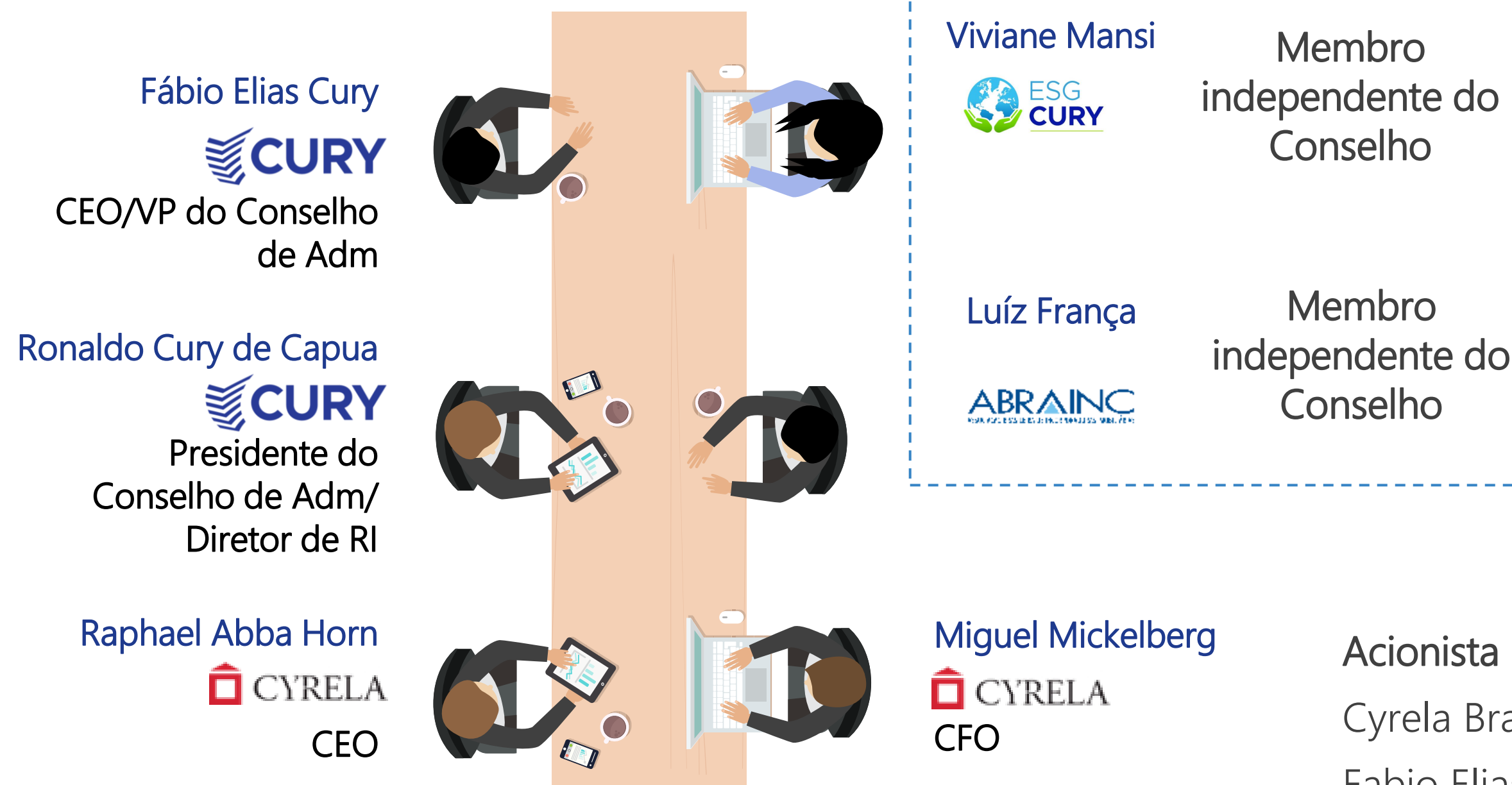
- Luiz França
- Luciano Colauto
- Alvin Francischetti
- Sergio Miyagi – Auditor Independente com reporte direto ao comitê

Comissão de Pessoas

- Gênero
- Raça
- LGBTQIAPN+
- PCD



Conselho de Administração



RELATÓRIO DE SUSTENTABILIDADE

Acionista	% ON	
Cyrela Brazil Realty	19,21	} 32,39% Controlador Cury
Fabio Elias Cury	19,72	
Cury Empreend.	12,67	
Outros Controladores	2,78	
Outros (Free Float)	45,62	
Total	100,0	

ESTRUTURA DE GOVERNANÇA

Administração



Fábio Elias Cury
CEO

João Carlos Mazzuco, CFA
CFO

Paulo B. Curi
VP de Engenharia

Ronaldo Cury de Capua
IRO

Leonardo M. da Cruz
VP Comercial e de Novos Negócios

Sabrina Gonçalves
COO

Bruna Santini
Diretora de Incorporação

Giuseppe F. Vergara
Diretor de Engenharia SP

David A. Nonno
Diretor de Engenharia RJ

Experiência (Anos)

+32

+25

+32

+23

+18

+22

+16

+27

+27

Educação



ESTRATÉGIA DA CURY PARA MANTER NÍVEIS ELEVADOS DE ROE

1

Liderança

Uma das maiores construtoras residenciais do País

2

Compromisso

com os mercados mais rentáveis: São Paulo e Rio de Janeiro

3

Estratégia

landbank estrategicamente localizado + expertise única em engenharia + estratégia de vendas bem sucedida

4

Incomparável

track-record de crescimento, rentabilidade superior e capacidade de execução comprovada.

5

Experiencia

Muitos anos atuando no mercado contando com profissionais experientes

6

Aquisição de terrenos por meio de permutas ou parcelas de longo prazo



7

Lançamento de projetos com financiamento já aprovado



8

Estratégia de vendas com meta de 70% em repasses no prazo de 6 meses



9

Métodos de construção e de engenharia altamente eficientes e flexíveis



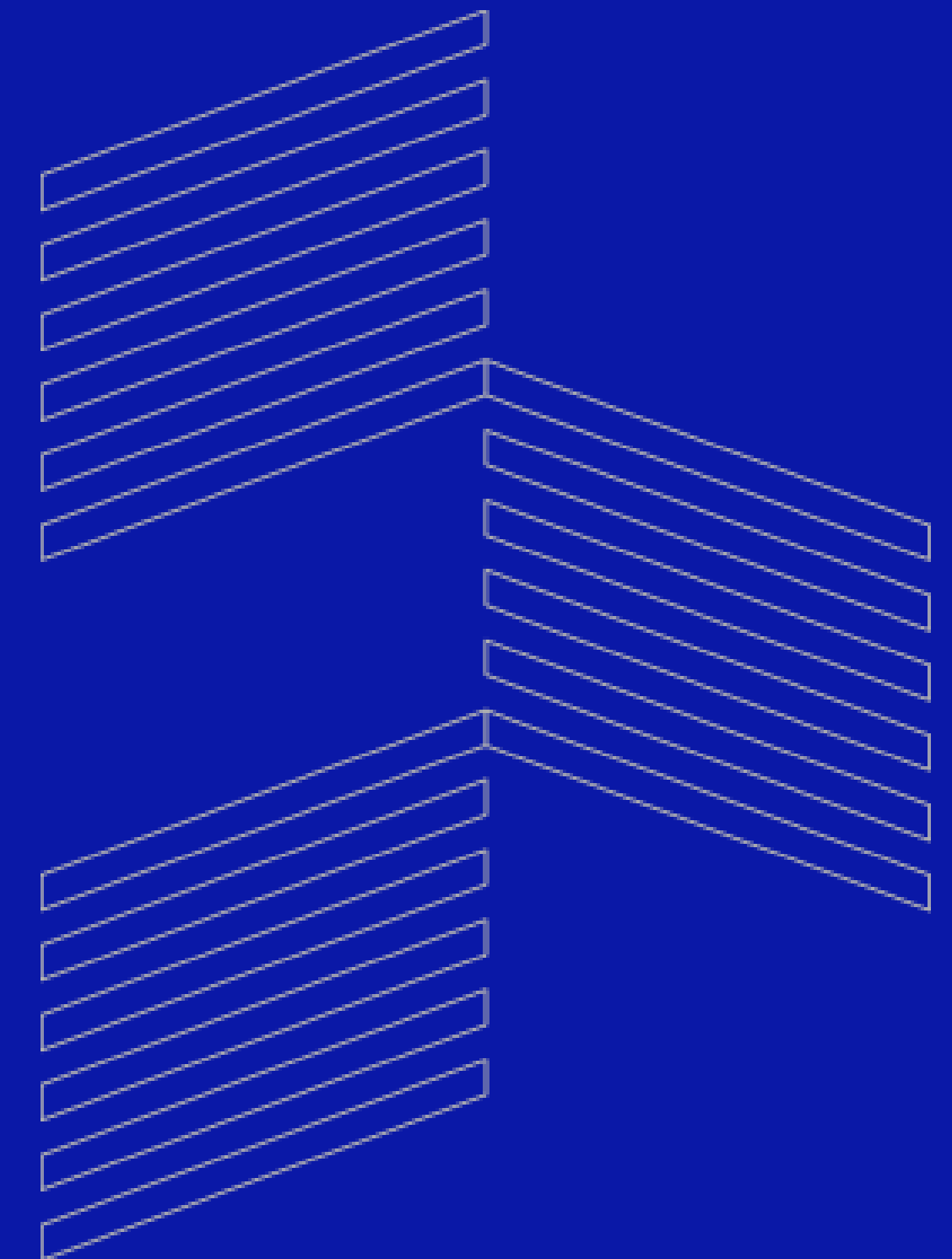
10

Elevado *payout* de dividendos



Atenciosamente,

Ronaldo Cury de Capua – Diretor de RI
Nádia Santos – Gerente de RI
Alice Vasconcelos – Analista de RI
Héricles Camargo – Analista de RI
Liliane Brito – Estagiária de RI



CURY
B3 LISTED NM

ICON B3
IGCT B3

IMOB B3
IGCX B3

IBRA B3
IGNM B3

SMLL B3
ITAG B3





Institutional Investor

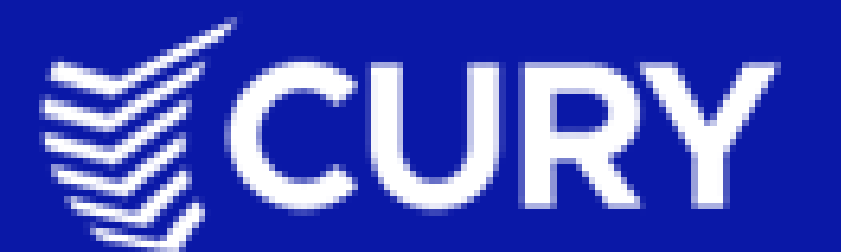
LATAM REAL STATE
SMALL CAPS
COMBINED
BEST CEO
BEST CFO
BEST IR TEAM
BEST IR PROGRAM

BUY SIDE
BEST CFO
BEST IR TEAM
SELL SIDE
BEST IR TEAM

LATAM REAL ESTATE OVERALL
COMBINED AND BUY-SIDE
BEST IR TEAM



INSTITUTIONAL PRESENTATION



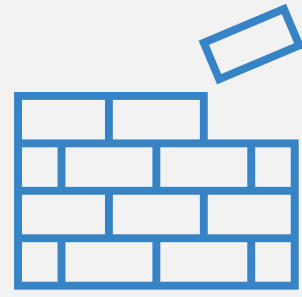
DISCLAIMER

Statements contained in this document related to the outlook for CURY's businesses, forecast of financial and operational results, and references to the Company's potential growth, constitute mere forecasts and are based on Management's expectations in relation to future performance.

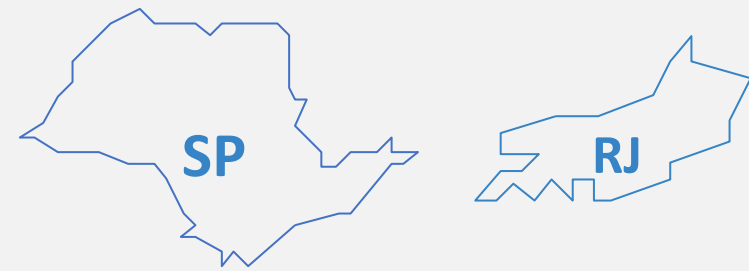
These forecasts are highly dependent on market behavior, the economic situation in Brazil and the sector (political and economic changes, volatility of interest and currency exchange rates, technological changes, inflation, financial disintermediation, competitive pressures on products and prices and changes in tax legislation) and, thus, subject to change without any advance warning.



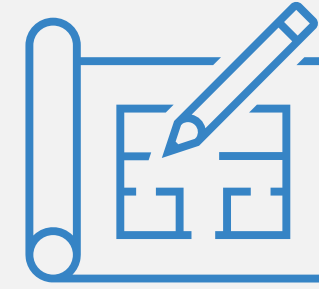
CURY AT-A-GLANCE



One of the Leading companies of homebuilder segment in Brazil



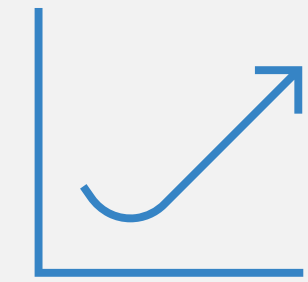
Commitment to São Paulo and Rio de Janeiro



Engineering expertise of 60 years of low-cost construction

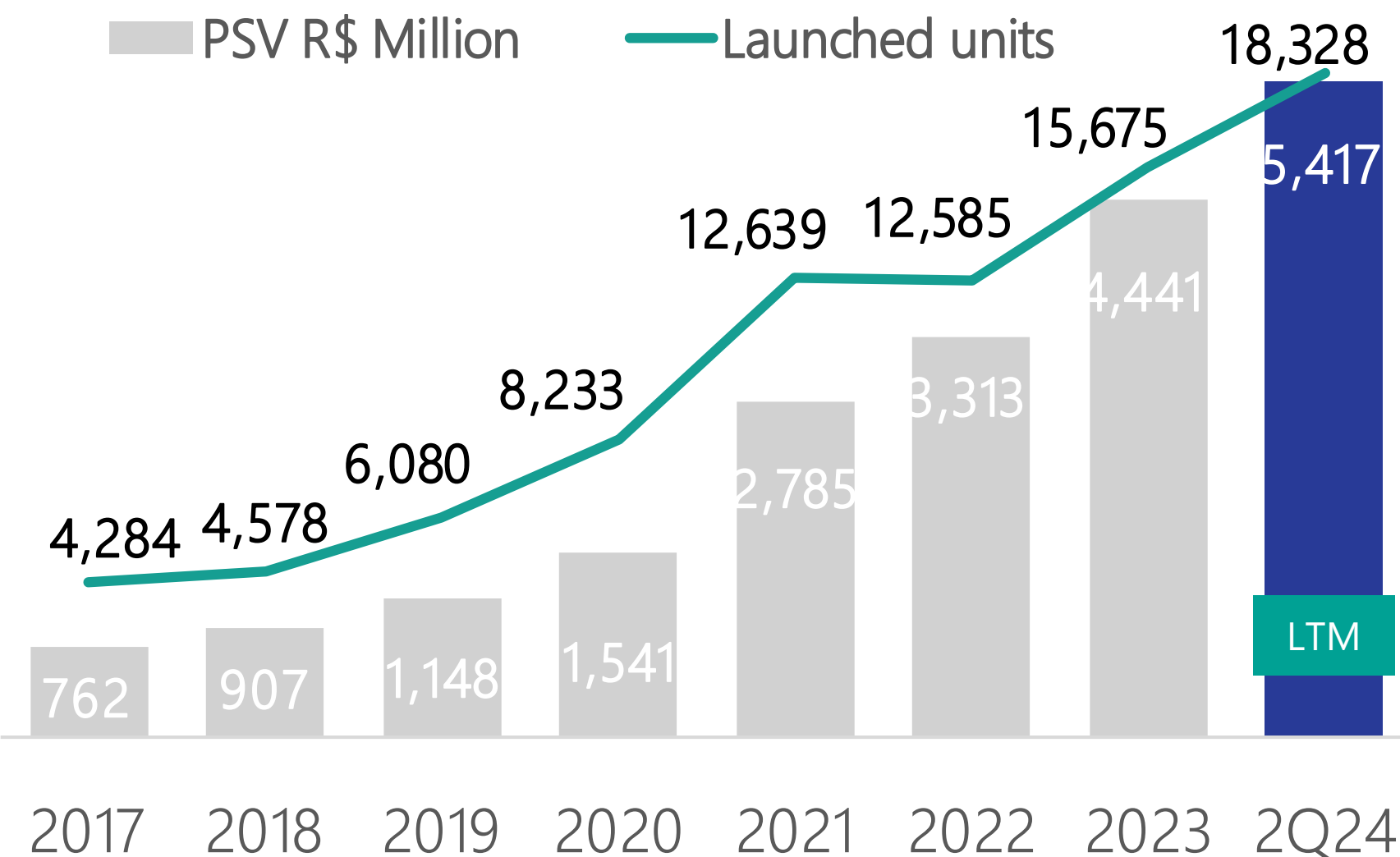


Complete and flexible product portfolio, covering a wide range of homebuilders' segment



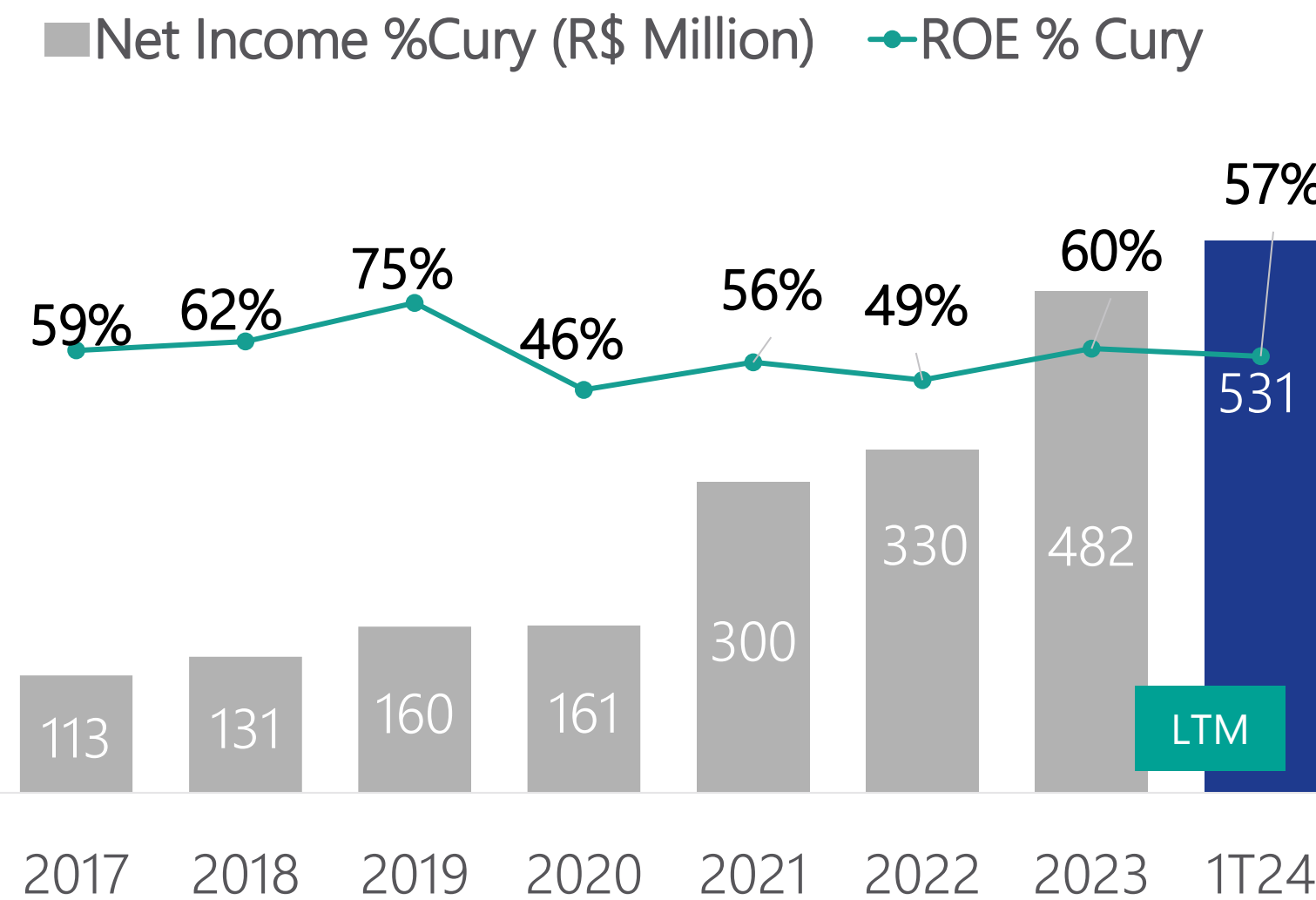
Unique financial profile: growth + margins + returns

Launches



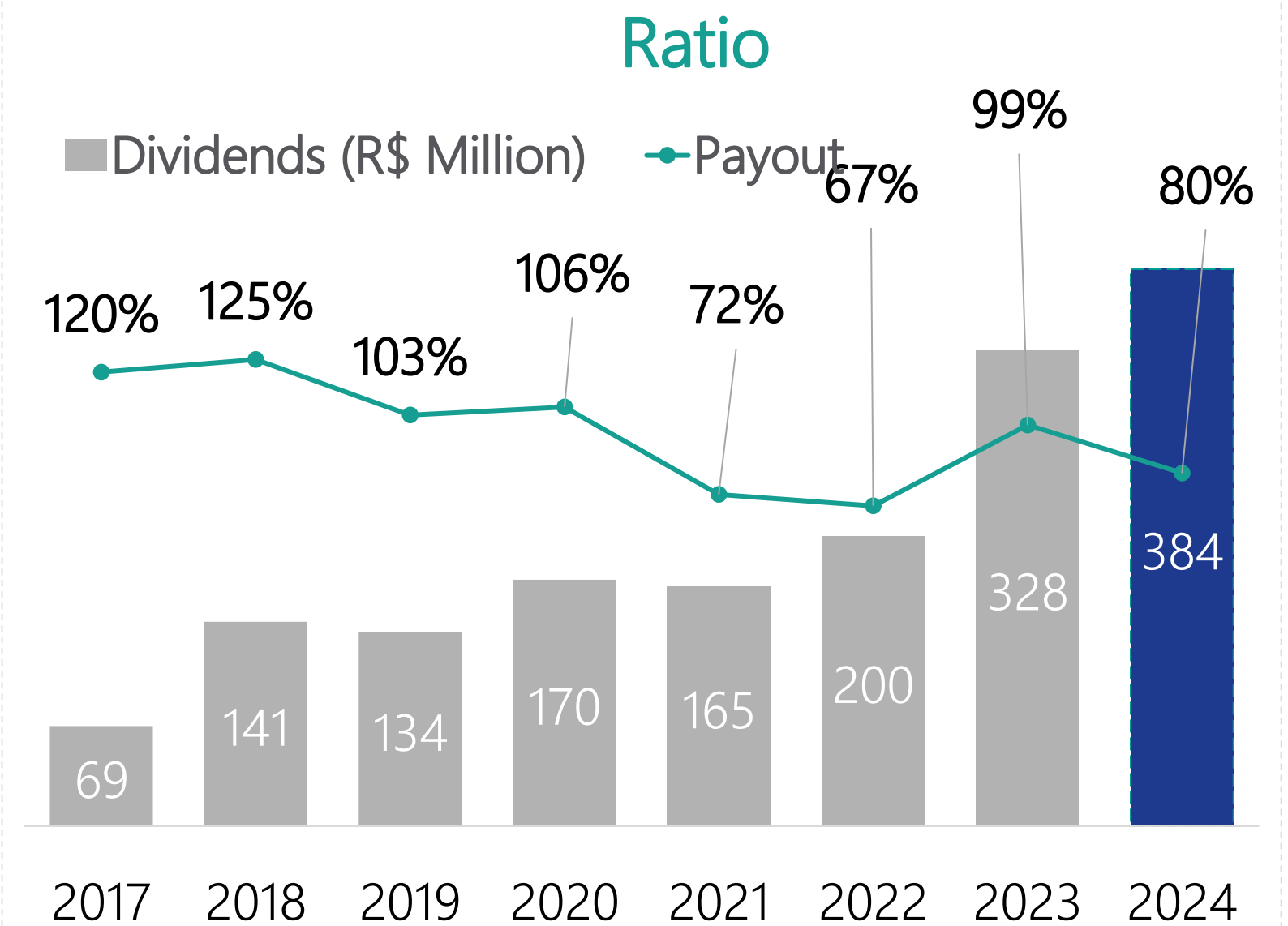
CAGR PSV (17-24) ~32.3%

Net Income and ROE



CAGR Net Income %Cury (2017-2024) ~27.3%
Σ 2017-2024 R\$ 1,8 billion

Dividends Distributed and Payout Ratio



Average ratio 96.4%
Σ 2017-2024 R\$ 1,5 billion

+ 100 THOUSAND CONSTRUCTED UNITS

An extensive history developing landmark projects for households

SÃO PAULO



TOTAL OF 1,064 UNITS

URBAN BARRA FUNDA I

448 UNITS

URBAN BARRA FUNDA II

616 UNITS

LAUNCH DATE

SEP

2020

Amenities and security in areas with broad infrastructure

[Click here to access the video about the event where we deliver the keys to the customer](#)

RIO DE JANEIRO



TOTAL OF 1,940 UNITS

MÉRITO ZONA NORTE

211 UNITS

URBAN ZONA NORTE

388 UNITS

DEZ ZONA NORTE

484 UNITS

DEZ IRAJÁ

452 UNITS

DEZ VISTA ALEGRE

405 UNITS

LAUNCH DATE

SEP

2020

Rio de Janeiro



TOTAL OF 2,031 UNITS

PQ. DOS SONHOS SÃO GONÇALO

211 UNITS

BELA VISTA SÃO GONÇALO

420 UNITS

VIVA MAIS SÃO GONÇALO

400 UNITS

MEU LAR SÃO GONÇALO

500 UNITS

COMPLETO GUANABARA

500 UNITS

LAUNCH DATE

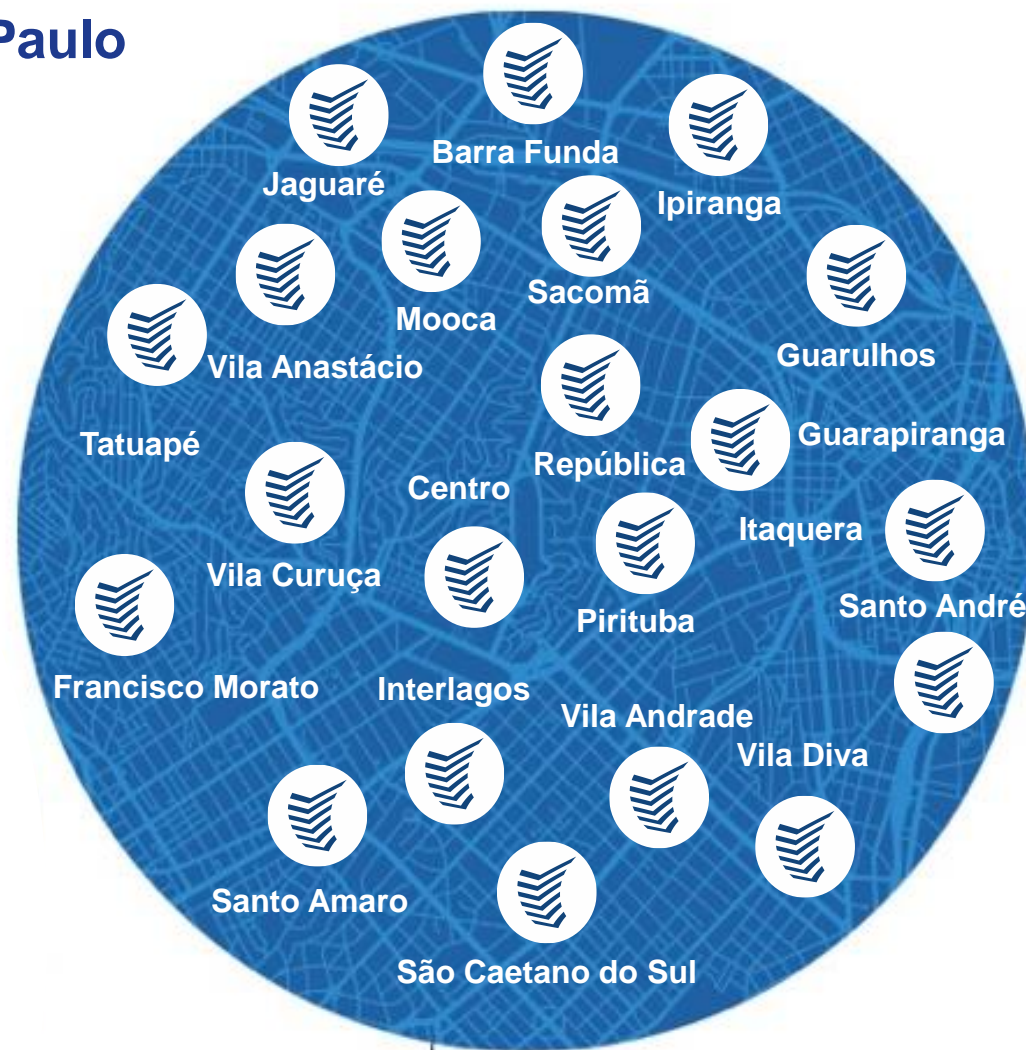
MAR

2020

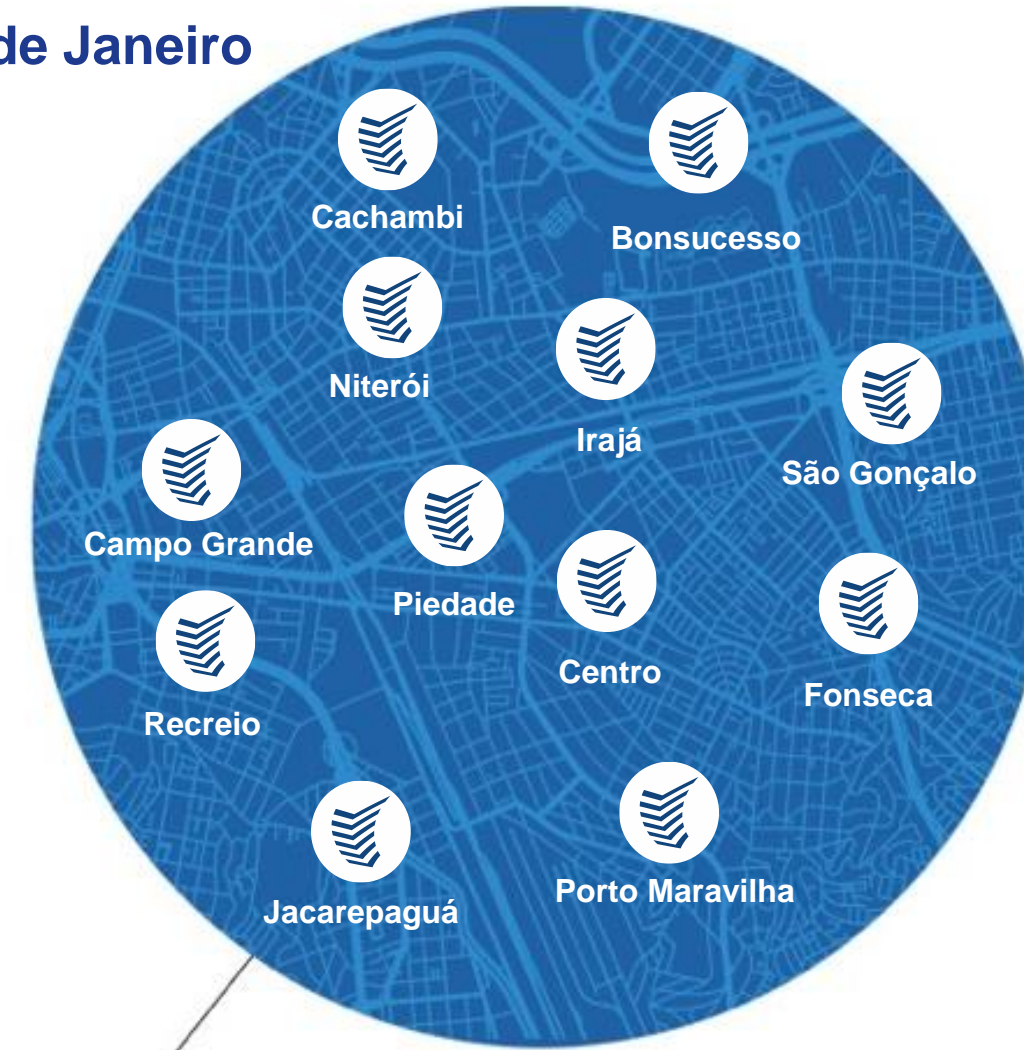
FOCUSED ON THE MAIN REAL ESTATE MARKETS IN BRAZIL

Geographically focused on the States of São Paulo and Rio de Janeiro – the core of Brazilian Real Estate Market

São Paulo



Rio de Janeiro



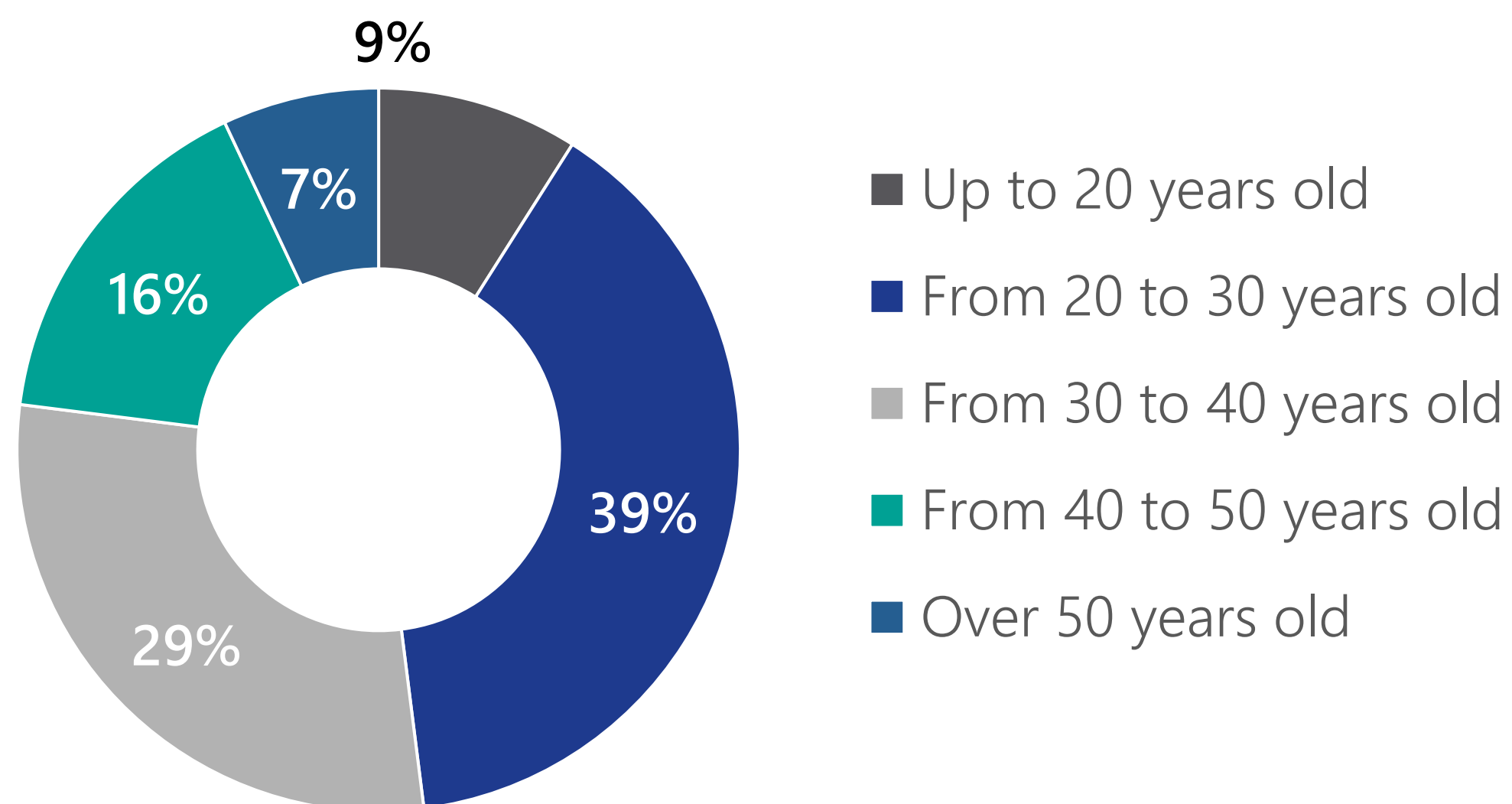
State	Launches – LTM R\$ million	Inventory R\$ million	Units under construction
SP	3,550.6	878.3	23,424
%Total	65%	51%	69%
RJ	1,866.7	834.5	9,547
%Total	35%	49%	31%
TOTAL	5,417.3	1,712.8	35,713

Market Share in the metropolitan area of São Paulo of 4.0%

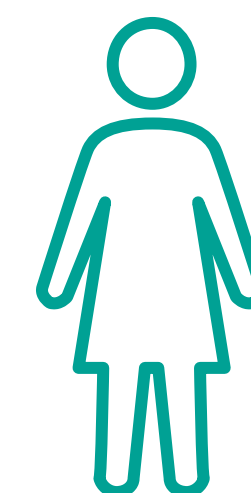
Market Share in the metropolitan area of Rio de Janeiro of 9.5%

CUSTOMER PROFILE

AGE



AVERAGE INCOME FROM R\$4,000 TO R\$13,000 FIRST-TIME BUYERS

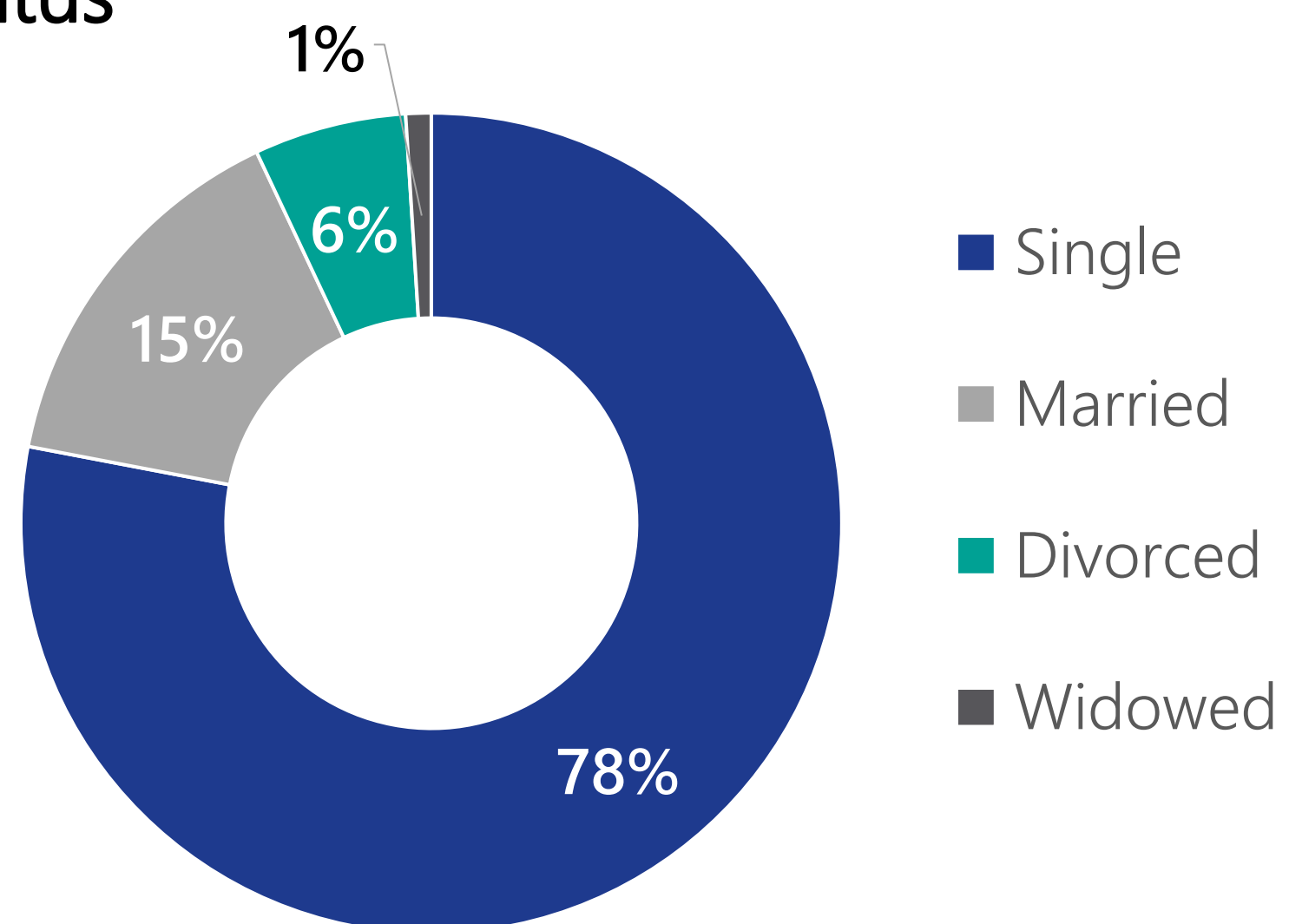


46%
Female

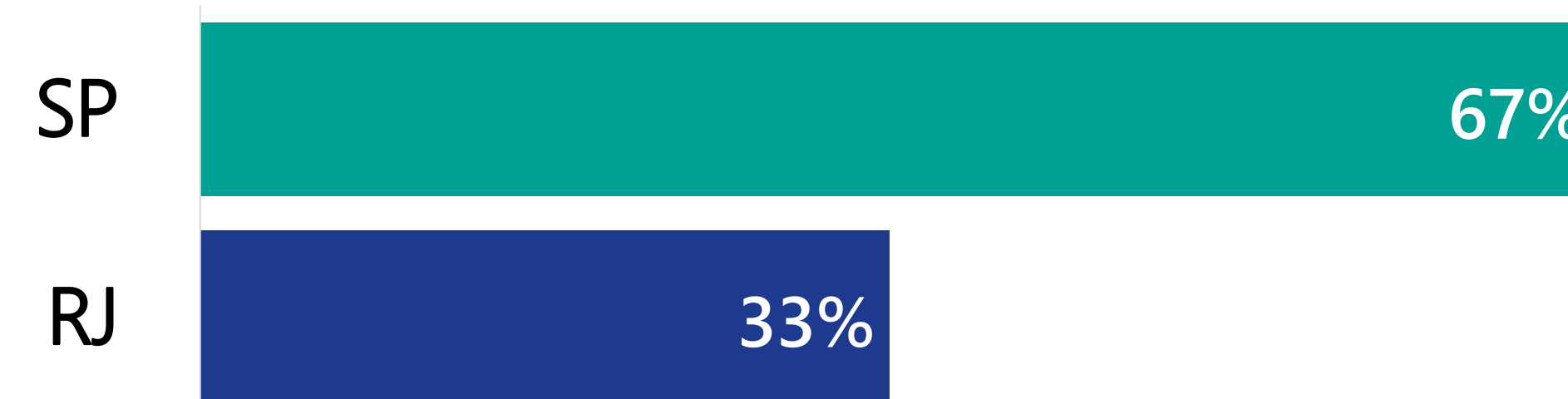


54%
Male

Marital Status



Region



POSITIVE CASH FLOW

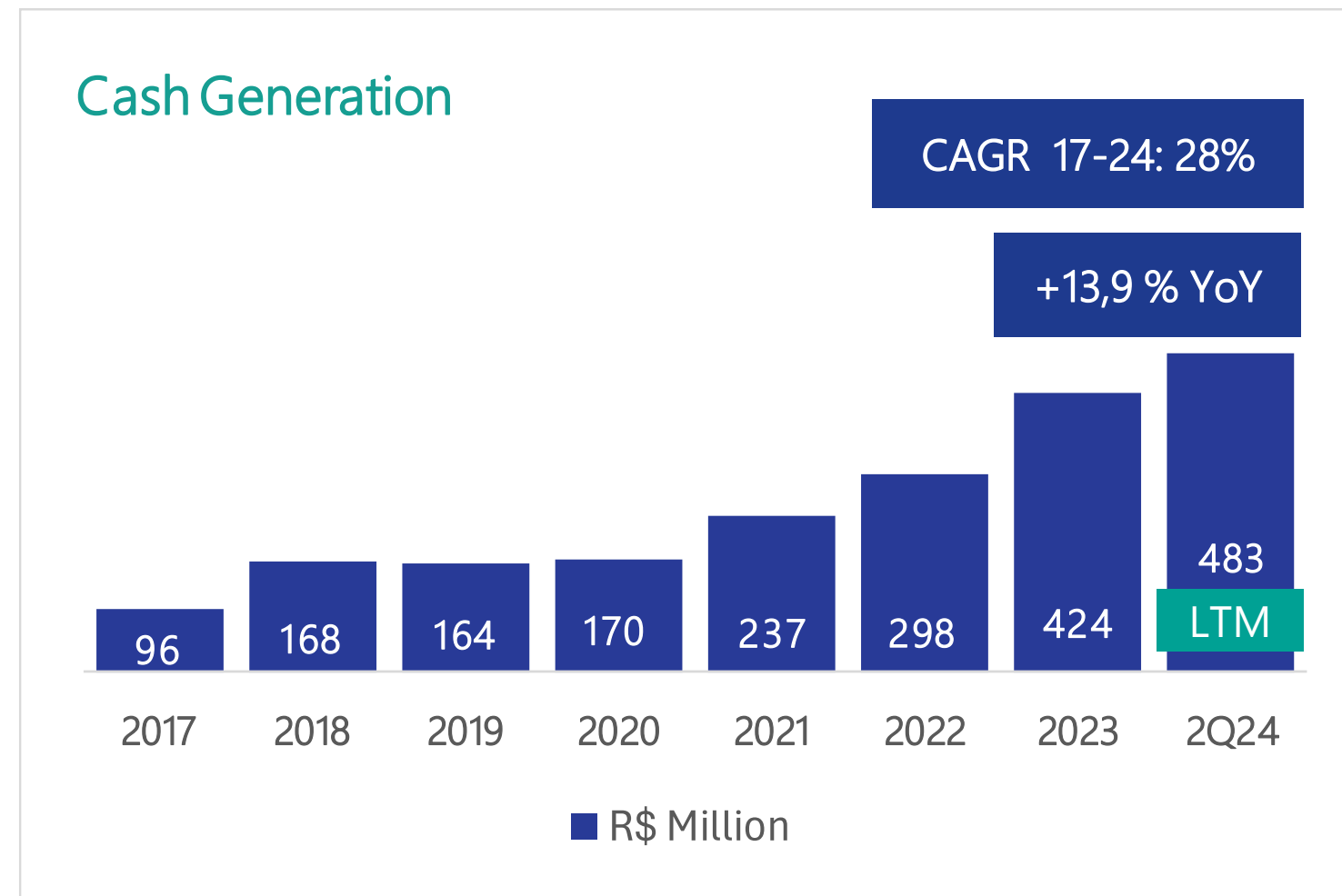
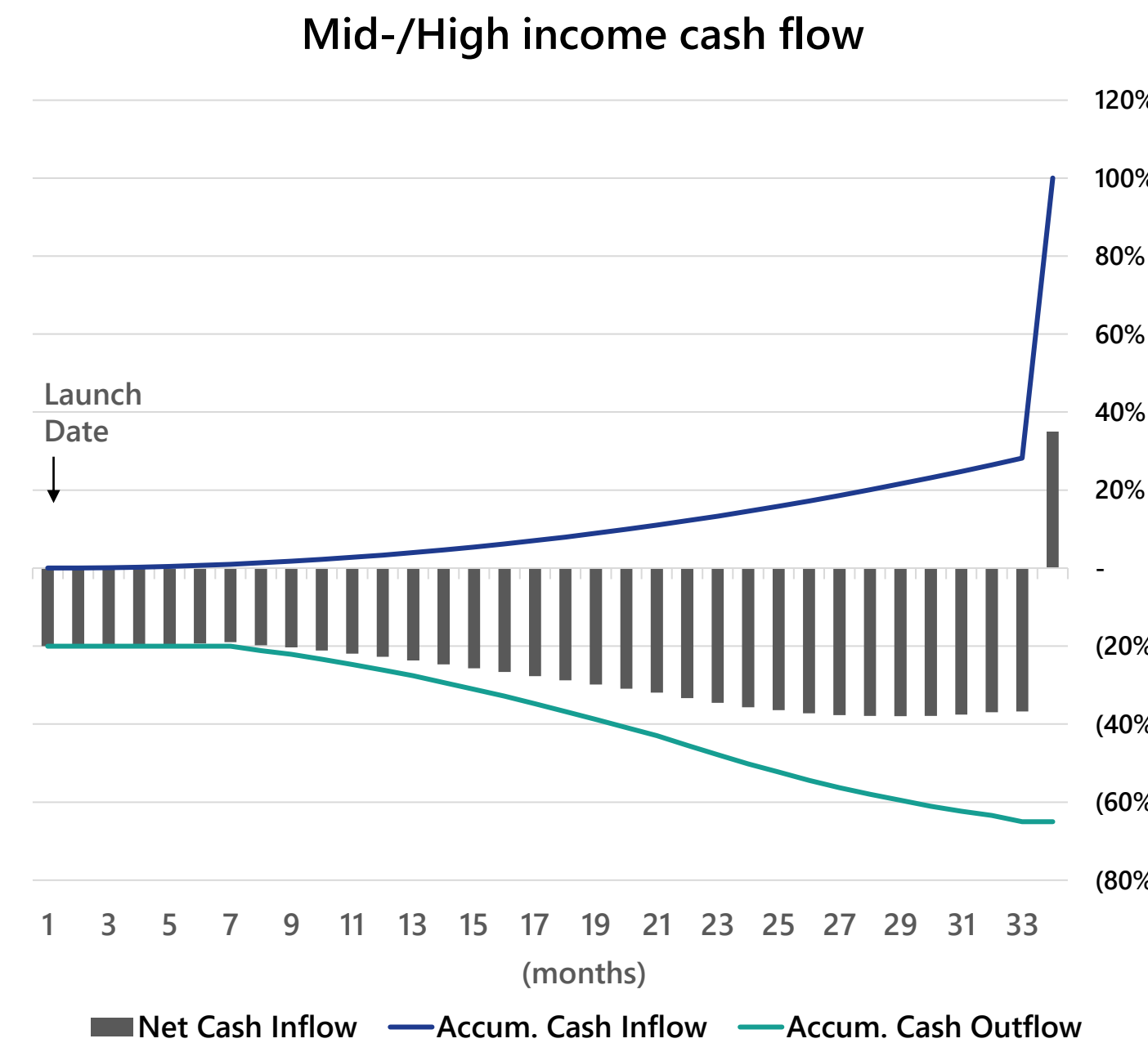
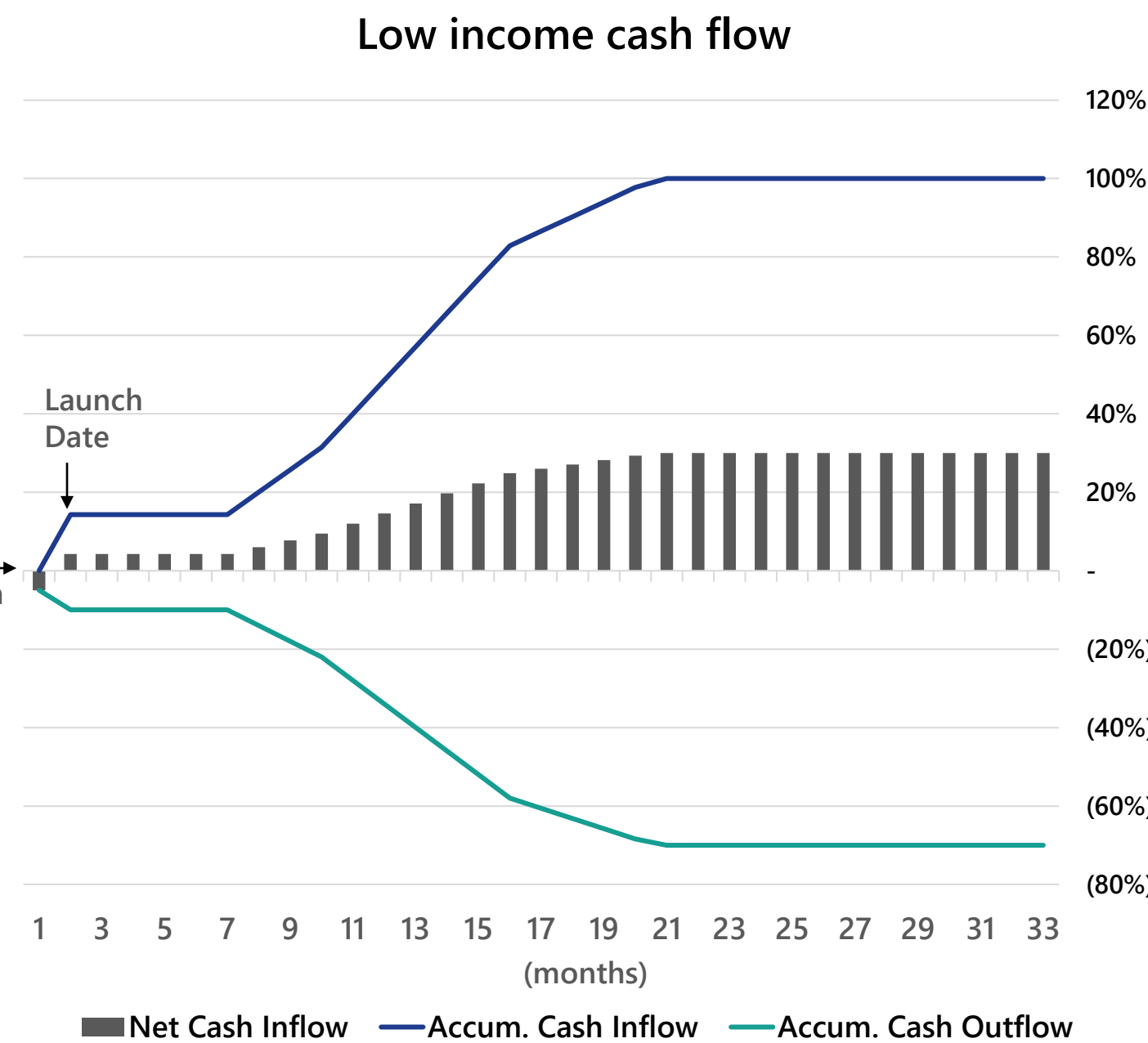
Homebuilders Accumulated Cash Flow Illustrative Analysis (% of PSV)

The credit model associated to the MCMV program allows for the transfer of receivables to homebuilder companies by the bank right after sales, with a great benefit for those companies' cash positions. Thus, Cury can complete a full construction cycle in a short time due to the expected return and cash inflow.*

Favorable Industry Dynamics



Proven Business Model



A Land Swaps or Long-Term Installments After Project Approval

B Projects Launched with Funding Already Approved

C Fast Financing Transfer (Repassé) to Financial Institution

↔
14,406
Units Transferred
in the last 12 months

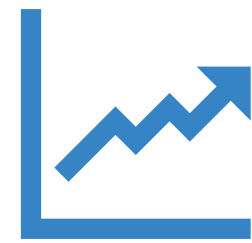
*Source: Sell Side Analyst Victor Tapia UBS

CURY'S HISTORY



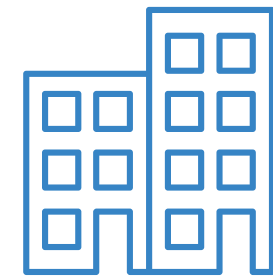
1963

Foundation of Cury Engenharia e Comércio in May-1963
Company focused on support from BNH loans



70's

Brazilian Economic Miracle
Great expansion of Cury Engenharia e Comércio



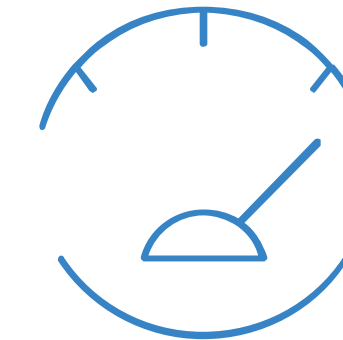
80's

End of BNH loans
Cury Engenharia e Comércio started to focus on construction residential buildings



90's

CEF(1) expanded its financing activities in the housing sector
Incorporation of Cury Engenharia e Comércio into Cury Empreendimentos



2000

Increase and expansion of credit lines
Cury Empreendimentos accelerated its growth

CYRELA

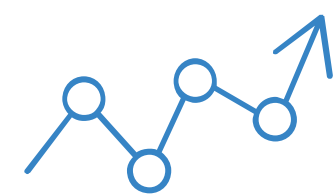
2007

Joint-venture with Cyrela
Creation of Cury Construtora



2009

Creation of housing program Minha Casa Minha Vida



2010

Beginning of Bracket 1 and great expansion



2020

"Casa Verde e Amarela" housing program IPO



S&P Global Ratings

brAA+ stable

2021

Long-term corporate credit rating
National Brazilian Scale

2022

CRI Issuance



2022

ESG Program
Approval of ESG Policies

2023

Sustainability Report

S&P Global Ratings

brAAA stable

2024

Credit Rating Upgrade

CURY: A HIGHLY PROFITABLE HOUSEHOLD PLAYER IN BRAZIL

- 1 Solid Sector Dynamics
- 2 Extensive Strategically Located Landbank
- 3 Complete Product Portfolio
- 4 Unique Execution Expertise
- 5 Superior Operating and Financial History
- 6 Seasoned Management Team Coupled with Unique Sponsorship

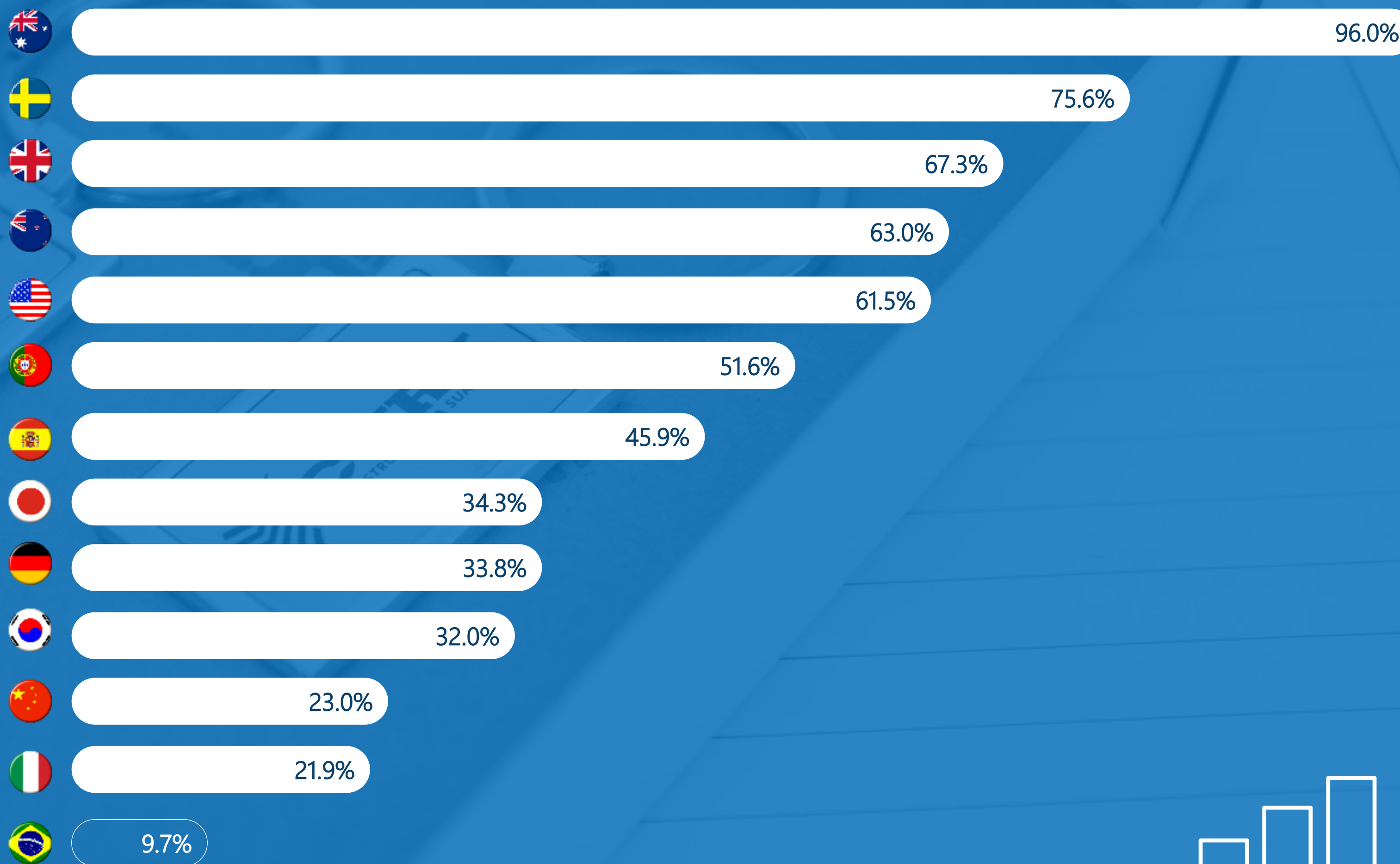


BRAZILIAN HOUSING SECTOR

Growth Potential for Real Estate Funding in Brazil

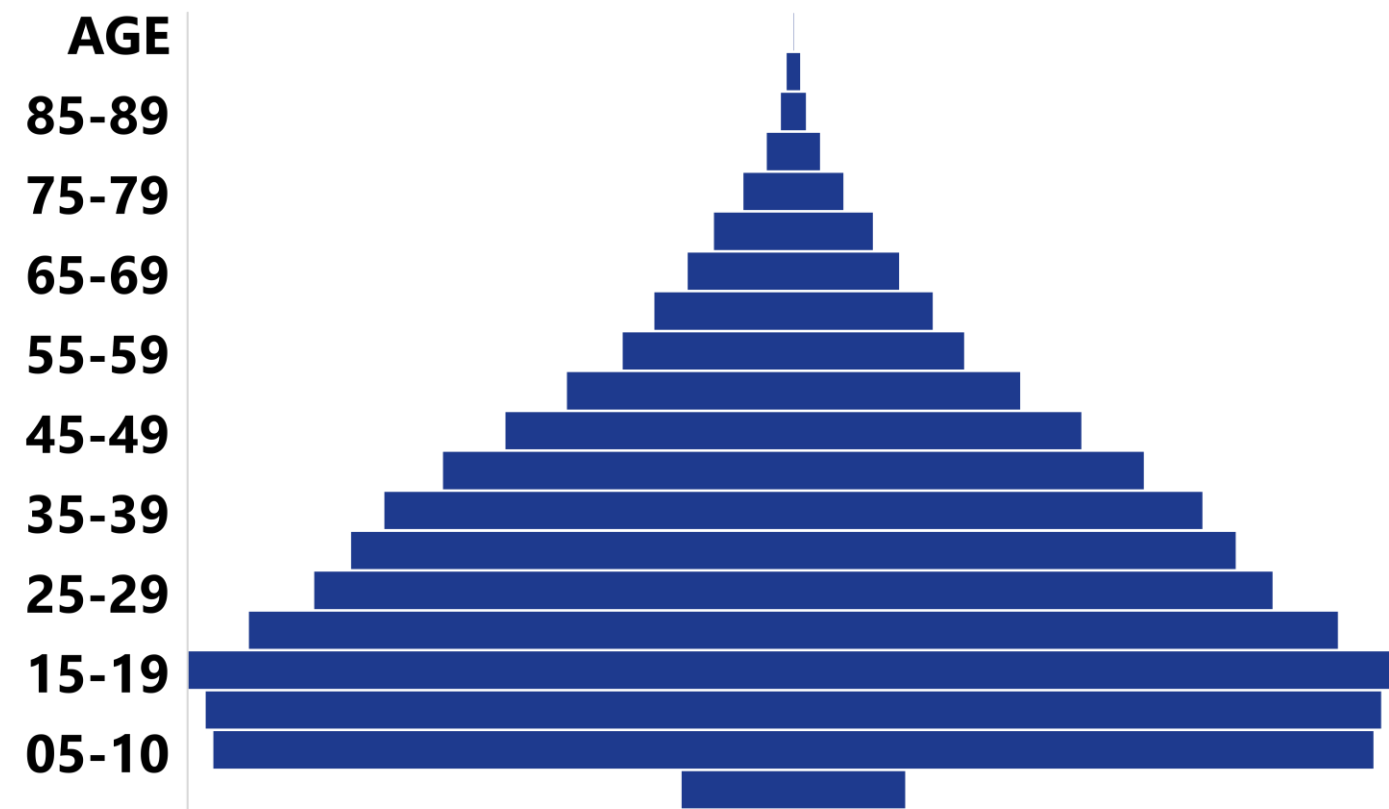
Growth Potential Fueled by Strong Credit Dynamics

Real Estate Credit (% of GDP)

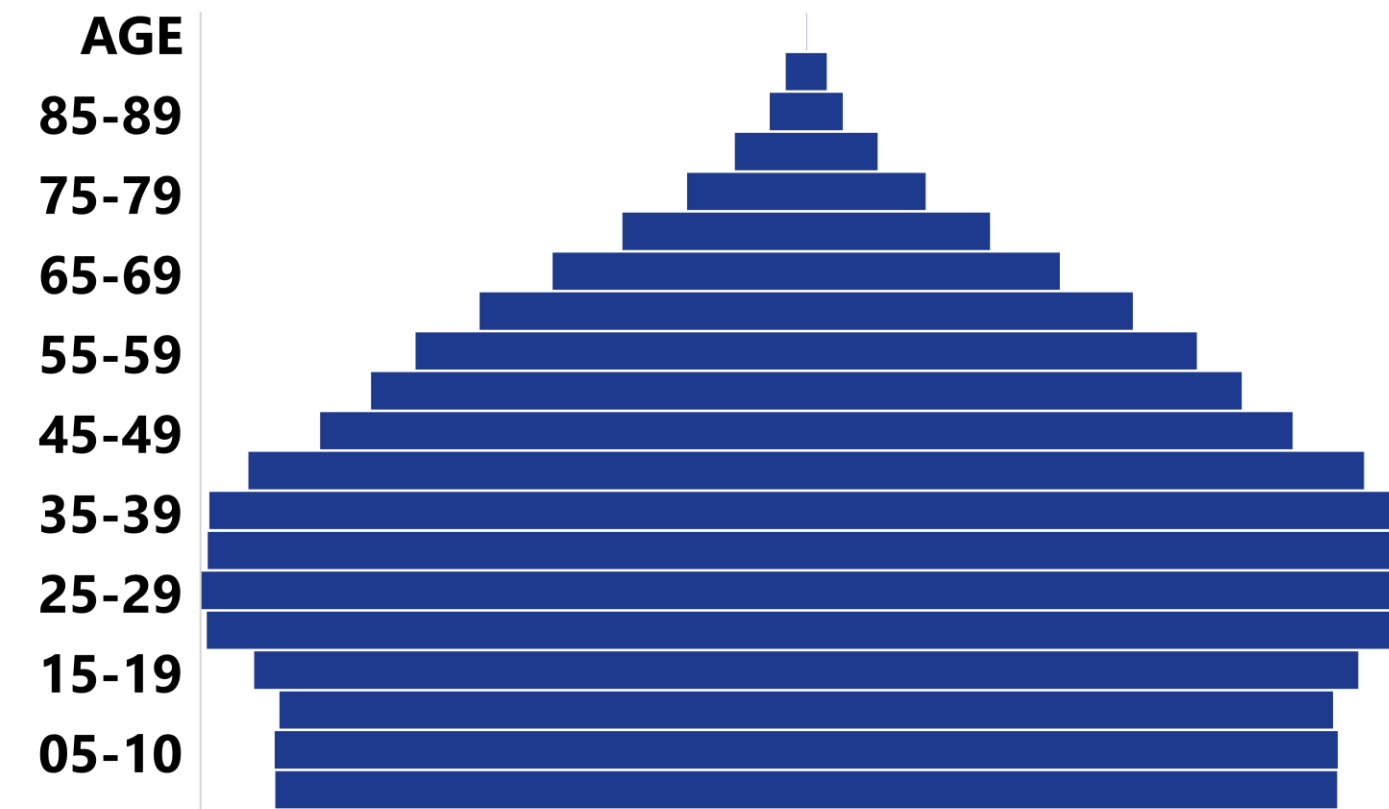


DEMAND DRIVERS IN THE SECTOR

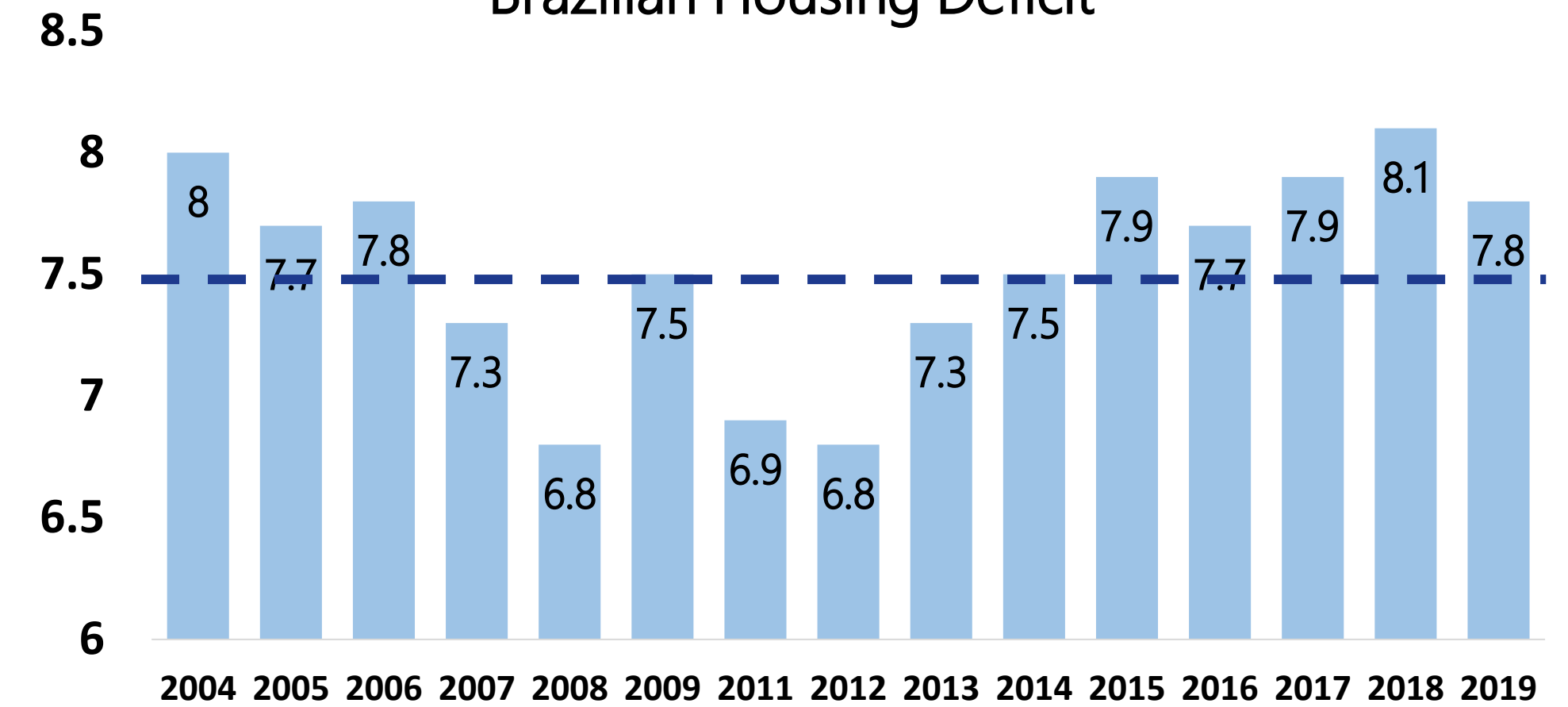
Age pyramid 2000



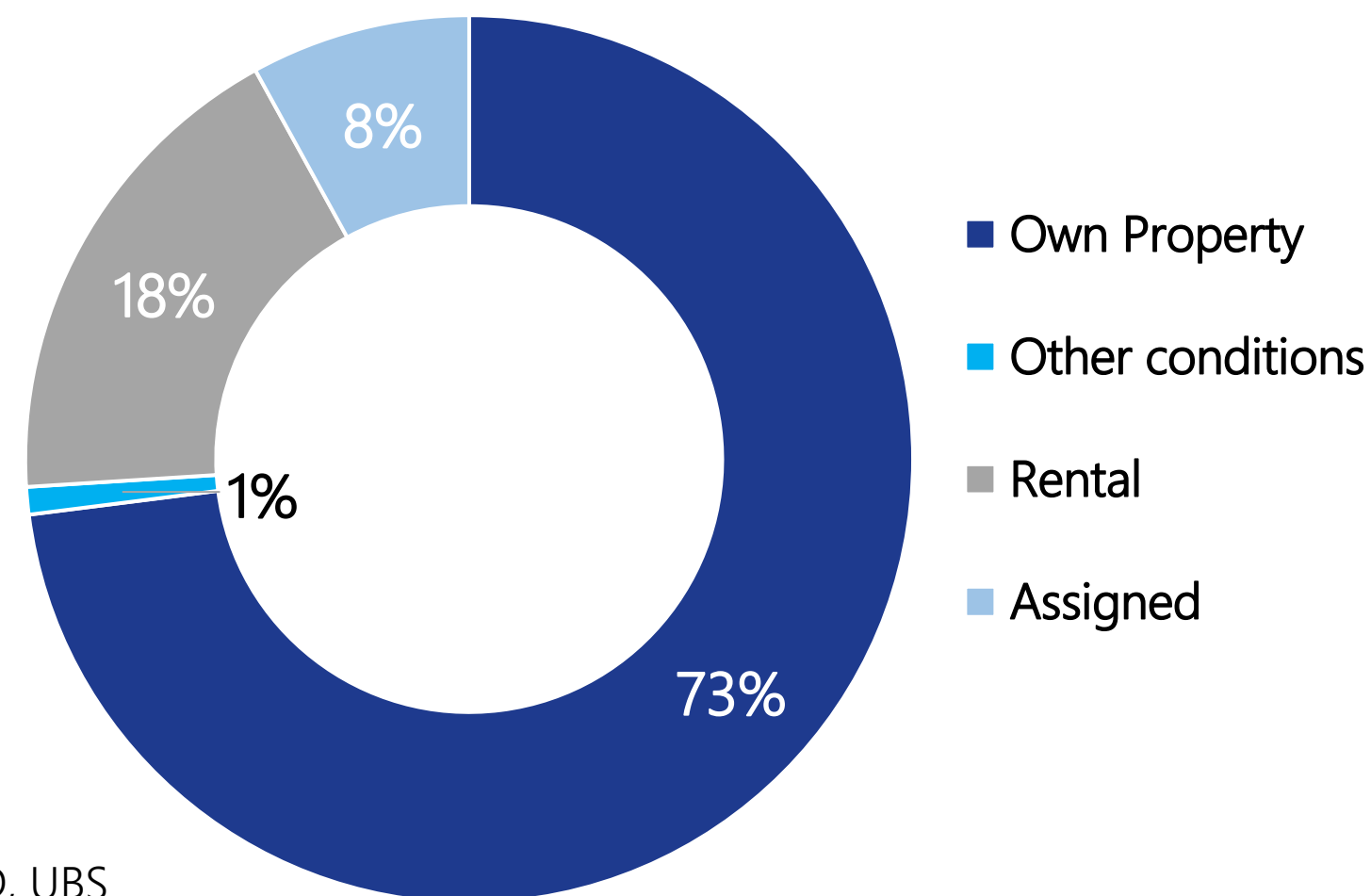
Age pyramid 2022



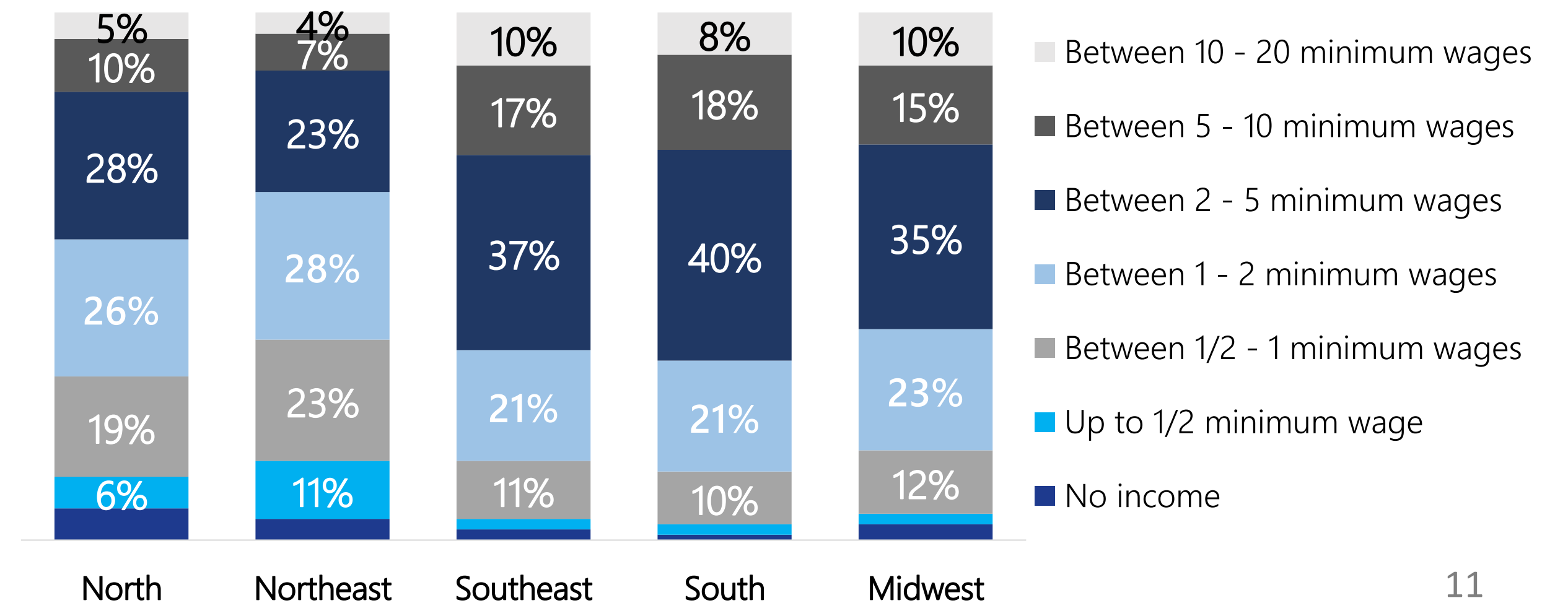
Brazilian Housing Deficit



70% of Brazilian Households are owned property



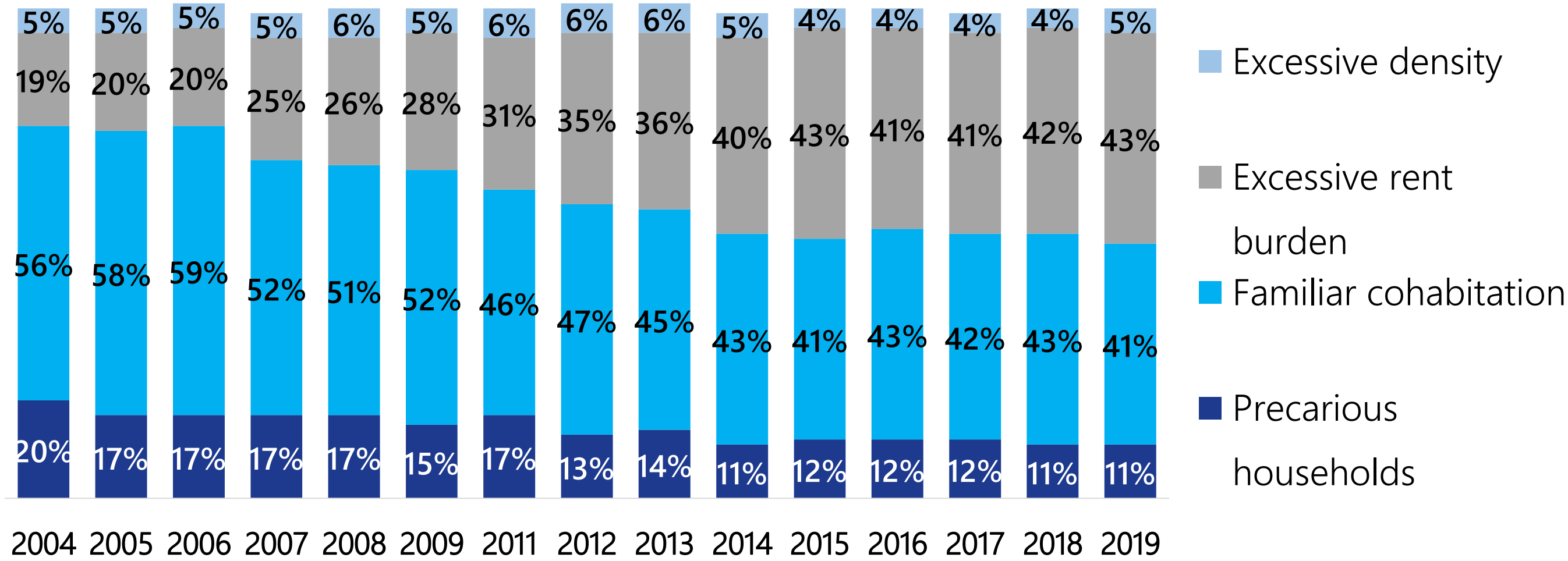
Brazilian Households Income



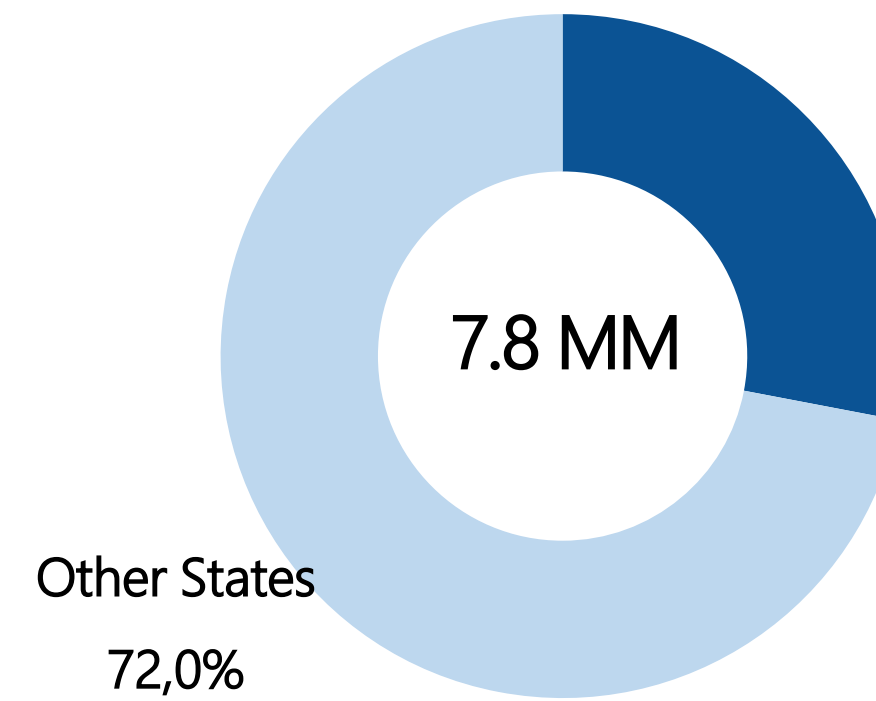
Source: IBGE, PNAD, UBS

HOUSING DEFICIT IN SÃO PAULO AND RIO DE JANEIRO

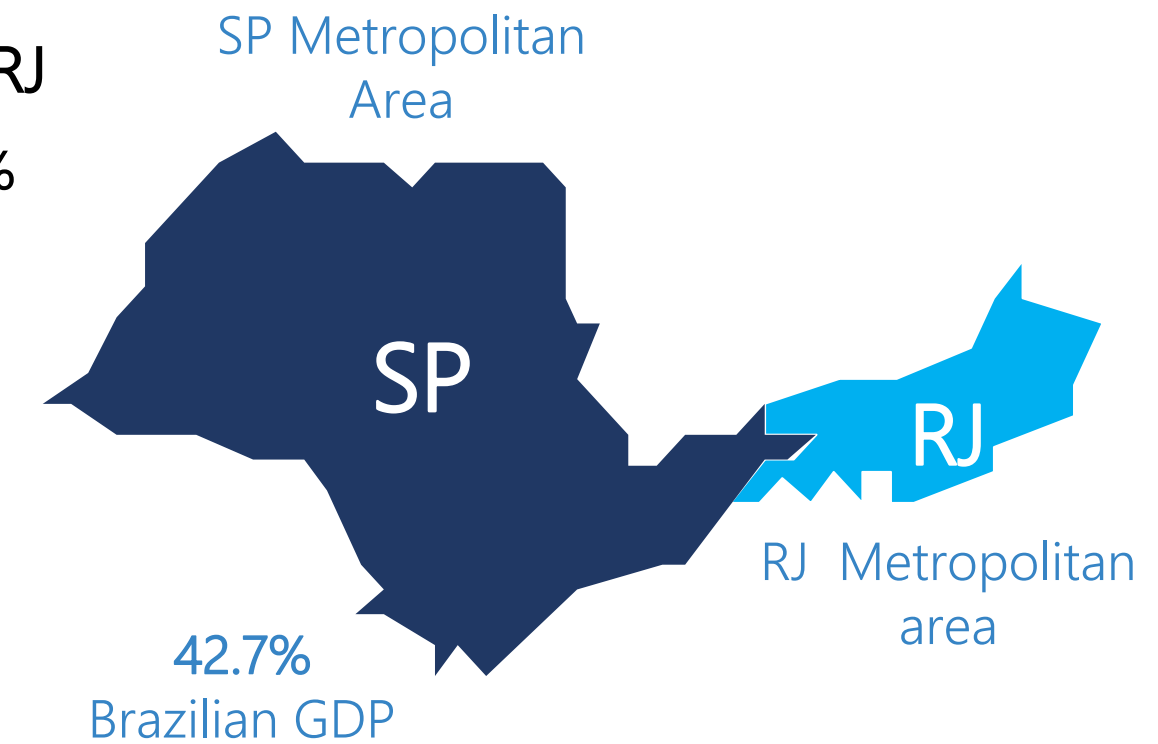
Brazilian housing deficit breakdown



% Deficit in Brazil

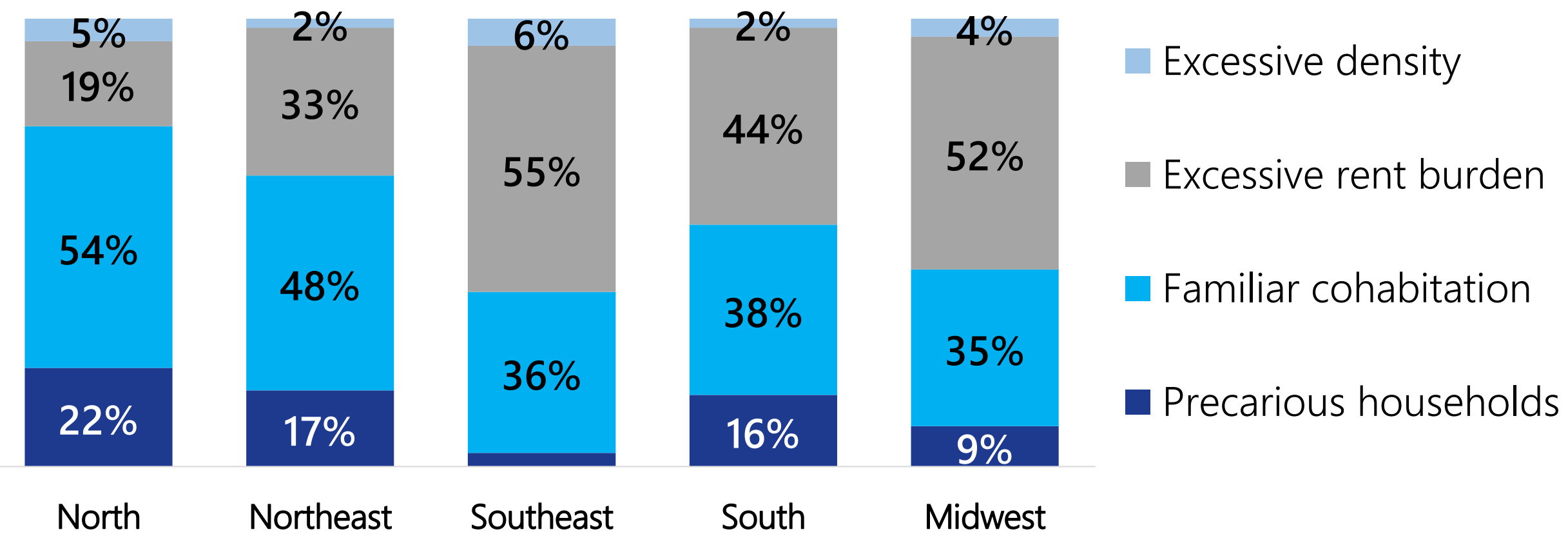


São Paulo and Rio de Janeiro concentrate Brazilian GDP

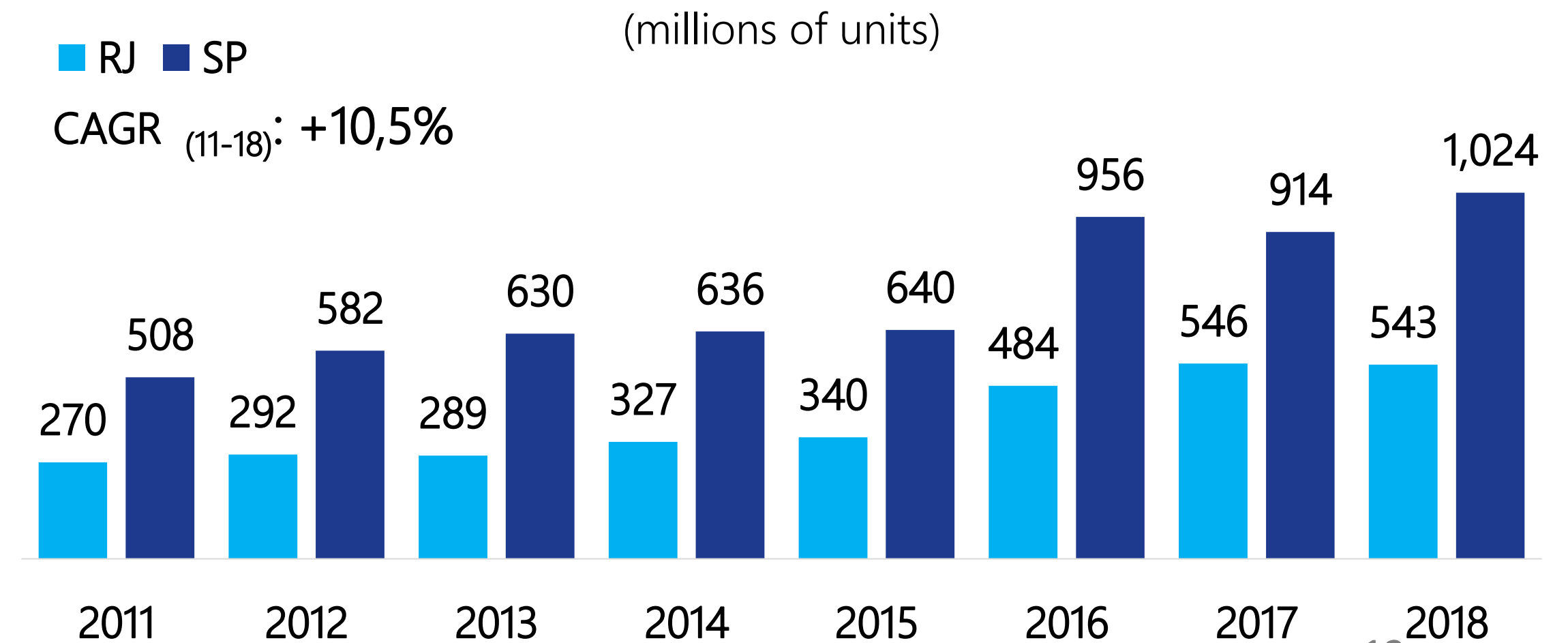


CAGR SP+RJ (11-18): +10,5%
CAGR Brazil (11-15): +3,3%

Housing deficit breakdown per region

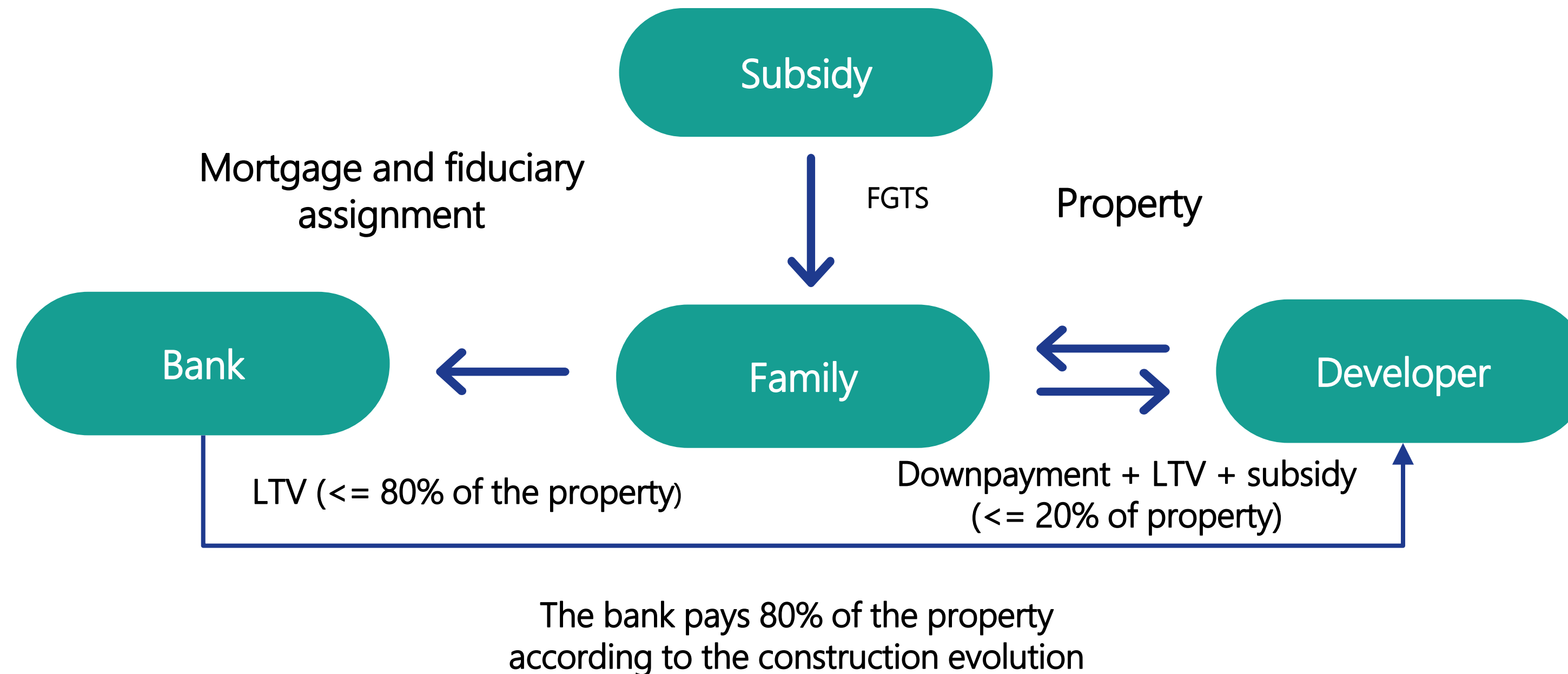


Housing deficit RJ and SP



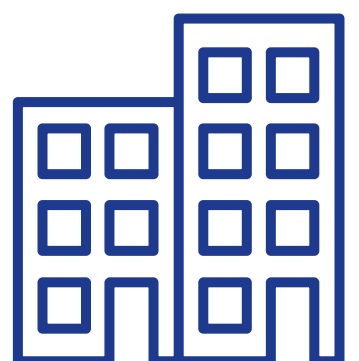
MINHA CASA MINHA VIDA PROGRAM

MCMV program was created in 2009 and, together, have already funded more than 6 million units in housing programs. The program is supported by strong demand and firm funding through FGTS (Severance Indemnity Fund for Employees) and OGU (General Budget of the Union - bracket 1).



OPERATED BY CAIXA ECONÔMICA FEDERAL

THE LOWER THE INCOME THE HIGHER THE SUBSIDIES



HOUSING PROGRAM FINANCING SOURCES

HOUSING UNITS

BUDGET FOR 2024

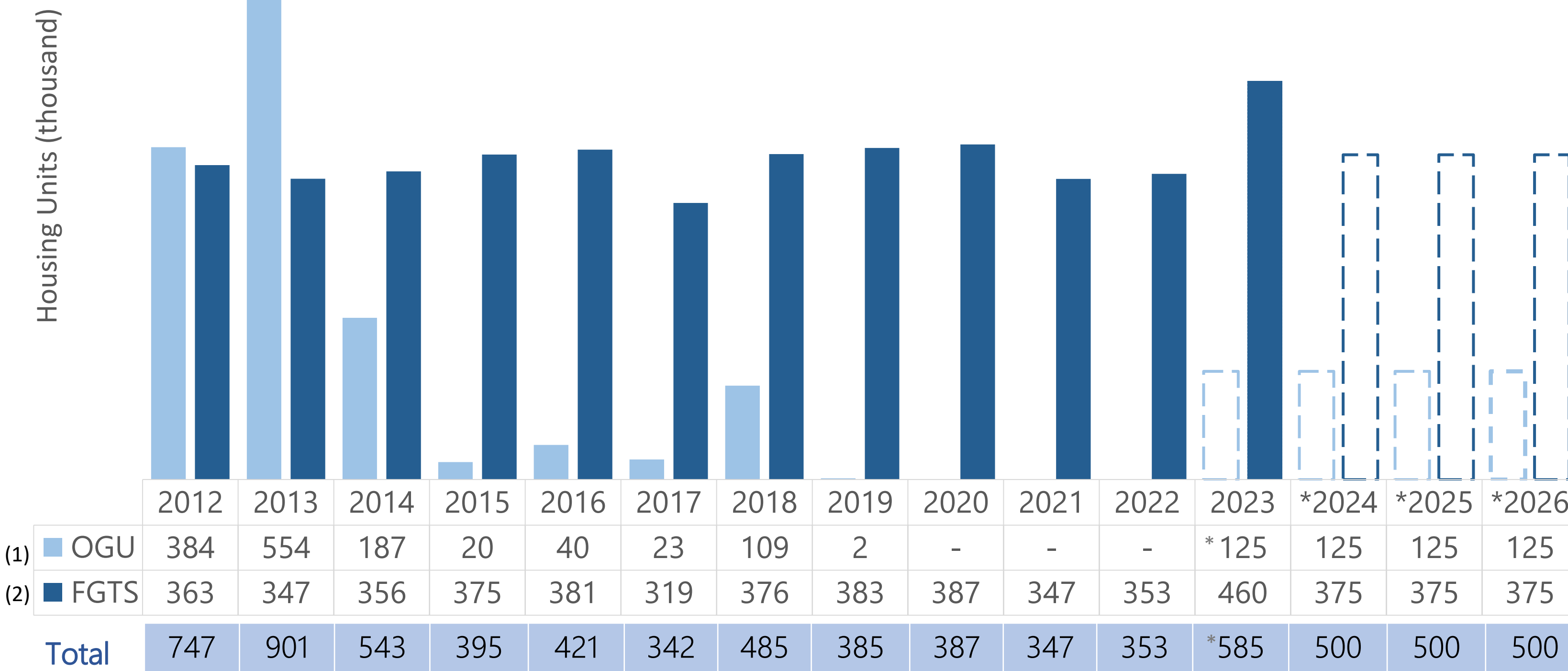
R\$106 Billion
from FGTS

R\$9.9 Billion
SUBSIDY

EXPECTED FOR THE COMING YEARS

2 MILLION

TOTAL PRODUCED UNITS
(goal for the next 4 years)



*Estimated

(1) – FGTS – Severance Indemnity Fund for employees

(2) – OGU General Budget for the Union

USE OF FGTS RESOURCES

2022

R\$ million

Area	Current Budget	Borrowings	% Borrowed
HOUSING	65,328,699	63,349,398	97.0%
Support to production	44,400,000	43,276,685	97.5%
Letter of Credit - Individual	20,007,086	19,624,401	98.1%
Pro-Housing	721,613	400,874	55.6%
Letter of Credit - Associative Entities	200,000	47,438	23.7%
FGTS Microcredit	4,189,000	0	0.0%
FGTS Microcredit	4,189,000	0	0.0%
SANITATION	4,000,000	2,988,488	74.7%
Sanitation for All - Private Sector	2,539,168	1,649,920	65.0%
Sanitation for All - Public Sector	1,460,832	1,338,568	91.6%
VARIOUS OPERATIONS	3,541,301	3,400,612	96.0%
Pro-Cotista	3,541,301	3,400,612	96.0%
INFRASTRUCTURE	3,500,000	1,037,000	29.6%
Pro-Transportation - Private Sector	1,160,060	0	0.0%
Pro-Cities - Public Sector	1,050,000	152,000	14.5%
Pro-Transportation - Public Sector	839,940	510,000	60.7%
Pro-Cities - Private Sector	450,000	375,000	83.3%
HEALTH	2,519,000	2,000,000	79.4%
FGTS-Health	2,519,000	2,000,000	79.4%
TOTAL	83,078,000	72,775,498	87.6%

2023

R\$ million

Area	Current Budget	Borrowings	% Borrowed
HOUSING	91,007,000	88,018,155	96.7%
Support to production	57,807,000	55,369,596	95.8%
Letter of Credit	32,400,000	32,247,285	99.5%
Pro-Housing	800,000	401,274	50.2%
FGTS Microcredit	0	0	0.0%
FGTS Microcredit	0	0	0.0%
SANITATION	4,575,000	3,298,931	72.1%
Sanitation for All - Private Sector	2,695,128	2,199,993	81.6%
Sanitation for All - Public Sector	1,879,872	1,098,938	58.5%
VARIOUS OPERATIONS	11,350,000	9,742,809	85.8%
Pro-Cotista	11,350,000	9,742,809	85.8%
INFRASTRUCTURE	2,025,000	926,245	45.7%
Pro-Transportation - Private Sector	65,528	23,063	35.2%
Pro-Cities - Public Sector	87,500	13,060	14.9%
Pro-Transportation - Public Sector	1,834,472	890,122	48.5%
Pro-Cities - Private Sector	37,500	0	0.0%
CA Infrastructure	0	0	0.0%
HEALTH	0	0	0.0%
FGTS-Health	0	0	0.0%
TOTAL	108,957,000	101,986,140	93.6%

July 2024

R\$ million

Area	Current Budget	Borrowings	% Borrowed
HOUSING	97,150,000	89,102,730	91.7%
Support to production	64,000,000	56,195,117	87.8%
Letter of Credit	31,850,000	31,607,613	99.2%
Pro-Housing	1,300,000	1,300,000	100.0%
FGTS Microcredit	0	0	0.0%
FGTS Microcredit	0	0	0.0%
SANITATION	6,000,000	4,679,961	78.0%
Sanitation for All - Private Sector	4,636,600	3,446,371	74.3%
Sanitation for All - Public Sector	1,363,400	1,233,590	90.5%
VARIOUS OPERATIONS	8,500,000	7,328,000	86.2%
Pro-Cotista	8,500,000	7,328,000	86.2%
INFRASTRUCTURE	6,000,000	4,201,046	70.0%
Pro-Transportation - Private Sector	1,767,360	1,435,636	81.2%
Pro-Cities - Public Sector	1,240,800	451,000	36.3%
Pro-Transportation - Public Sector	2,232,640	1,697,410	76.0%
Pro-Cities - Private Sector	759,200	617,000	81.3%
CA Infrastructure	0	0	0.0%
HEALTH	0	0	0.0%
FGTS-Health	0	0	0.0%
TOTAL	117,650,000	105,311,737	89.5%

"MINHA CASA MINHA VIDA" HOUSING PROGRAM

NEW INCOME BRACKETS

		Nominal interest rate % per year (FGTS holder)	Nominal interest rate % per year (FGTS non-holder)
Bracket 1	Up to R\$ 2,000.00	4.00% - 4.25%	4,50% - 4,75%
	R\$ 2,000.01 to R\$ 2,640.00	4.25% - 4.50%	4,75% - 5,00%
Bracket 2	R\$ 2,640.01 to R\$ 3,200.00	4.75% - 5.00%	5,25% - 5,50%
	R\$ 3,200.01 to R\$ 3,800.00	5.50%	6,00%
	R\$ 3,800.01 to R\$ 4,400.00	6.50%	7,00%
Bracket 3	R\$ 4,400.01 to R\$ 8,000.00	7.66%	8,16%

New approved ceiling in Jun/23: R\$ 350,000

INCREASE OF THE INCOME BRACKETS

FINANCING TERM = 30 TO 35 YEARS

6 MONTHS OF WAIT-TIME PERIOD TO PAY POST KEYS INSTALLMENT

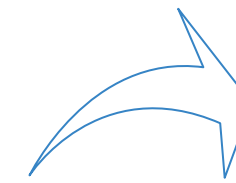
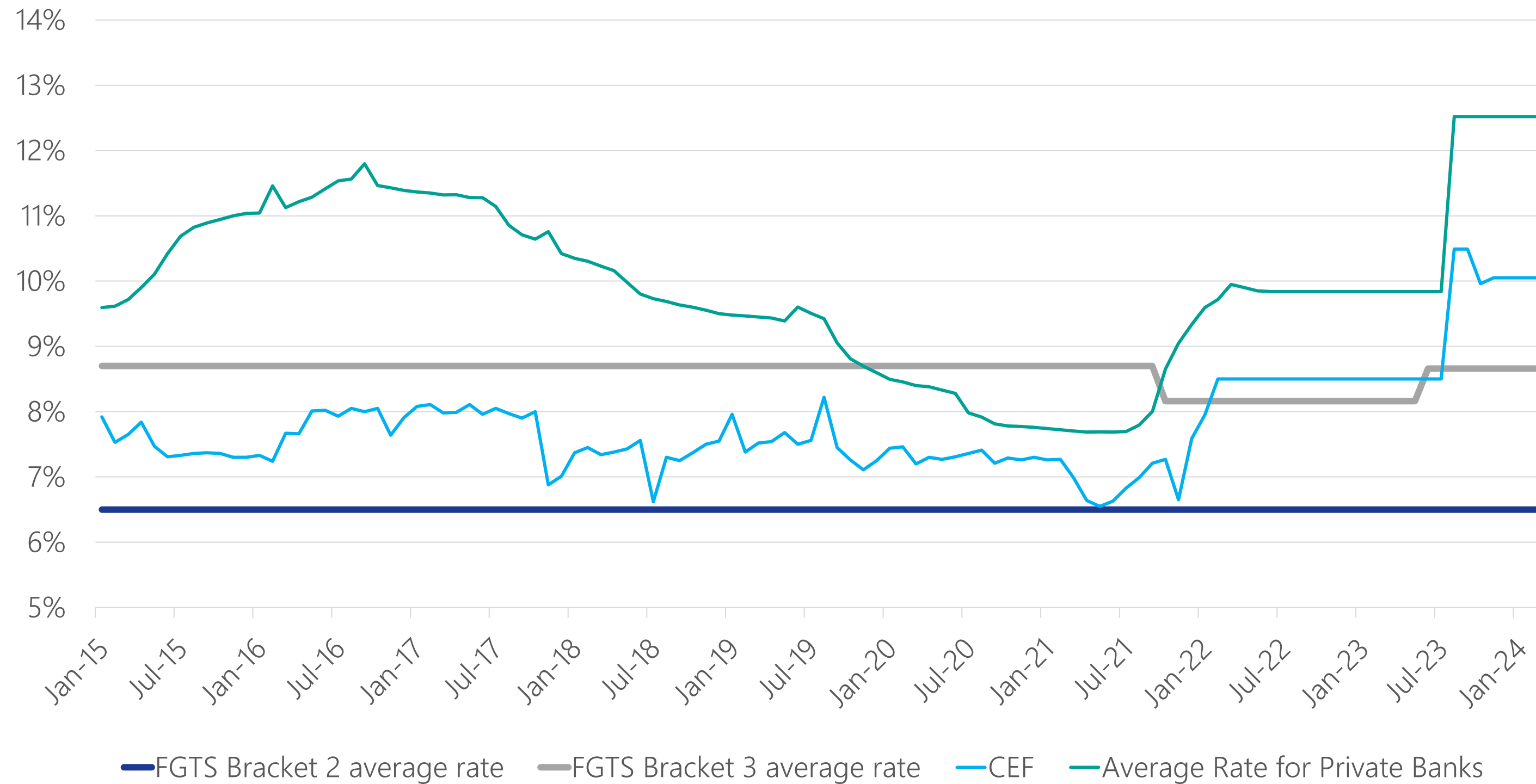
"RET 1%" APPROVAL

"FGTS FUTURO"

OVERVIEW OF CURRENT FUNDING HOUSING PROGRAMS

Despite the SELIC's rate increases, the FGTS and SBPE from Caixa Economica Federal don't change

FIXED INTERES RATES WITH SBPE AND FGTS



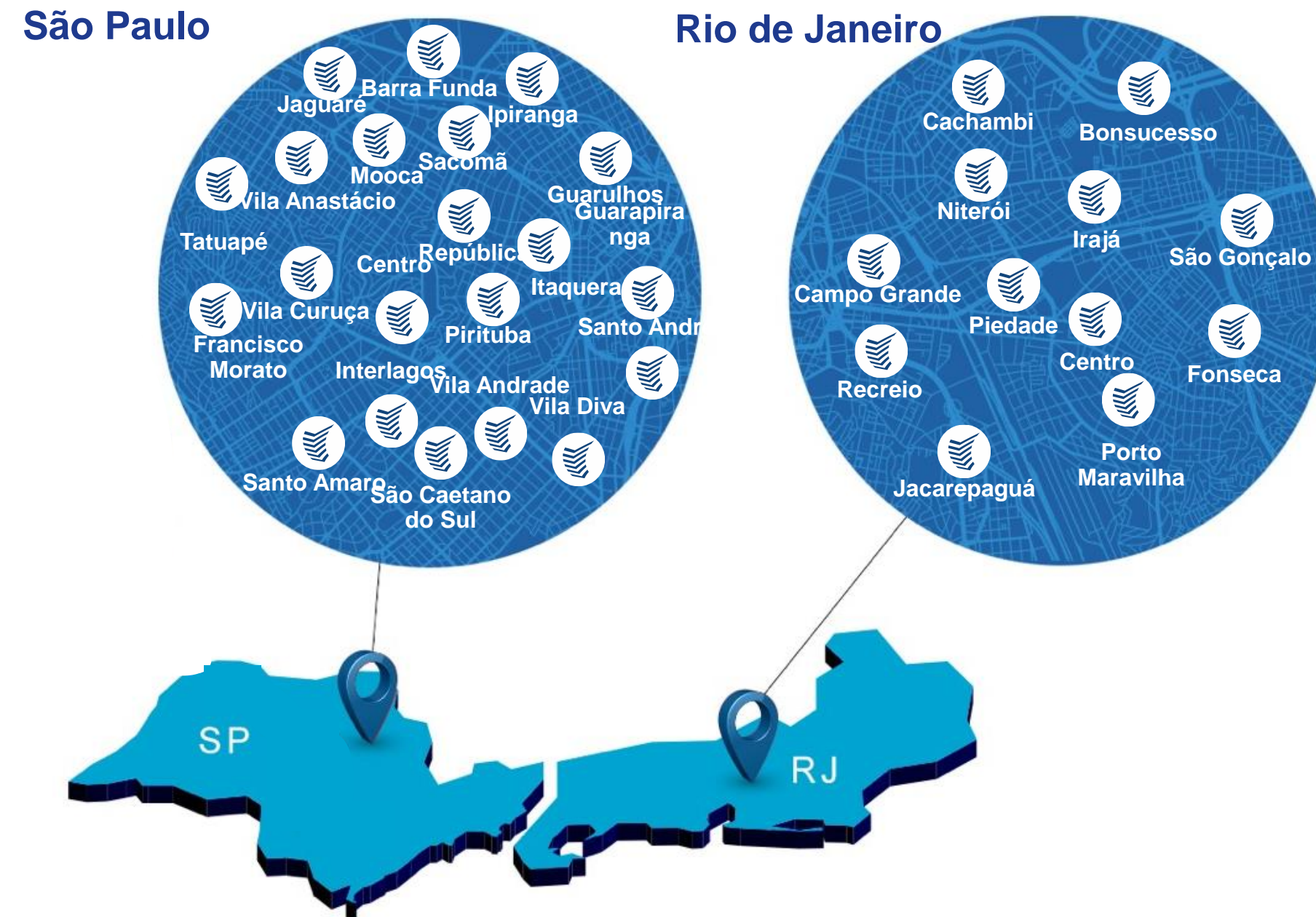
CAIXA	
SBPE - TR	Acquisition/ Construction
Over the counter	9.99%
Bonus 1	9.89%
Bonus 2	9.79%
Custom rate	8.99%



Pro-cotista
FGTS interest 7.6% to
realities until R\$350k

SOURCE: BACEN WEBSITE

STRATEGICALLY LOCATED LANDBANK



Total	
~R\$17.6 bi PSV 100%	~59.8k Units
São Paulo	
~R\$12.1 bi PSV 100%	~45.0k Units
Rio de Janeiro	
~R\$5.5 bi VGV 100%	~14.8k Units

Landbank Acquisition Process

- 1 Board of Directors provides Company's strategic guidance
- 2 Business development team searches new locations
- 3 Acquisitions committee
- 4 Product committee
- 5 Launch committee

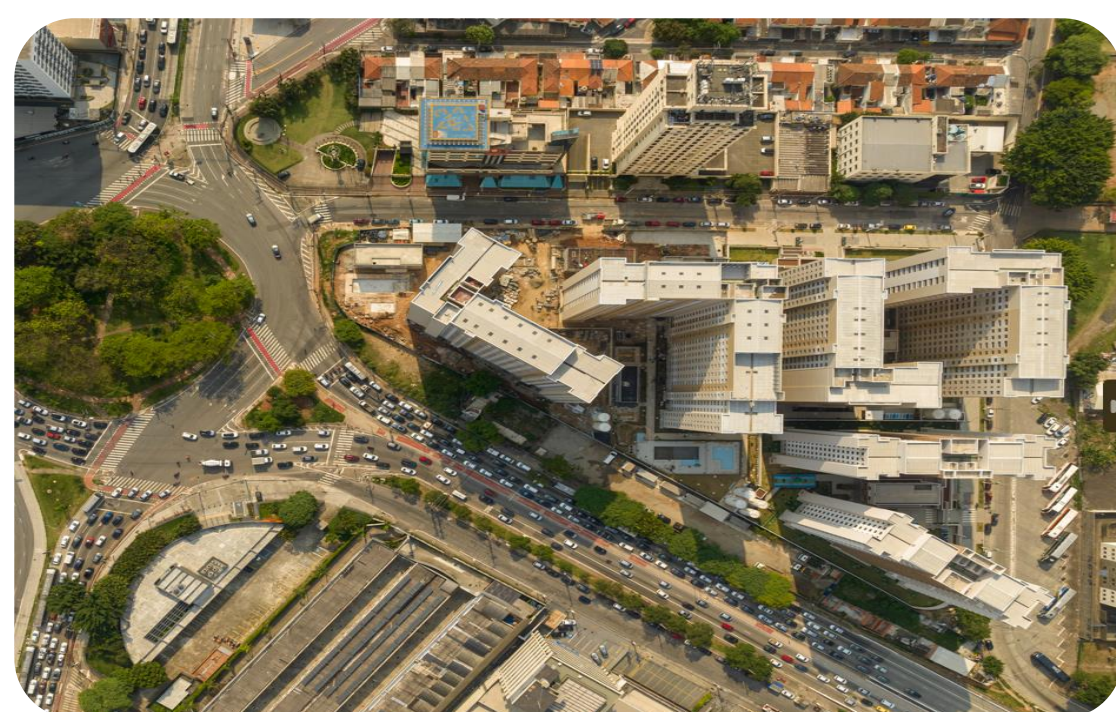
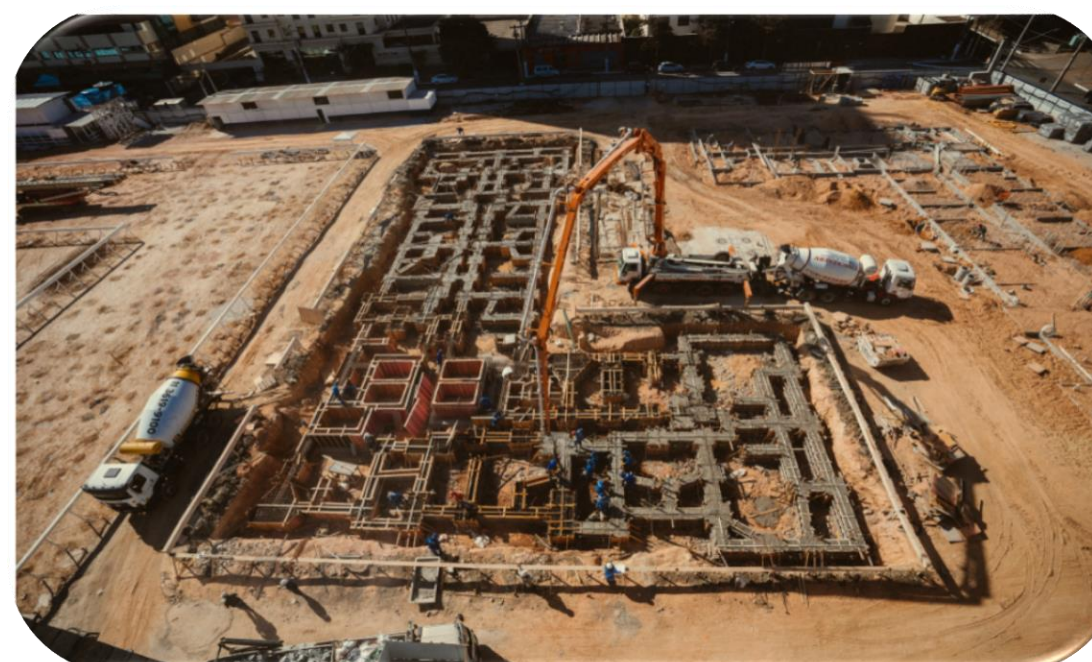
Premises for Acquisition

- 1 The lands purchased through financial exchange or in cash
- 2 Contract with resolute clauses before the registration of the land
- 3 Registration in the balance sheet only after the deed of the land
- 4 Payment deadlines aligned with the construction period (Average 36 months)

ENGINEERING EXPERTISE

61 Years of experience

Load Bearing Masonry



Programs and Construction Initiatives



**INSTALL
PROJETOS**

**INOVA
CURY**



PBQP-H

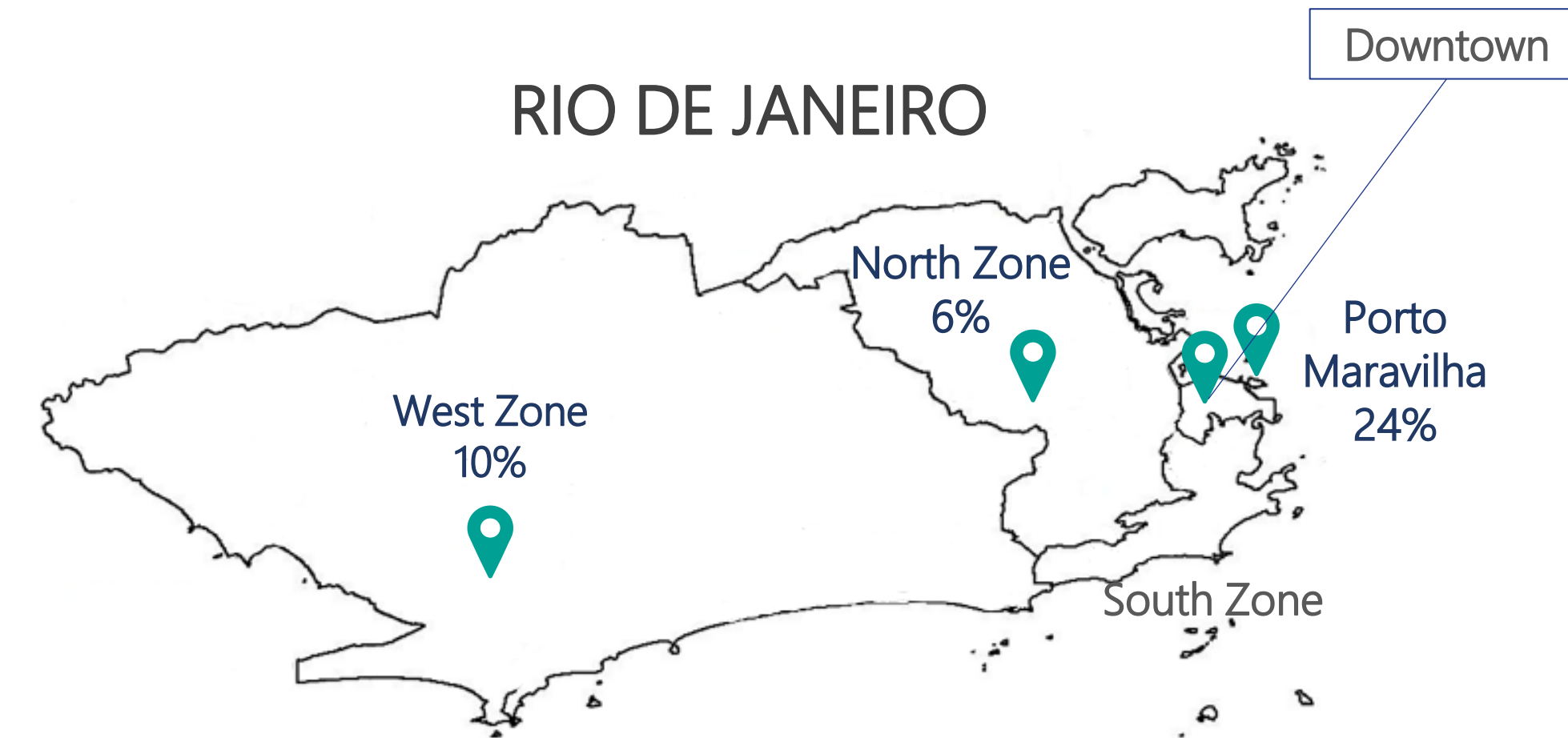
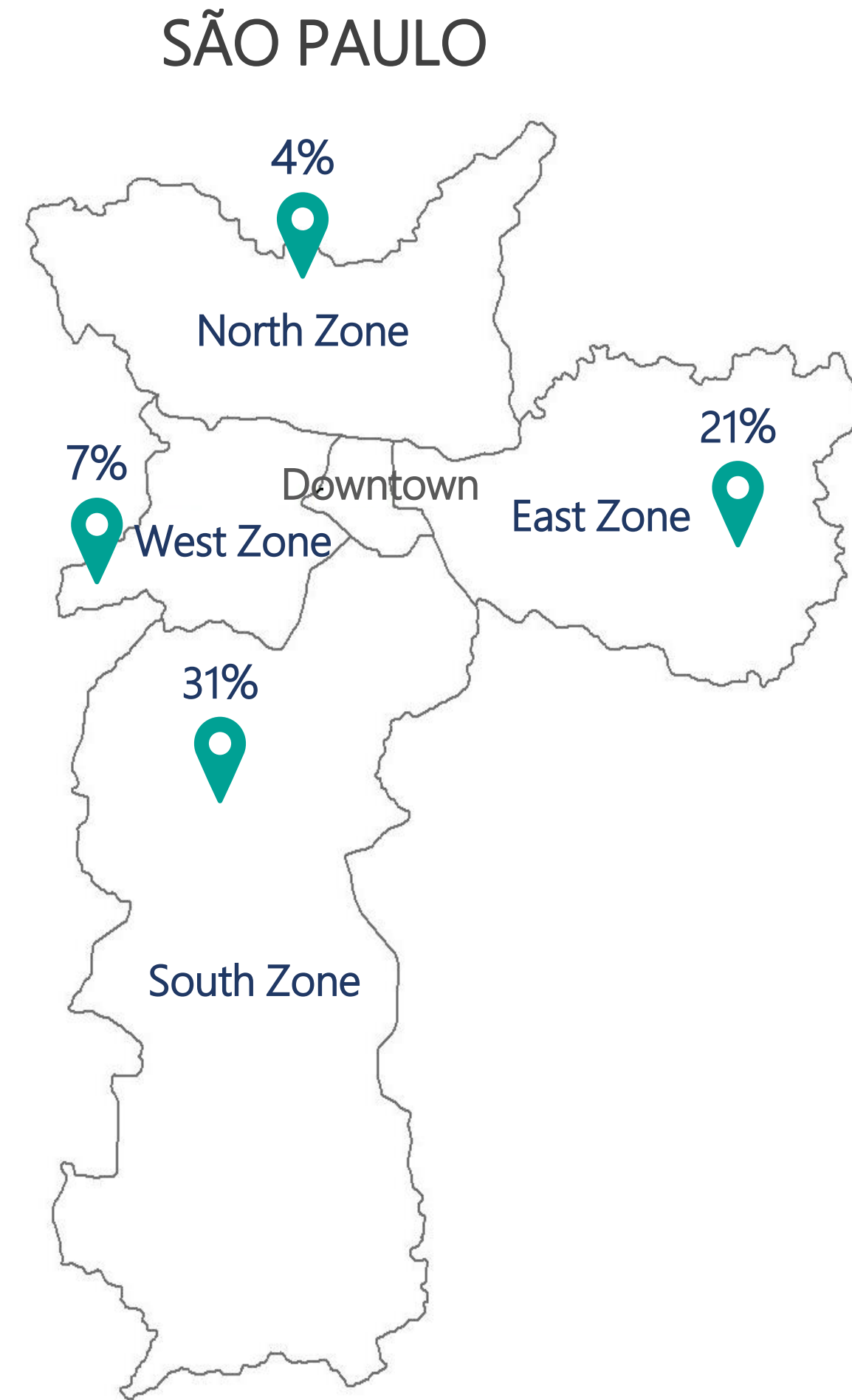
PROGRAMA BRASILEIRO DA QUALIDADE
E PRODUTIVIDADE DO HABITAT



REGIONAL GEOGRAPHIC DIVERSIFICATION WITHIN SÃO PAULO AND RIO DE JANEIRO

LAUNCHES IN 6M24

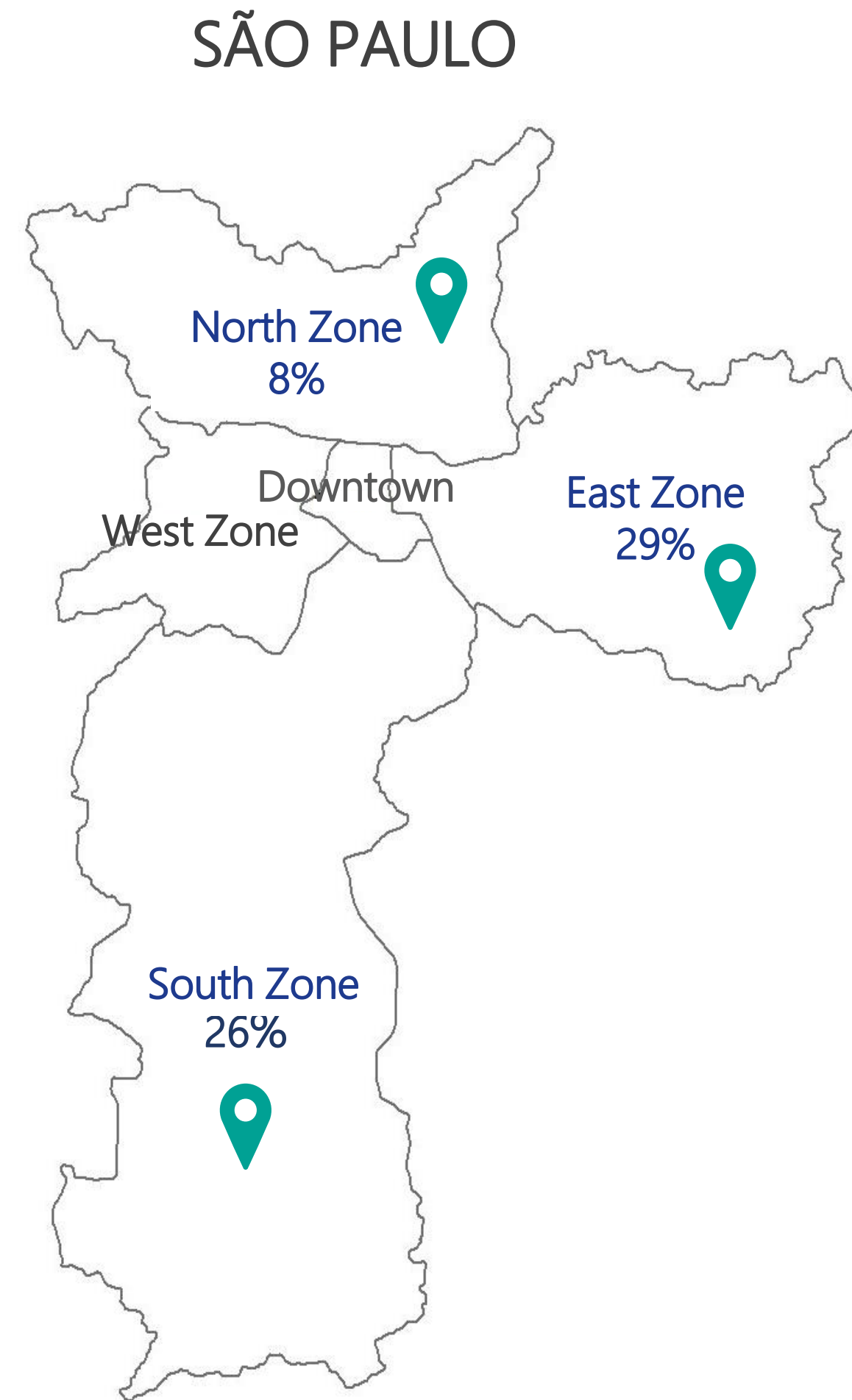
Zone	Projects	PSV	%
SP	10	2,185,852,441	60%
North Zone	1	135,590,000	4%
South Zone	5	1,036,222,441	29%
East Zone	3	745,780,000	21%
West Zone	1	268,260,000	7%
RJ	8	1,433,172,514	40%
North Zone	2	218,773,345	6%
West Zone	1	349,381,439	10%
Porto Maravilha	5	865,017,730	24%
TOTAL	18	3,619,024,955	100%



REGIONAL GEOGRAPHIC DIVERSIFICATION WITHIN SÃO PAULO AND RIO DE JANEIRO

LAUNCHES 2Q24

Zone	Projects	PSV	%
SP	5	1,088,400,000	63%
North Zone	1	135,590,000	8%
South Zone	2	453,810,000	26%
East Zone	2	499,000,000	29%
RJ	3	646,286,945	37%
North Zone	1	144,420,945	8%
Porto Maravilha	2	501,866,000	29%
TOTAL	8	1,734,686,945	100%



PORTO MARAVILHA



7,178
Units launched
6,879 (96%)
Units sold



STRATEGICALLY LOCATED LANDBANK LAUNCHED IN 2023

SQUARE PANAMBY

IN 2023:

- 785 units
- PSV of R\$278 million
- 900m from Giovanni Gronchi Metro Station
- 700m from Carrefour (supermarket)



CIDADE MOOCA

IN 2023:

- 1,486 UNITS
- PSV of R\$367 million
- 700m from Juventus-Moooca Train Station
- 1.5 km from FAM University



STRATEGICALLY LOCATED LANDBANK LAUNCHED IN 2023

PORTO MARAVILHA

IN 2023:

- 1,356 UNITS
- PSV of R\$555 million
- All projects in front of VLT stops (public transportation)
- 1.5 km from “AquaRio” – Tourist attraction



JACAREPAGUÁ

IN 2023:

- 480 UNITS
- PSV of R\$109 million
- In front of Otávio Malta Bus Stop
- 180m from Supermarket



BROAD PRODUCT PORTFOLIO

	Concept	Highlights	Average Price 2Q24 (R\$)	Target Monthly Income Bracket	Funding Source	~Total %PSV Sold in 2Q24	Selected Pictures of the Properties
5 storey	Standard	<ul style="list-style-type: none"> Focused on the 1 and 2 groups of MCMV 	~165,000	R\$2,600 - R\$4,000	<ul style="list-style-type: none"> MCMV (1.5 and 2) 	0.0%	
	Standard	<ul style="list-style-type: none"> Focused on group 2 of MCMV 	~204,000	R\$3,500 - R\$4,400	<ul style="list-style-type: none"> MCMV (2) SBPE 	0.0%	
21 storey	Standard	<ul style="list-style-type: none"> Focused on group 2 and 3 of MCMV 	~252,000	R\$4,000 - R\$7,000	<ul style="list-style-type: none"> MCMV (2 and 3) 	8.9%	
	Modern	<ul style="list-style-type: none"> Focused on group 3 of MCMV 	~279,000	R\$5,000 - R\$10,000	<ul style="list-style-type: none"> MCMV (3) SBPE 	56.3%	
	Superior	<ul style="list-style-type: none"> Focused on SBPE group 	~369,000	R\$6,000 - R\$13,000	<ul style="list-style-type: none"> MCMV (3) SBPE 	34.7%	

The Company offers an extensive portfolio of products, covering a wide range of income levels, which allows the group to explore a large accessible market, operating in three segments of the MCMV Program, in addition to the SBPE

WINNING IN-HOUSE SALES STRATEGY

Deep understanding of its markets...

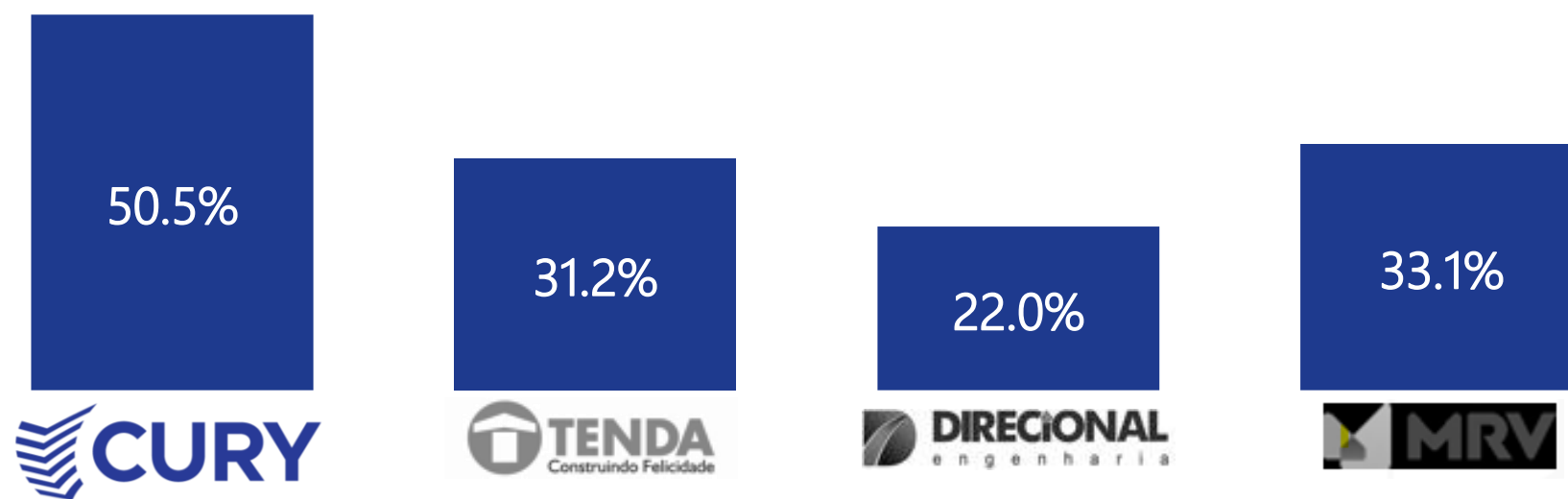
+

...fully engaged sales force

=

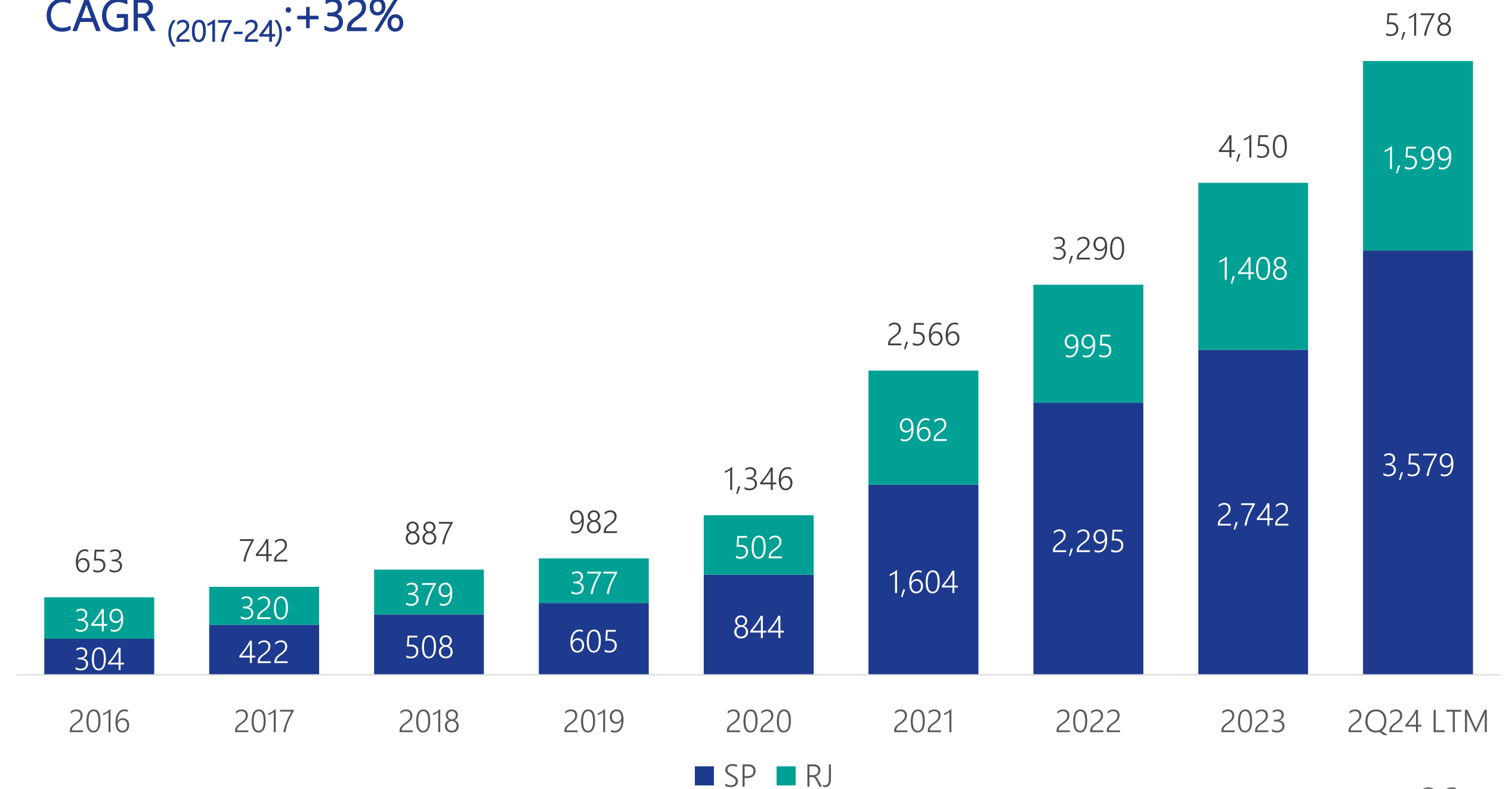
Best-in-Class Sales Team that is able to sell the majority of the units while it stills under construction

SoS - Sales over Supply (% , 1Q24)

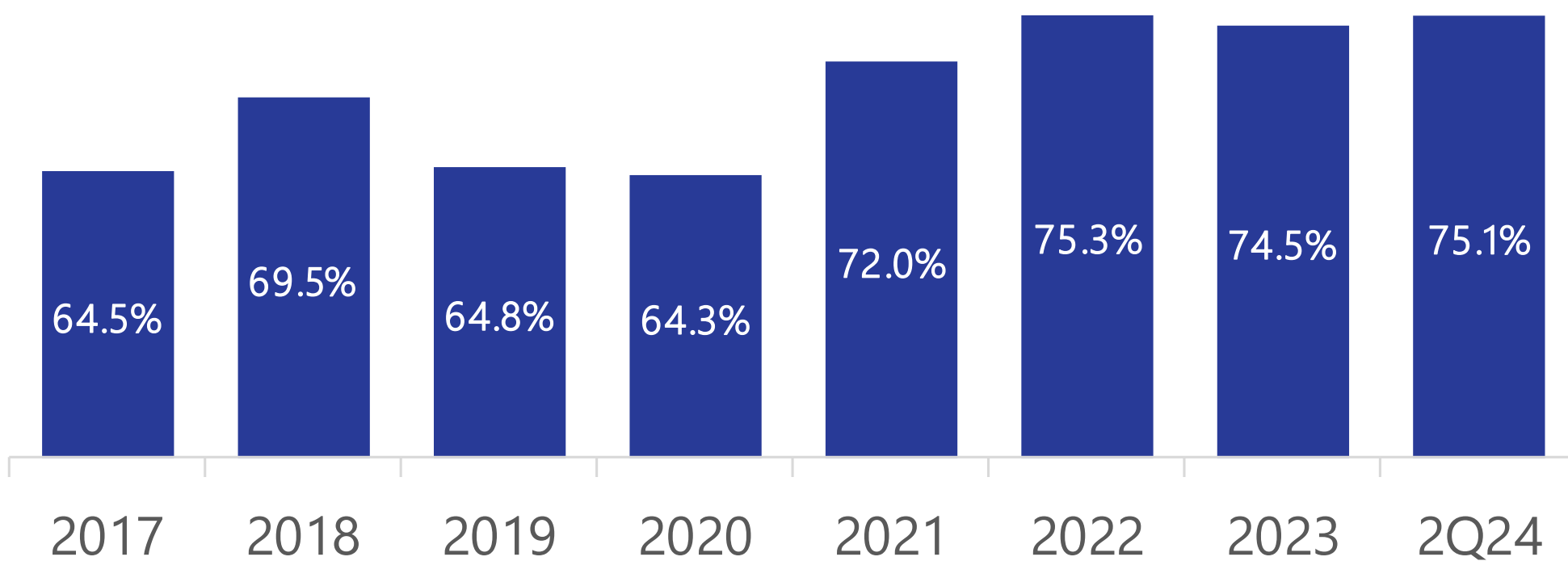


CAGR (2017-24): +32%

Net PSV Sold (R\$ mi)



SOS - Sales over Supply LTM (%)



SHOWROOM EXPERIENCE

THE PLACE

BARRA FUNDA

PSV: R\$ 268 million

Address: Avenida Thomas Edison, 1006, Barra Funda. São Paulo- SP

Land area: 7,968.98m²

Number of Buildings: 3

Number of elevators: 6 elevators per Building

Number of units: 985

Number of parking Spaces: 160

Number of floors: Buildings 1 and 2 - Ground floor +22 floors | Building 3 – Ground floor + 21 floors

Types: 2 bedrooms apartment



[CLICK HERE TO WATCH THE VIDEO](#)

STATISTICS

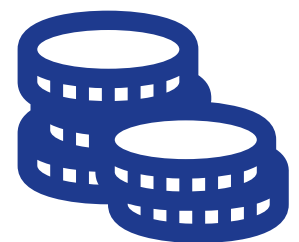


+17.0% of PSV Transferred
2Q24 X 2Q23



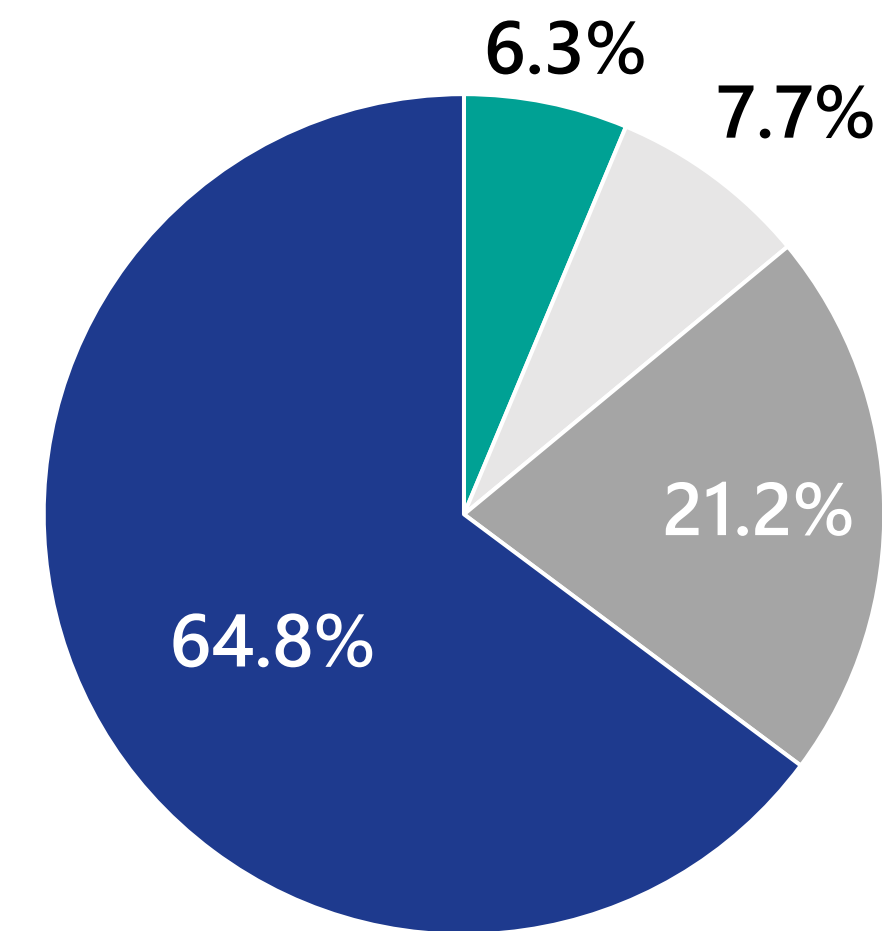
7.74% Average Interest Rate for customer
financing in 2Q24.

As follow: 6.02% MCMV, 8.06% MCMV 3,
9.01% PRO-COTISTA and 9.91% SBPE



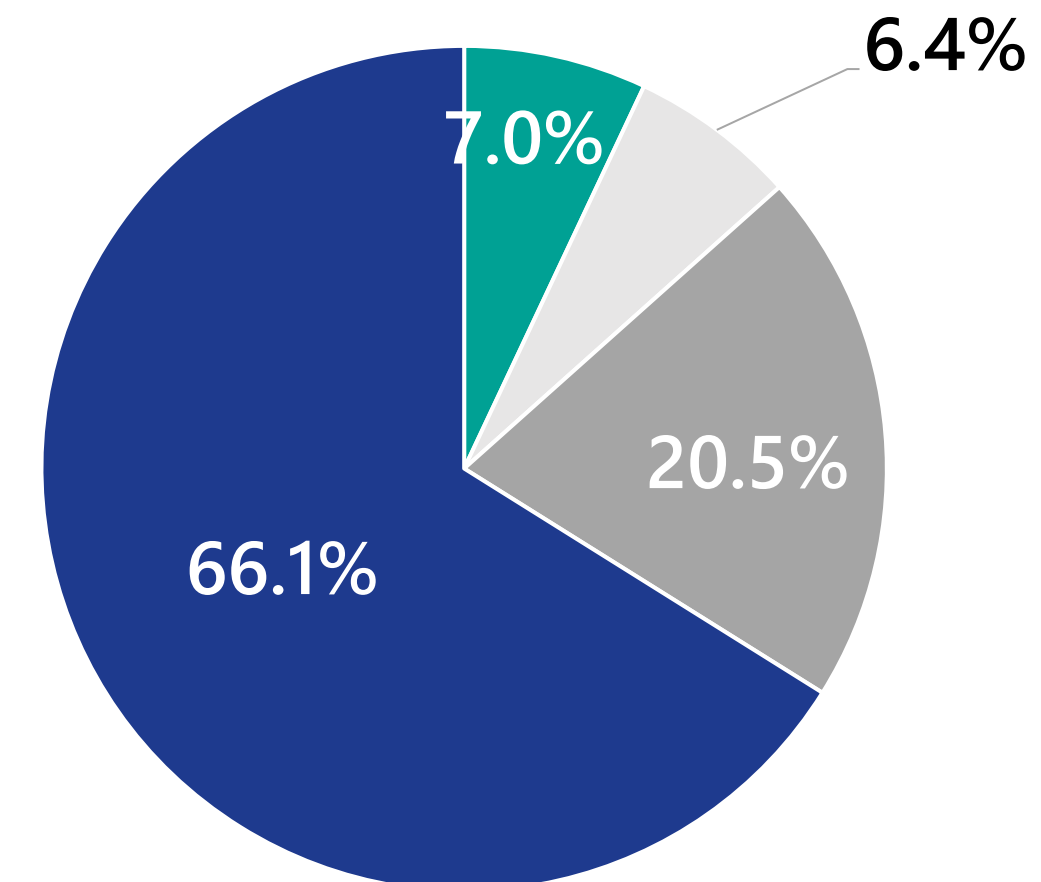
R\$2,720/unit
Average subsidy in 2Q24

Gross Sales 6M24



- Direct Table > 350k
- Direct Table < 350k
- Financed Sales > 350k
- Financed Sales < 350k

Gross Sales 2Q24



- Direct Table > 350k
- Direct Table < 350k
- Financed Sales > 350k
- Financed Sales < 350k

SALES DIFFERENTIALS



2,000+
Cury Real Estate Brokers



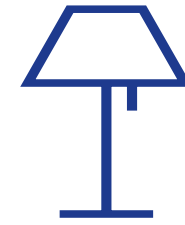
[Real Estate Brokers App](#)



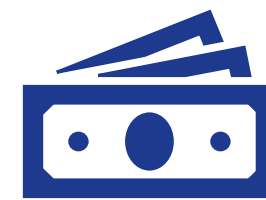
[Manager App](#)



Incentive programs for good paying customers



Decorated unit
In the showroom



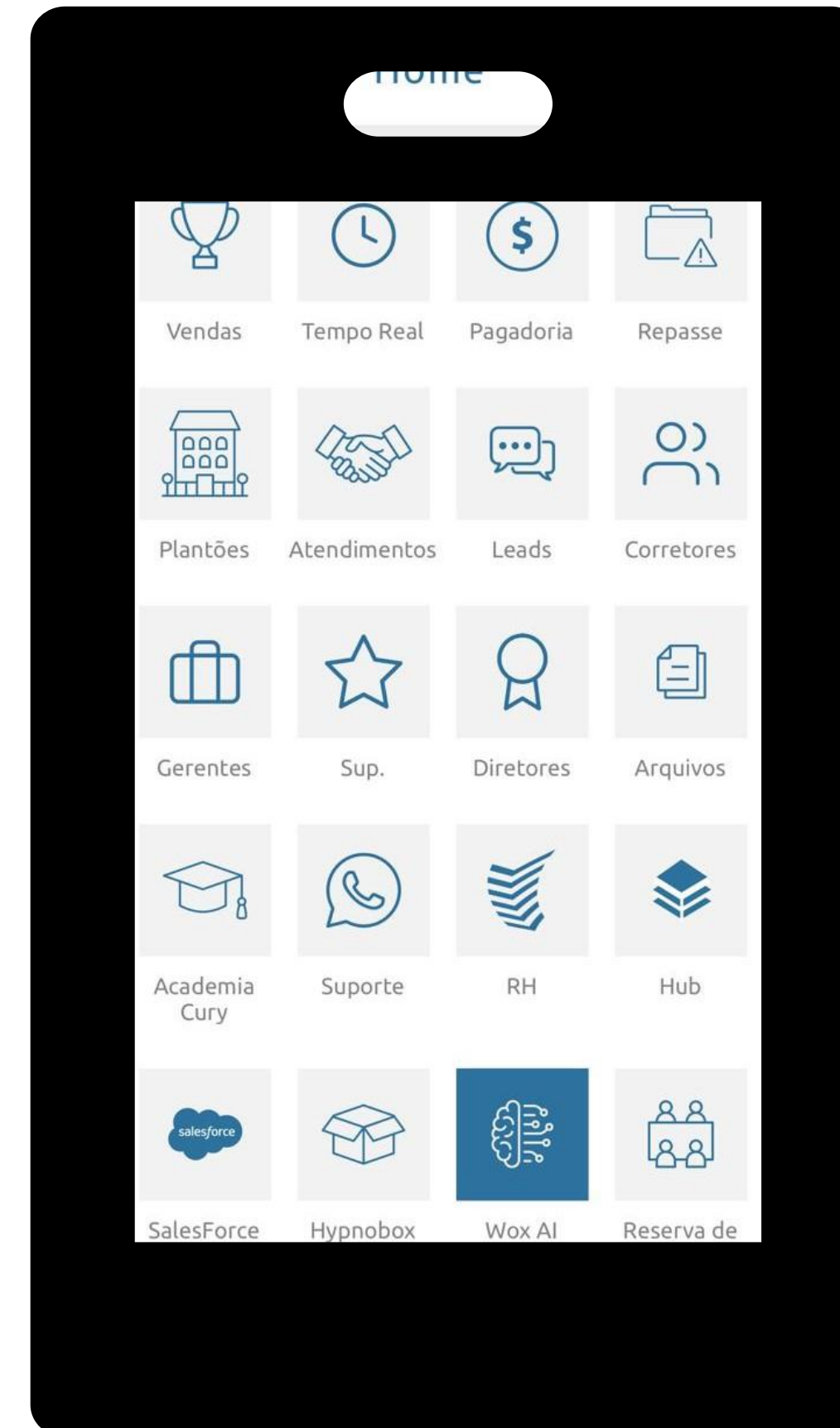
Credit analysis at the time of visit to the showroom



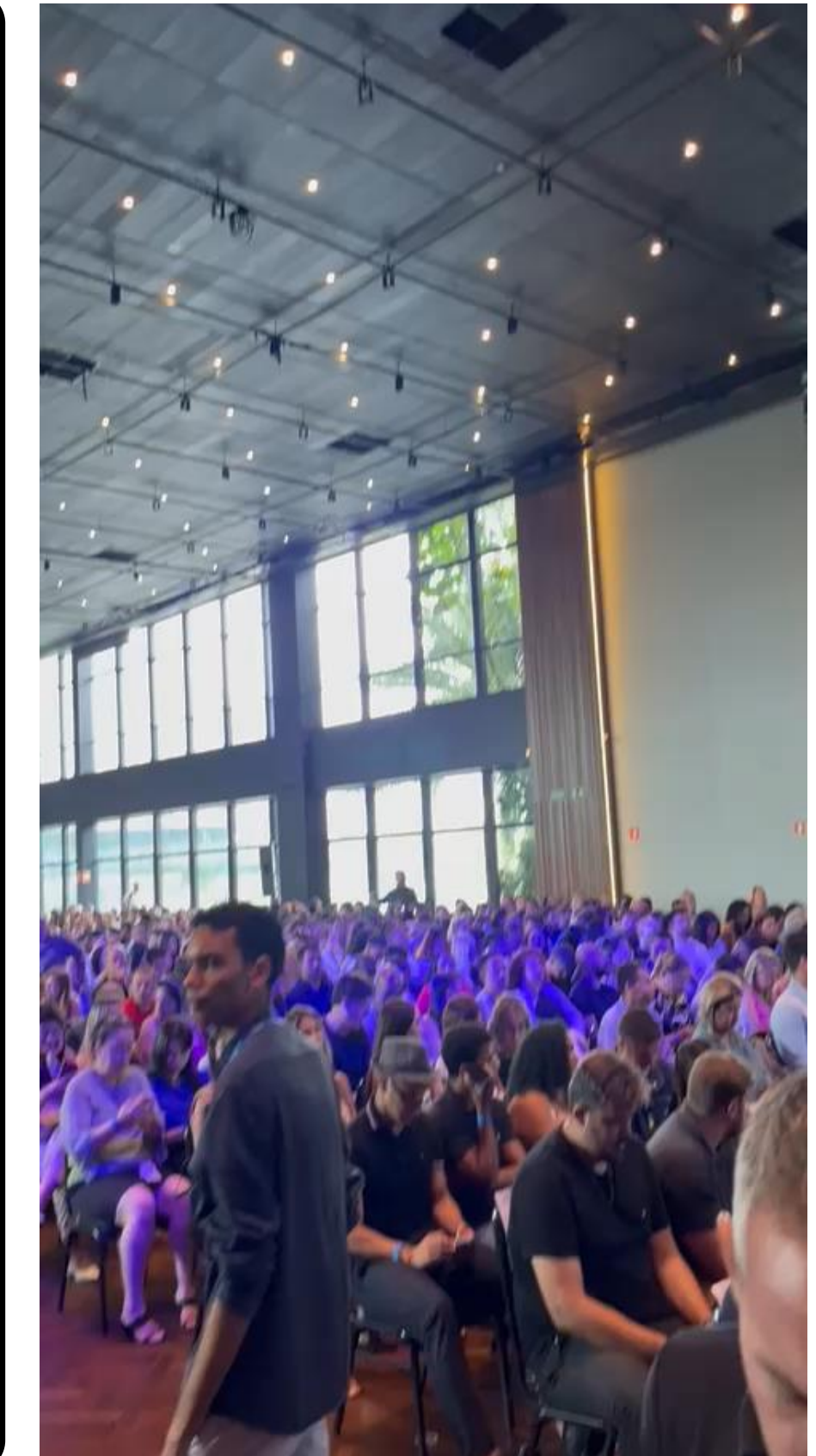
[Learn more about the Program](#)



[Artificial Intelligence at Cury](#)



Sales Management Application Cury



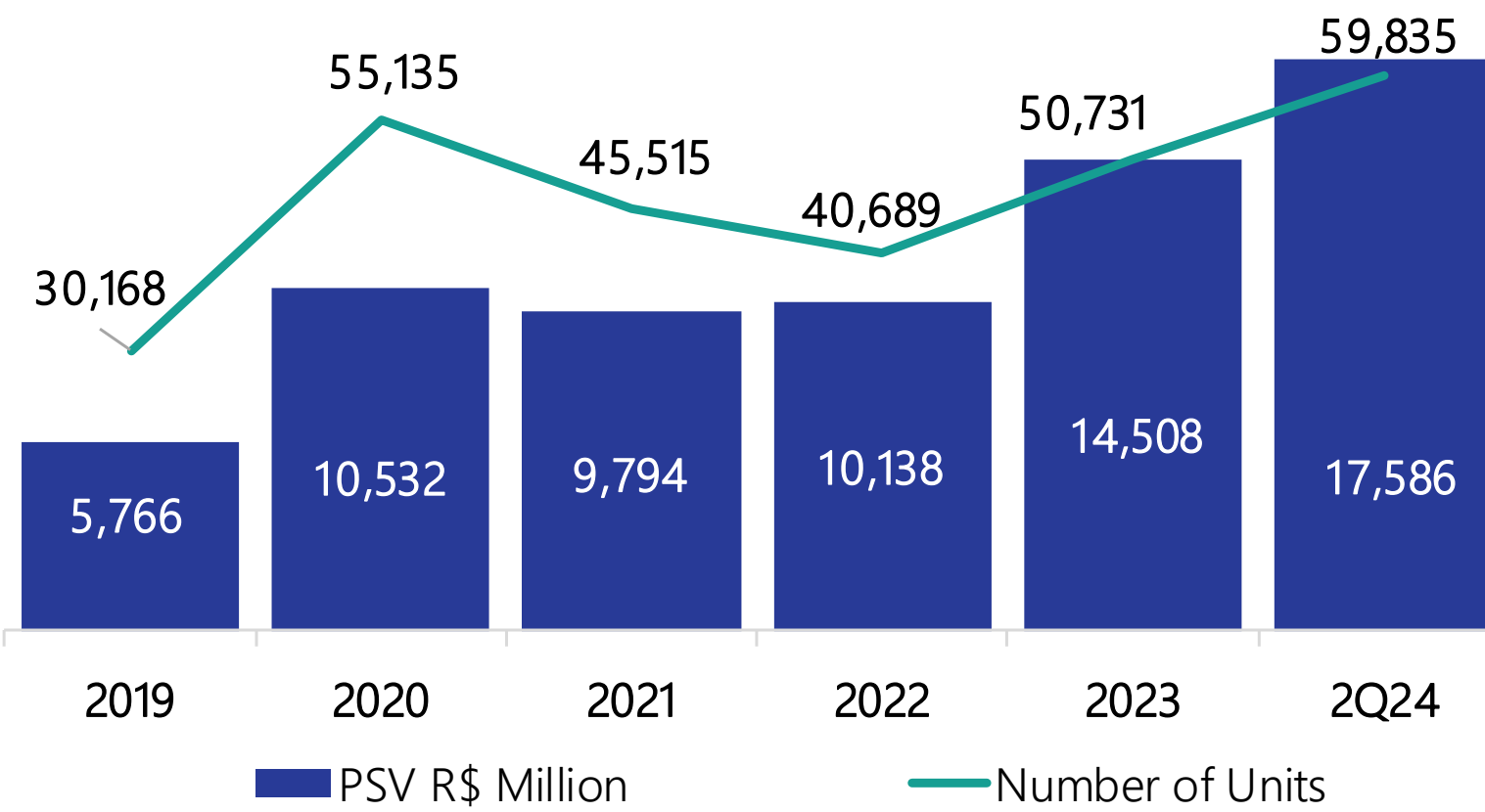
[Click here to watch the broker's launch event](#)

EXCEPTIONAL FINANCIAL AND OPERATIONAL HISTORY

Cury's excellence in execution capacity and solid business model translate into substantial growth, strong margins and solid cash generation

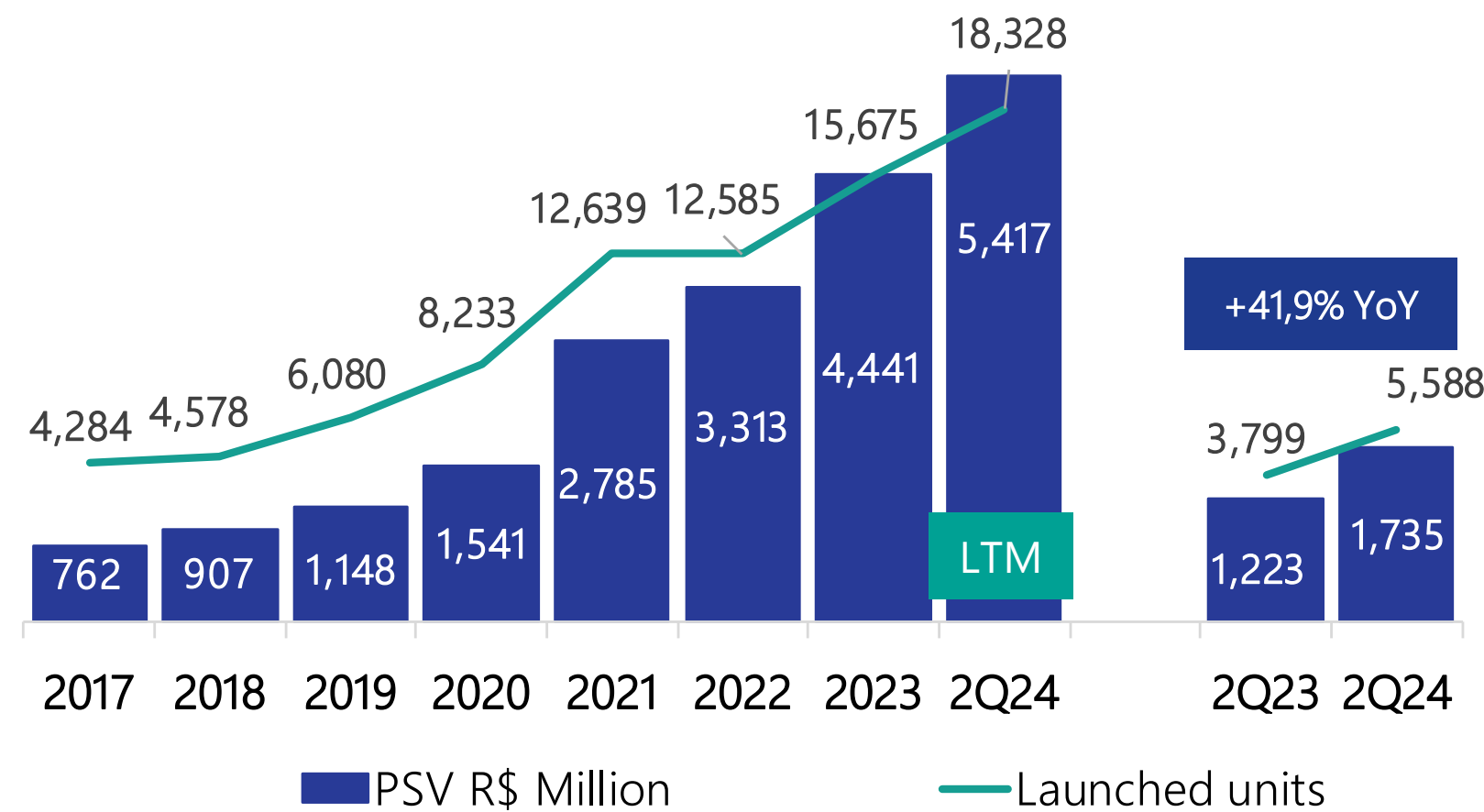
Landbank

CAGR PSV 19-24: 25%



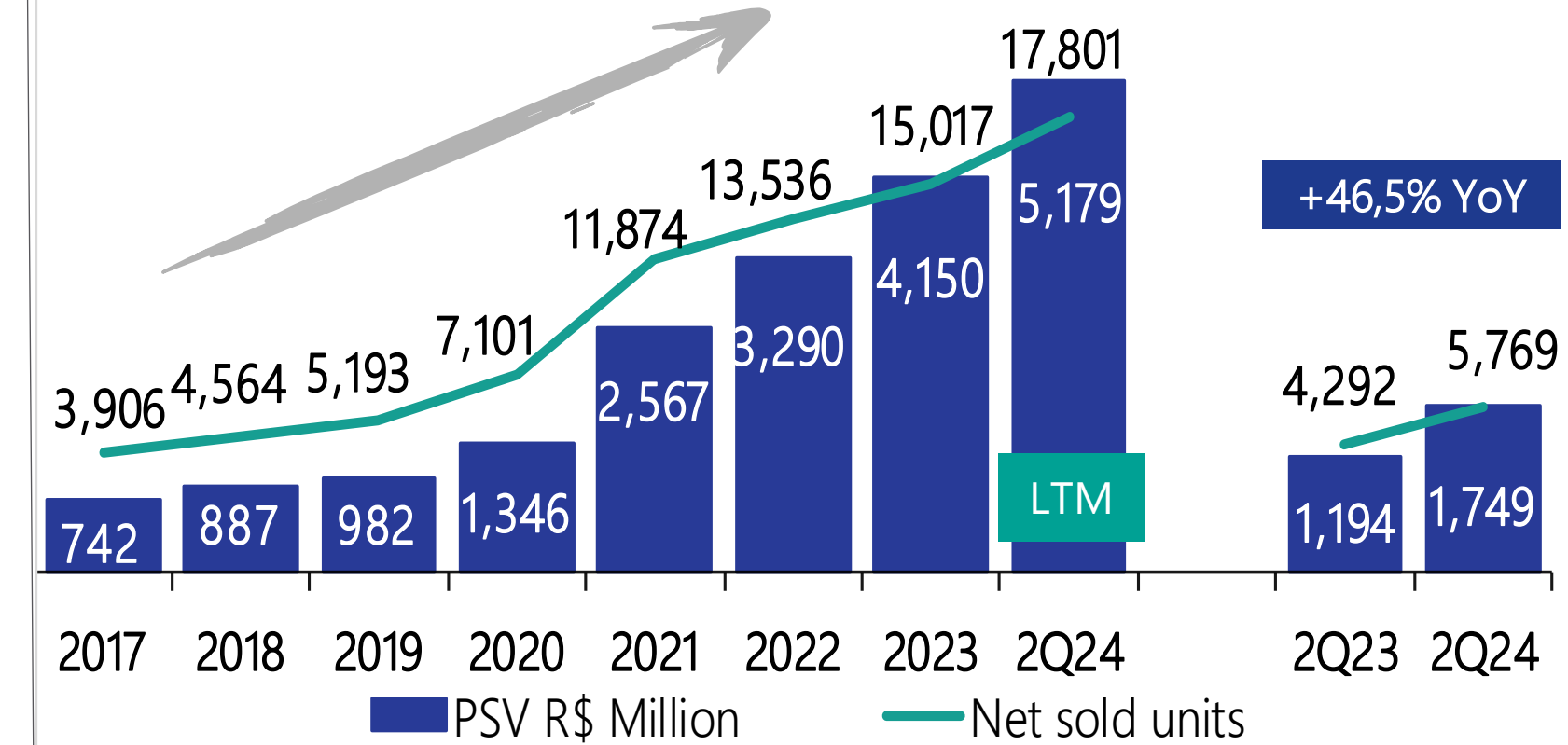
Launches

CAGR PSV 17-24: 32%



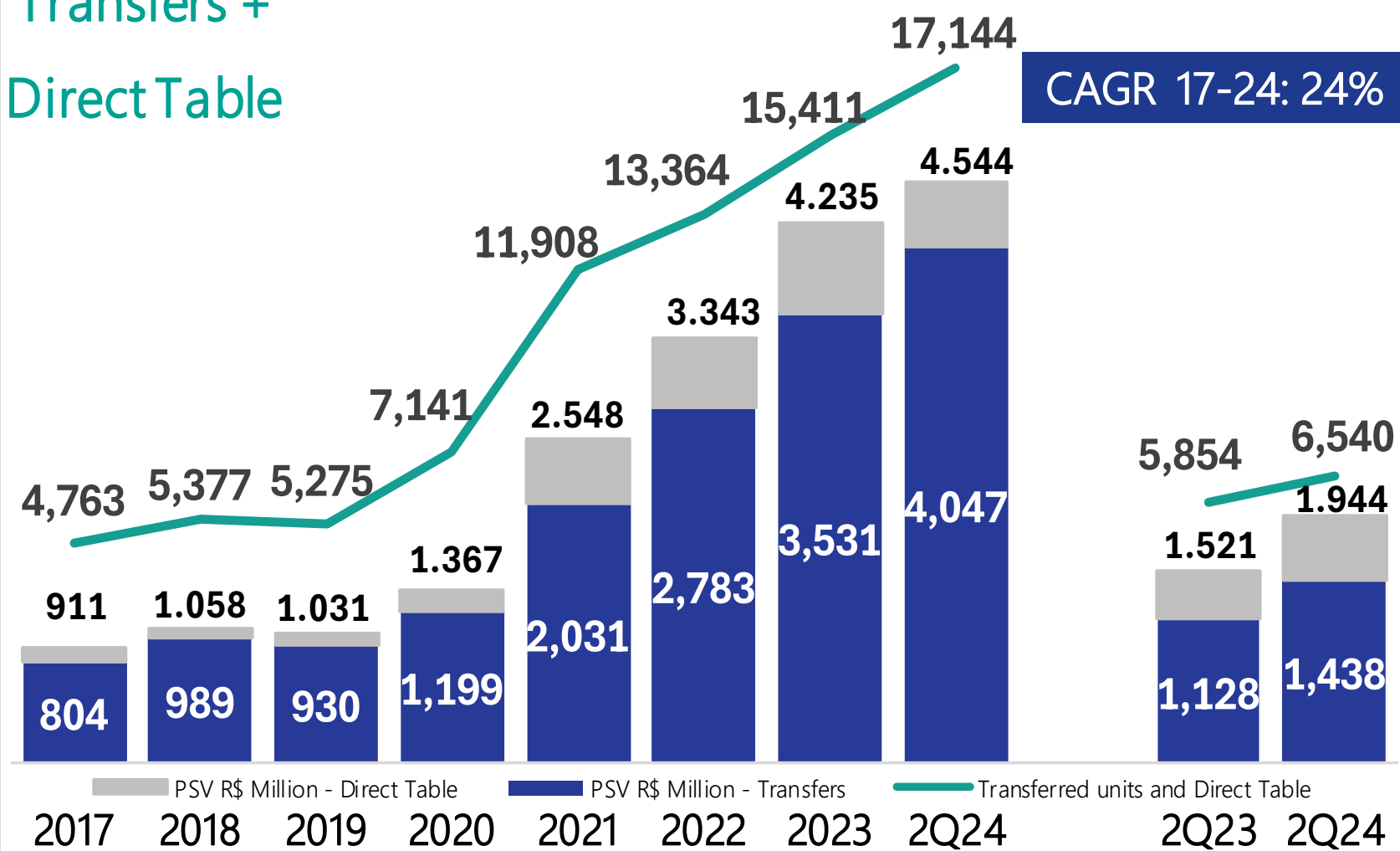
Net Sales

CAGR VGV 17-24: 32%



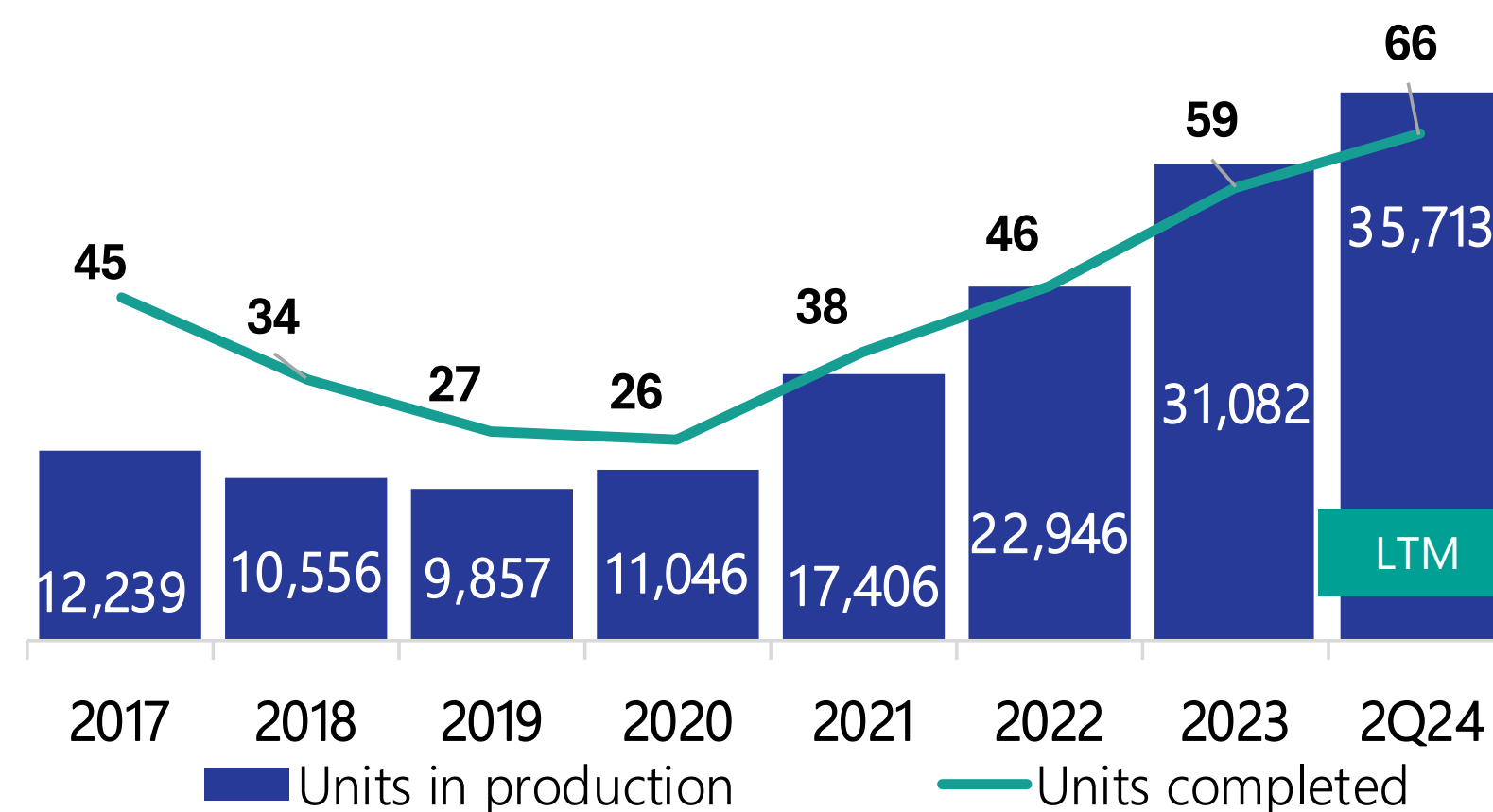
Transfers + Direct Table

CAGR 17-24: 24%



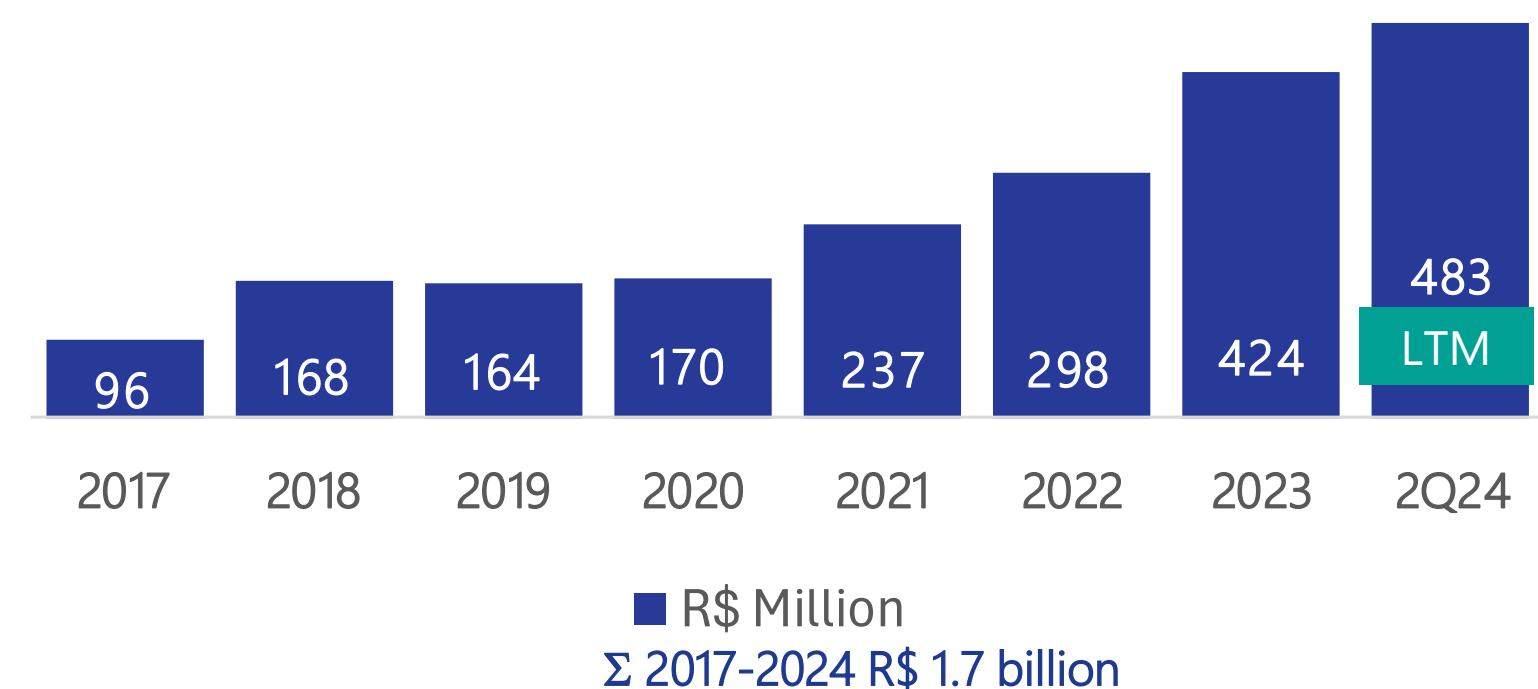
Engineering

CAGR 17-24: 17%



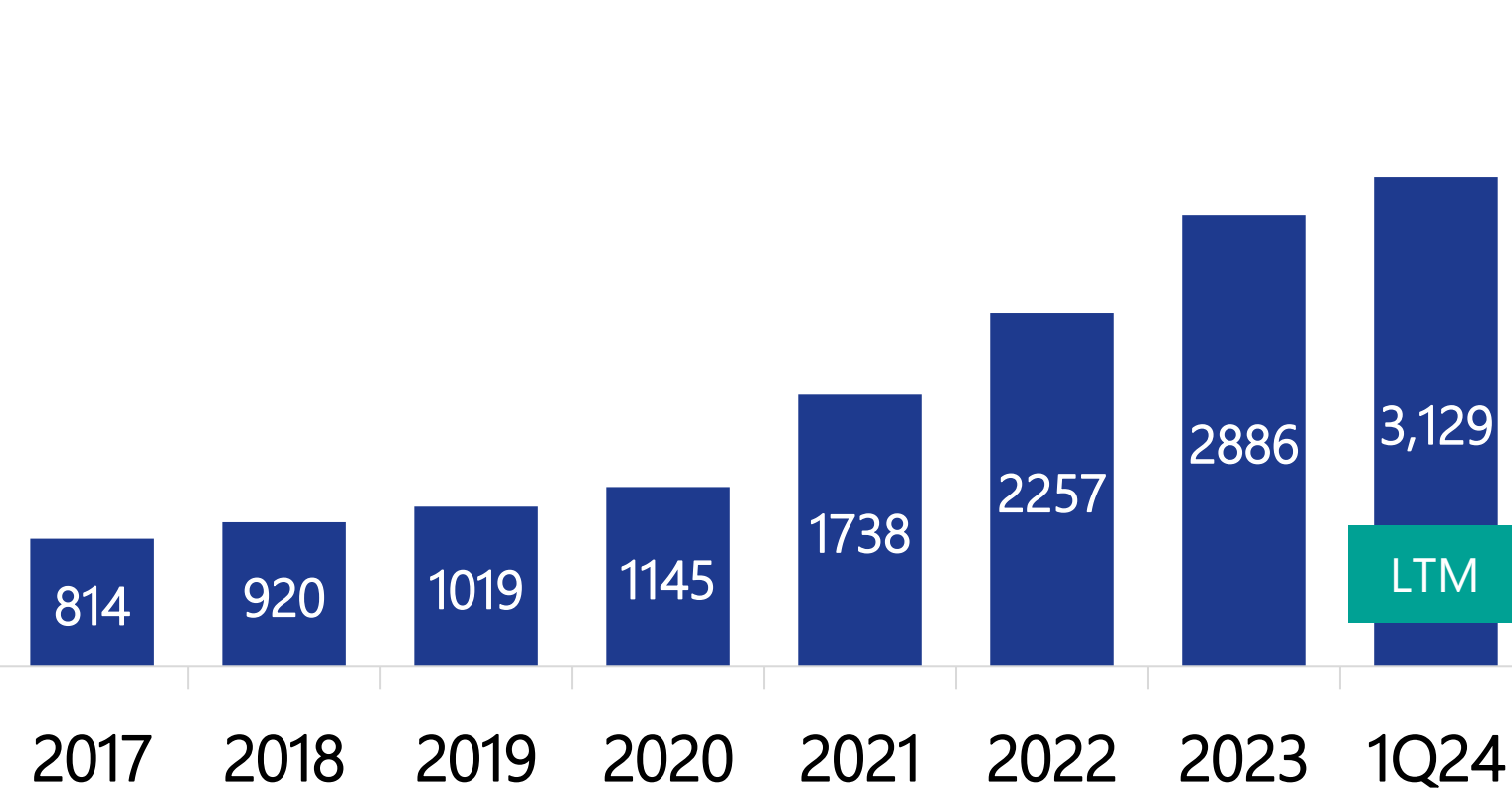
Cash Generation

CAGR 17-24: 24%



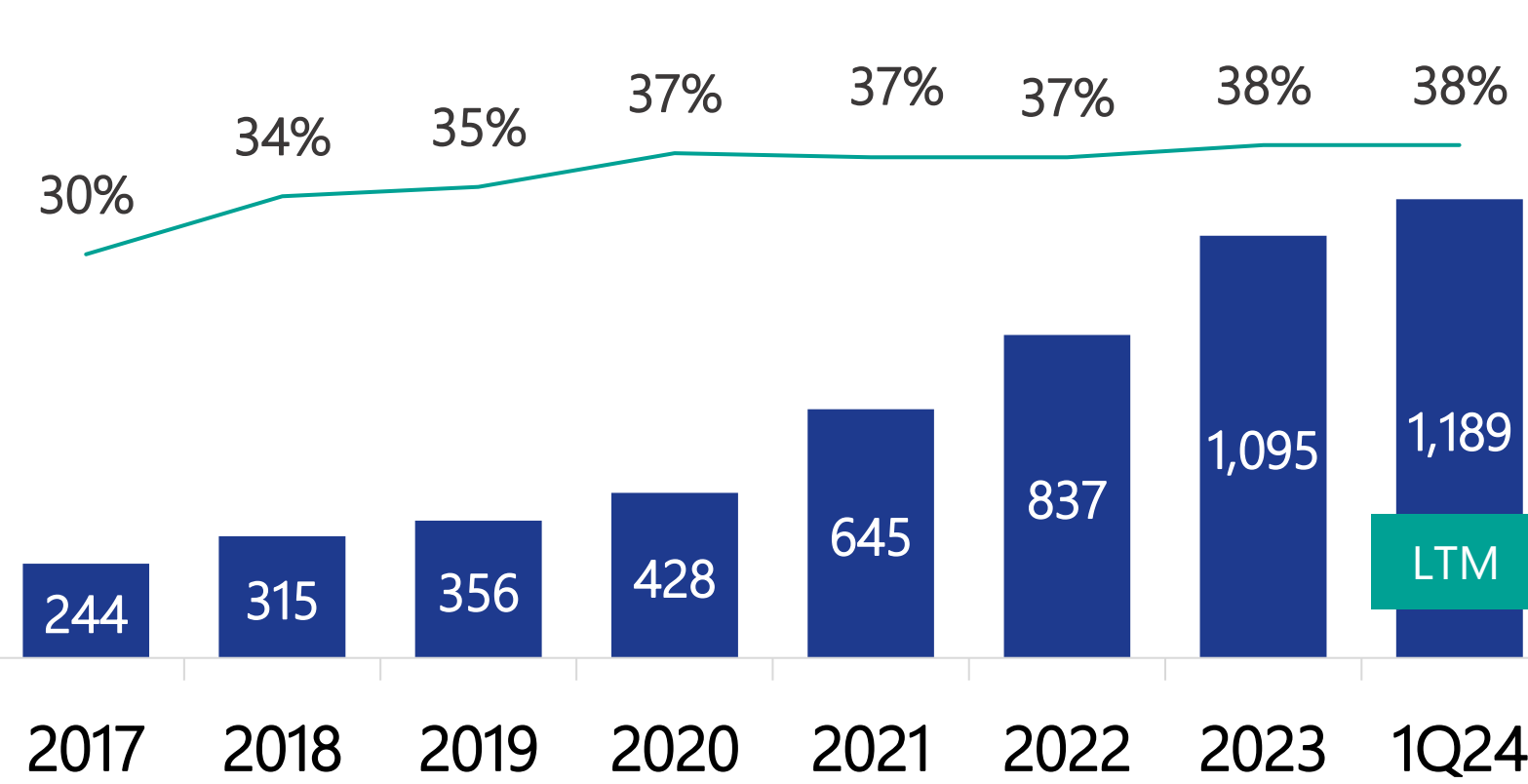
EXCEPTIONAL FINANCIAL AND OPERATIONAL HISTORY

Net Revenue



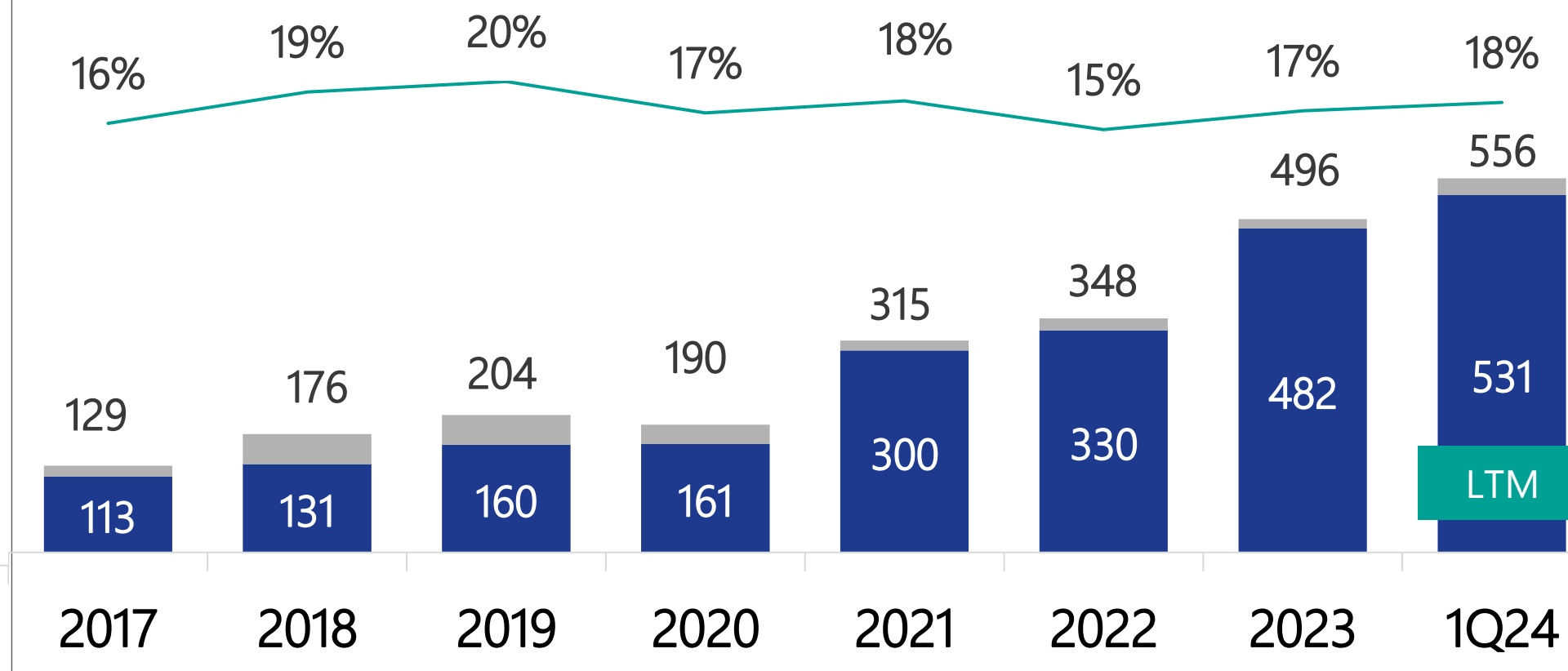
CAGR 17-24: 21% Σ 2017-2024 R\$ 11,6 billion

Gross Profit



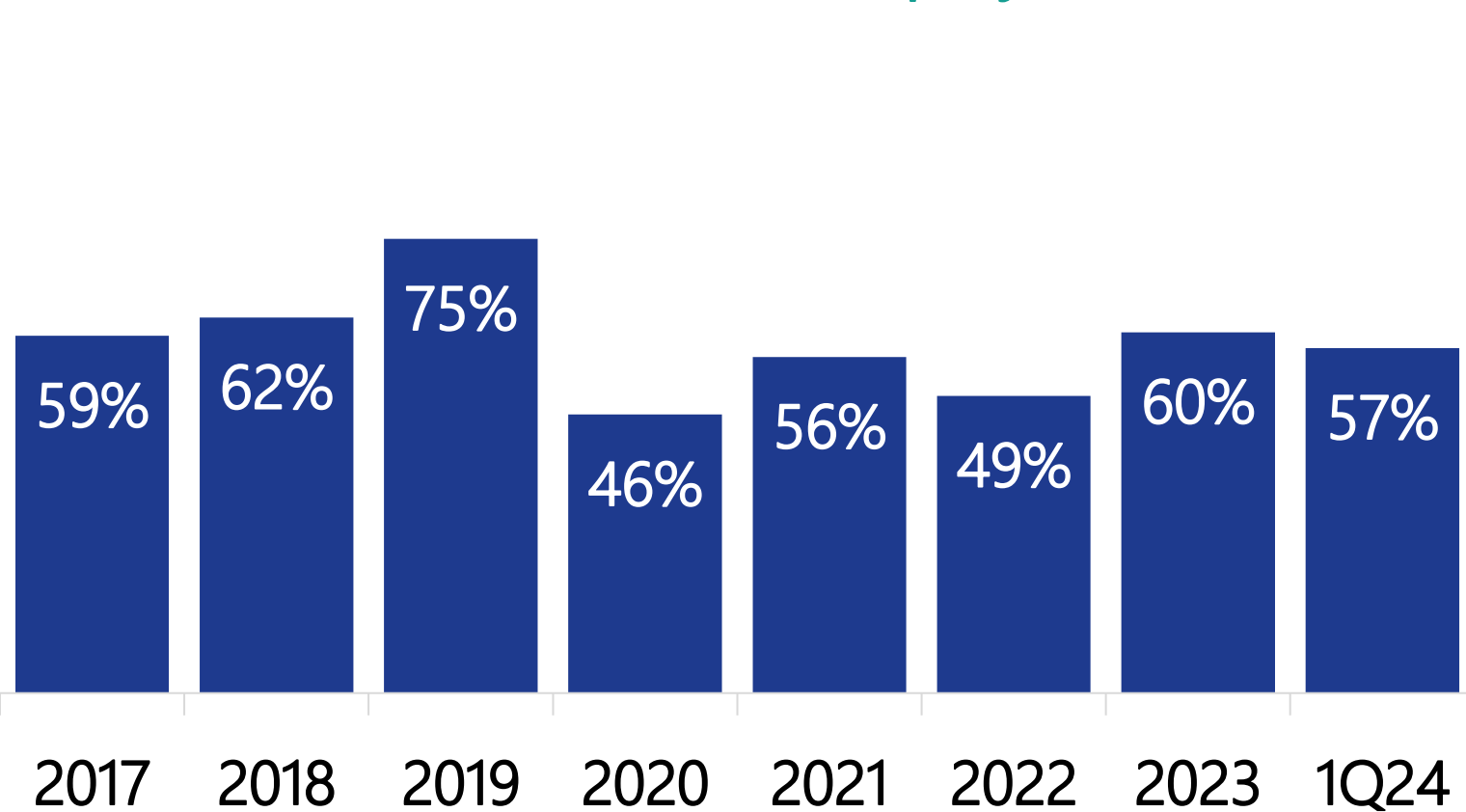
CAGR GP 17-24: 25% Σ 2017-2024 R\$ 4,2 billion

Net Income

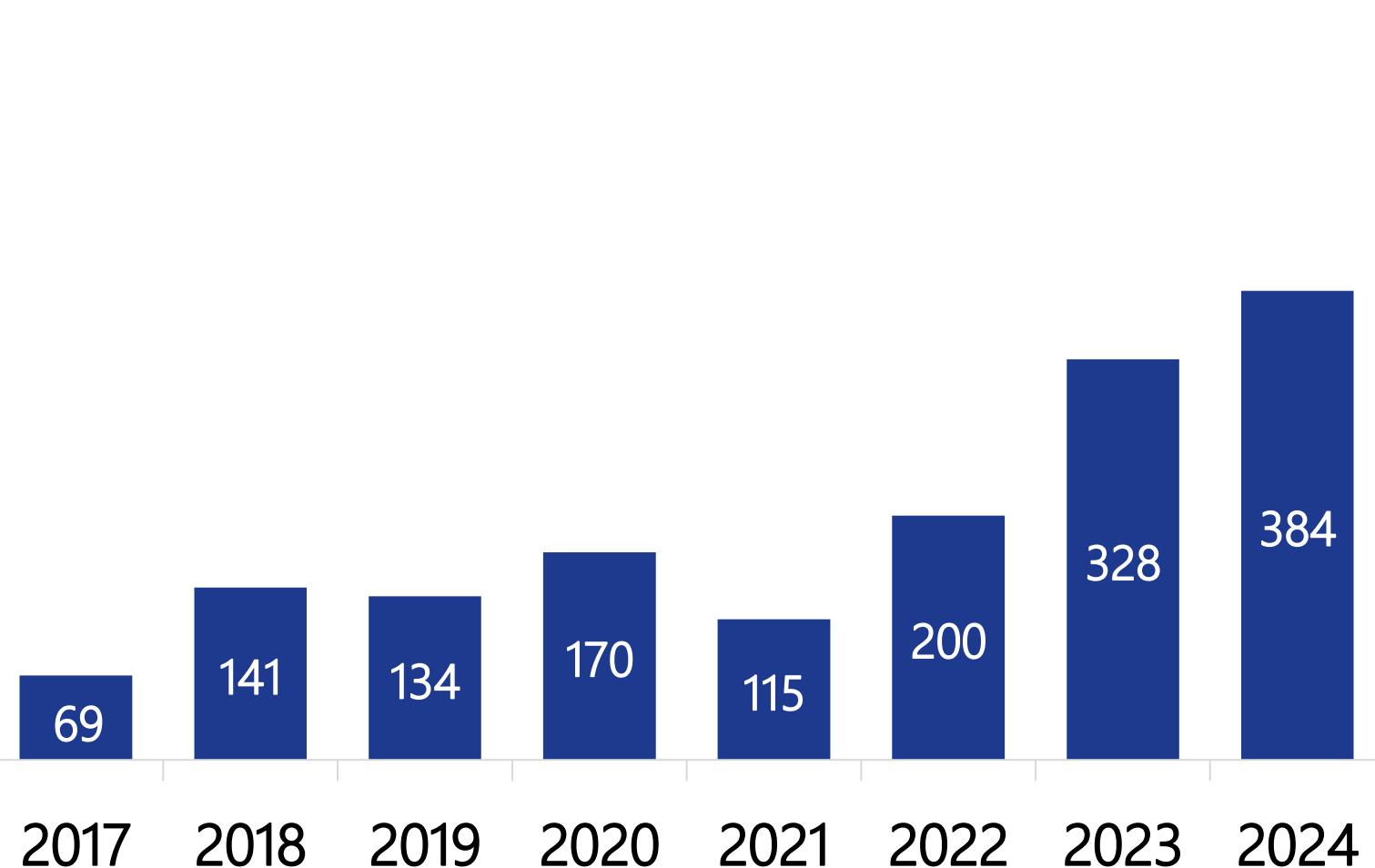


CAGR 17-24: 23% Σ 2017-2024 R\$ 1,7 billion

ROE - Return On Equity (Net Income/ Equity)

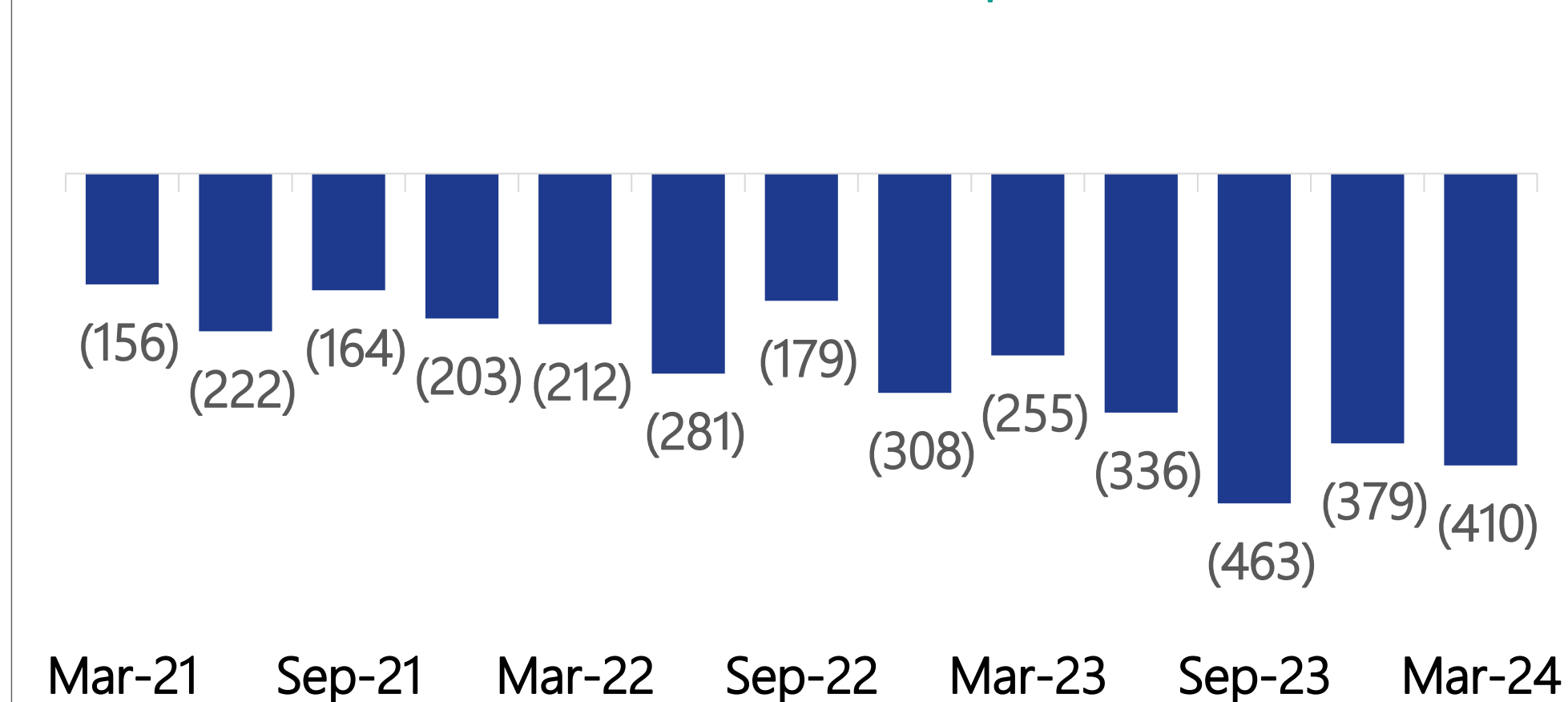


Dividends Distributed



CAGR 17-23: 28% Σ 2017-2024 R\$ 1,5 billion

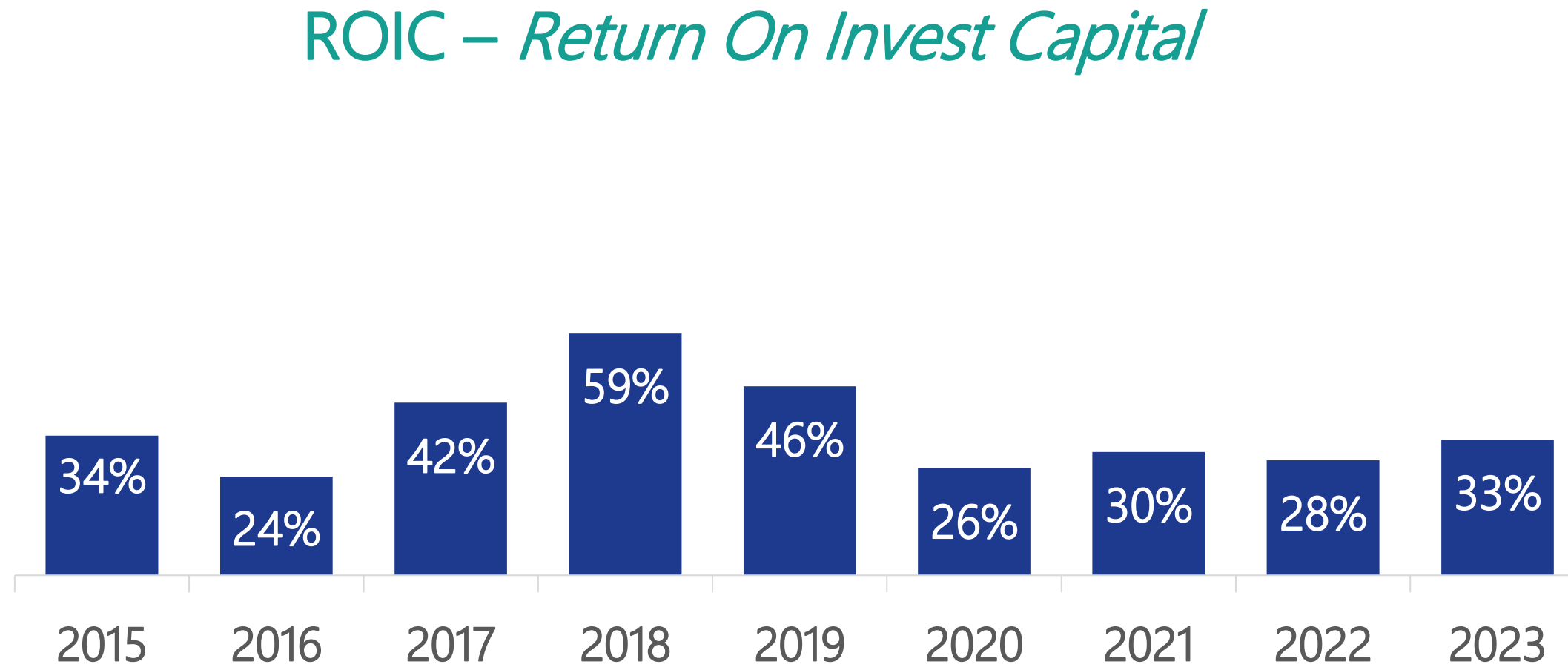
Net Debt- R\$ MM



EXCEPTIONAL FINANCIAL AND OPERATIONAL HISTORY

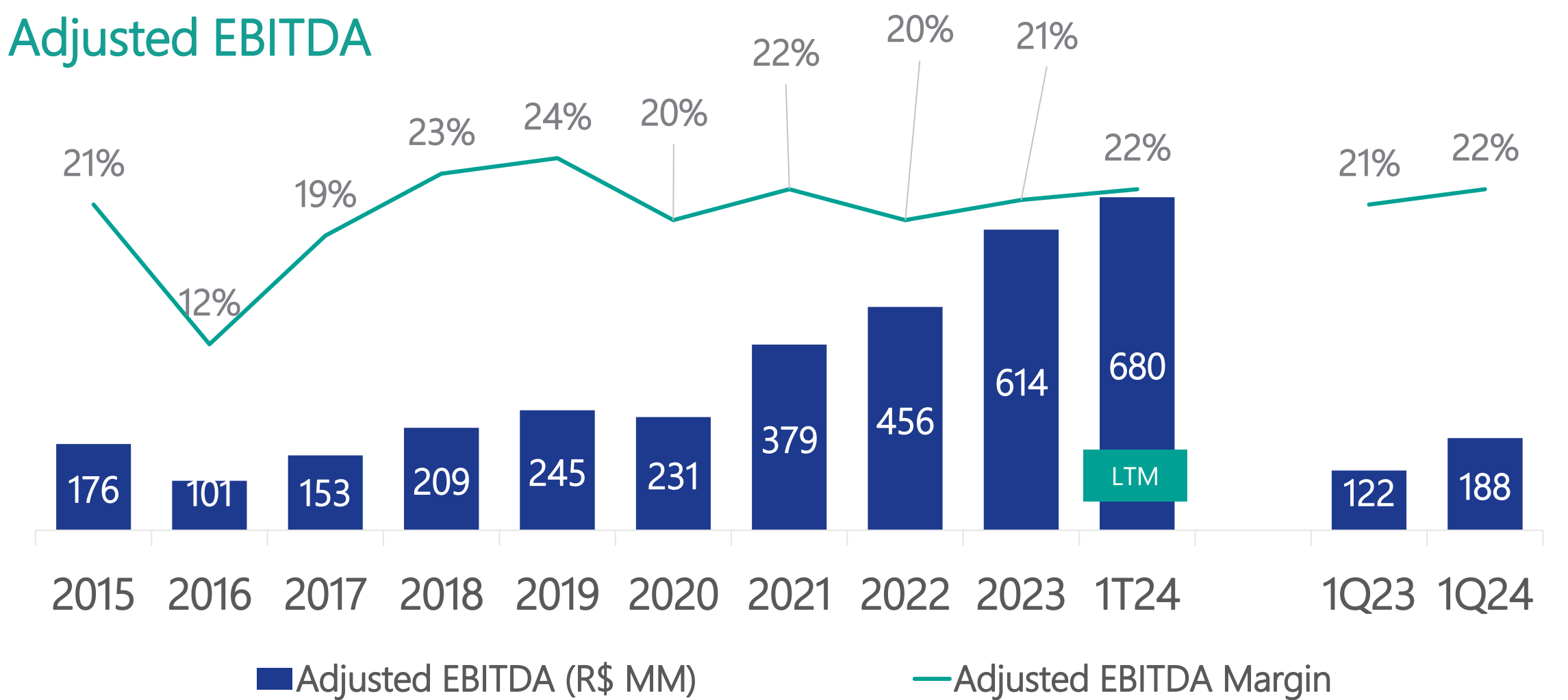
Cury's excellence in execution capacity and solid business model translate into substantial growth, strong margins and solid cash generation

ROIC – Return On Invest Capital



$$ROIC = \frac{\text{(Profit before financial result – taxes)}}{\text{(Loans + Creditors + Equity – Cash and equivalents)}}$$

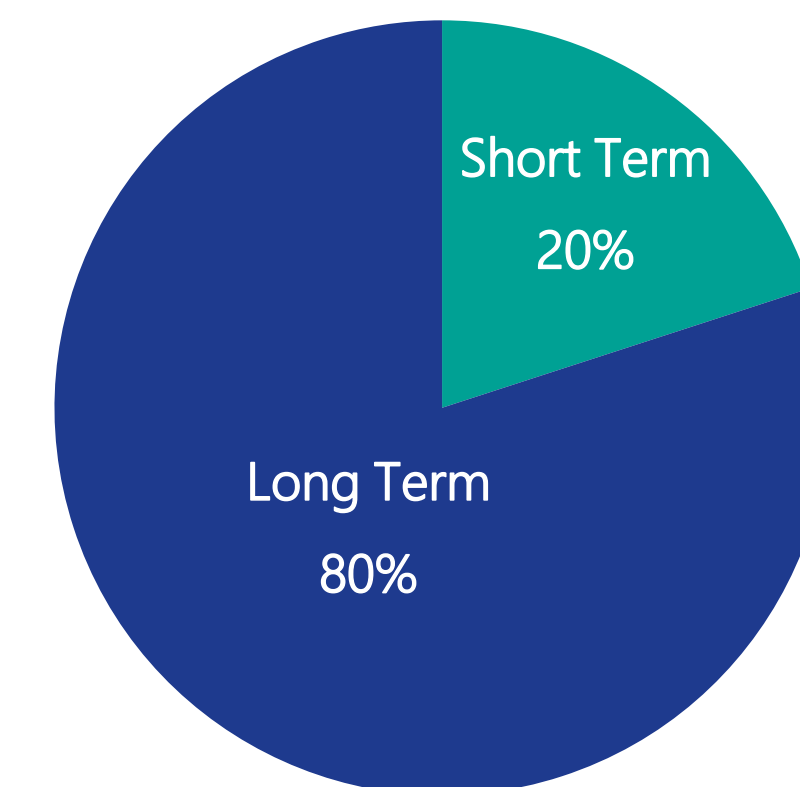
Adjusted EBITDA



Amortization Schedule – 03/31/2024



Debt Profile



CORPORATE GOVERNANCE STRUCTURE

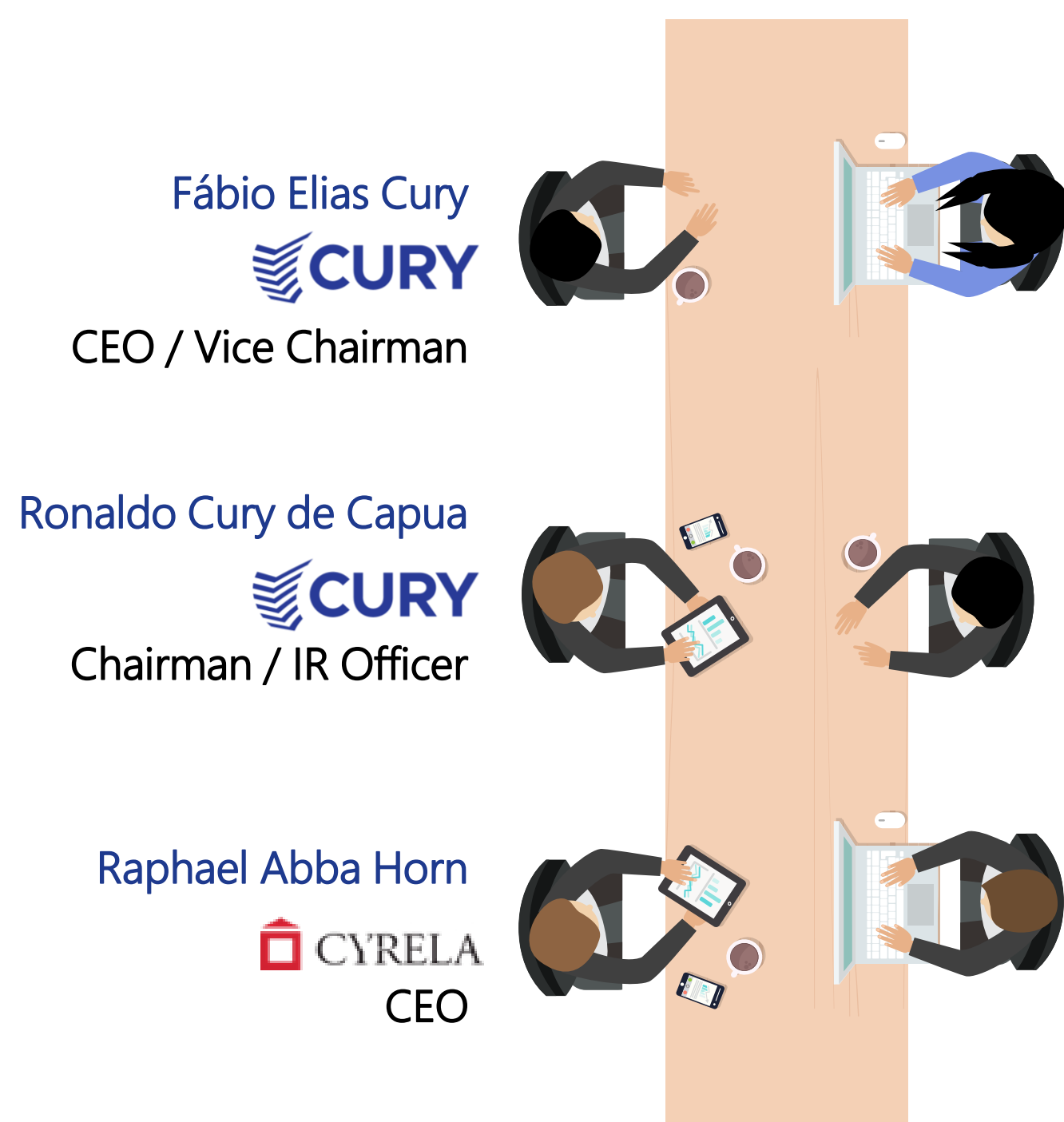
Board of Directors



- Fiscal Council - Effective members:**
- Luiz Augusto Marques Paes
 - Marcos S. de Almeida Prado
 - Luciano de Almeida Prado Neto

- Internal Audit Committee**
- Luiz França
 - Luciano Colauto
 - Alvin Francischetti
 - Sergio Miyagi – Independent Auditor that reports directly to the committee

- People Commission**
- Gender
 - Race
 - LGBTQIAPN+
 - PwD



Miguel Mickelberg
CYRELA CFO



Ownership	% ON
Cyrela Brazil Realty	19.21
Fabio Elias Cury	19.72
Cury Empreend.	12.67
Other controllers	2.78
Others (Free Float)	45.62
Total	100.0

32.39% Cury Controller



CORPORATE GOVERNANCE STRUCTURE

Management Team



Fábio Elias Cury
CEO

João Carlos Mazzuco, CFA
CFO

Paulo B. Curi
Engineering VP

Ronaldo Cury de Capua
IRO

Leonardo M. da Cruz
Comercial and New Business VP

Sabrina Gonçalves
COO

Bruna Santini
Incorporation Director

Giuseppe F. Vergara
Engineering Director São Paulo

David A. Nonno
Engineering Director Rio de Janeiro

Experience (Years)

+32

+25

+32

+23

+18

+22

+16

+27

+27

Education



CURY'S STRATEGY TO MAINTAIN HIGH ROE LEVELS

1

Leadership

One of the grand Homebuilding company in Brazil

2

Committed

to the most profitable markets: São Paulo and Rio de Janeiro

3

Strategy

Strategically located landbank + Unique engineering expertise + Successful sales strategy

4

Incomparable

track-record growth, superior profitability and proven execution capability.

5

Experient

Many years operating in this market with experienced professionals

6

Acquisition of land through Long term swaps or installments

7

Launching of projects with financing already approved

8

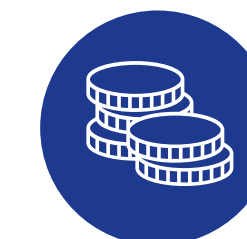
Sales strategy with a 70% target in transfers within 6 months

9

Construction and engineering methods highly efficient and flexible

10

High dividend payout



THANK YOU!

Ronaldo Cury de Capua – IRO
Nádia Santos – IR Manager
Alice Vasconcelos – IR Analyst
Héricles Camargo – IR Analyst
Liliane Brito – IR Intern



CURY
B3 LISTED NM

ICON B3
IGCT B3

IMOB B3
IGCX B3

IBRA B3
IGNM B3

SMLL B3
ITAG B3





Institutional Investor

LATAM REAL STATE
SMALL CAPS
COMBINED
BEST CEO
BEST CFO
BEST IR TEAM
BEST IR PROGRAM

BUY SIDE
BEST CFO
BEST IR TEAM
SELL SIDE
BEST IR TEAM

LATAM REAL ESTATE OVERALL
COMBINED AND BUY-SIDE
BEST IR TEAM

